



CENTER FOR
LATIN AMERICAN
& LATINO STUDIES
AMERICAN UNIVERSITY | WASHINGTON, DC



KOGOD SCHOOL *of* BUSINESS
AMERICAN UNIVERSITY • WASHINGTON, DC

Capital Start-Ups: What We Know and Need to Know about Latino Entrepreneurship in the DC-Metro Region

Co-sponsored by American University's Kogod School of Business and
Center for Latin American & Latino Studies

Thursday, February 18th
Kogod Student Lounge, AU Kogod School of Business

FORUM AGENDA

9:45am-10:00am

Arrival and Coffee

10:00am-10:15am

Welcome

Erran Carmel, Dean, American University's Kogod School of
Business

Eric Hershberg, Director, American University's Center for
Latin American & Latino Studies

10:15am-10:30am

Introduction to the Project

Barbara Bird, Professor, Department of Management, Kogod
School of Business

10:30am-10:45am

Discussion of the Report

Michael Danielson, Research Fellow, Center for Latin
American & Latino Studies

10:45am-11:00am

Implications for New Latino-Owned Start-Ups

Tara Palacios, Director, BizLaunch (Arlington, VA)

11:00am-11:15am

Latinos and the Future of the Region's Economy

Alfredo Casta, President and CEO, Cascades Technologies;
Board Chairman, Greater Washington Hispanic Chamber of
Commerce

11:15am-11:45am

Questions and Discussion with Audience

Reception to follow.