

Latino Vote since 2000		
Year	Percent Electorate	GOP Support
2014	8%	36%
2012	10%	27%
2010	8%	38%
2008	8%	32%
2006	8%	30%
2004	8%	44%
2002	7%	38%
2000	7%	35%

2014 Exit Polls by Ethnicity		
Ethnicity	Percent Electorate	GOP Support
White	75%	60%
African American	12%	10%
Latino	8%	36%
Asian	3%	50%
American Indian	1%	52%
Other	2%	44%

2012 Exit Polls by Ethnicity		
Ethnicity	Percent Electorate	GOP Support
White	72%	59%
African American	13%	6%
Latino	10%	27%
Asian	3%	26%
American Indian	*	*
Other	2%	38%

GOP Winning Coalition By Ethnicity

	% of Electorate	Need to Win	Contribute to Victory	Romney 2012	% D/S
White	70%	60%	42.0%	59%	-1%
African American	13%	10%	1.3%	6%	-4%
Latino	11%	39%	4.3%	27%	-12%
Asian	3%	40%	1.2%	26%	-14%
Other	3%	45%	1.3%	38%	-7%
Total			50.1%		