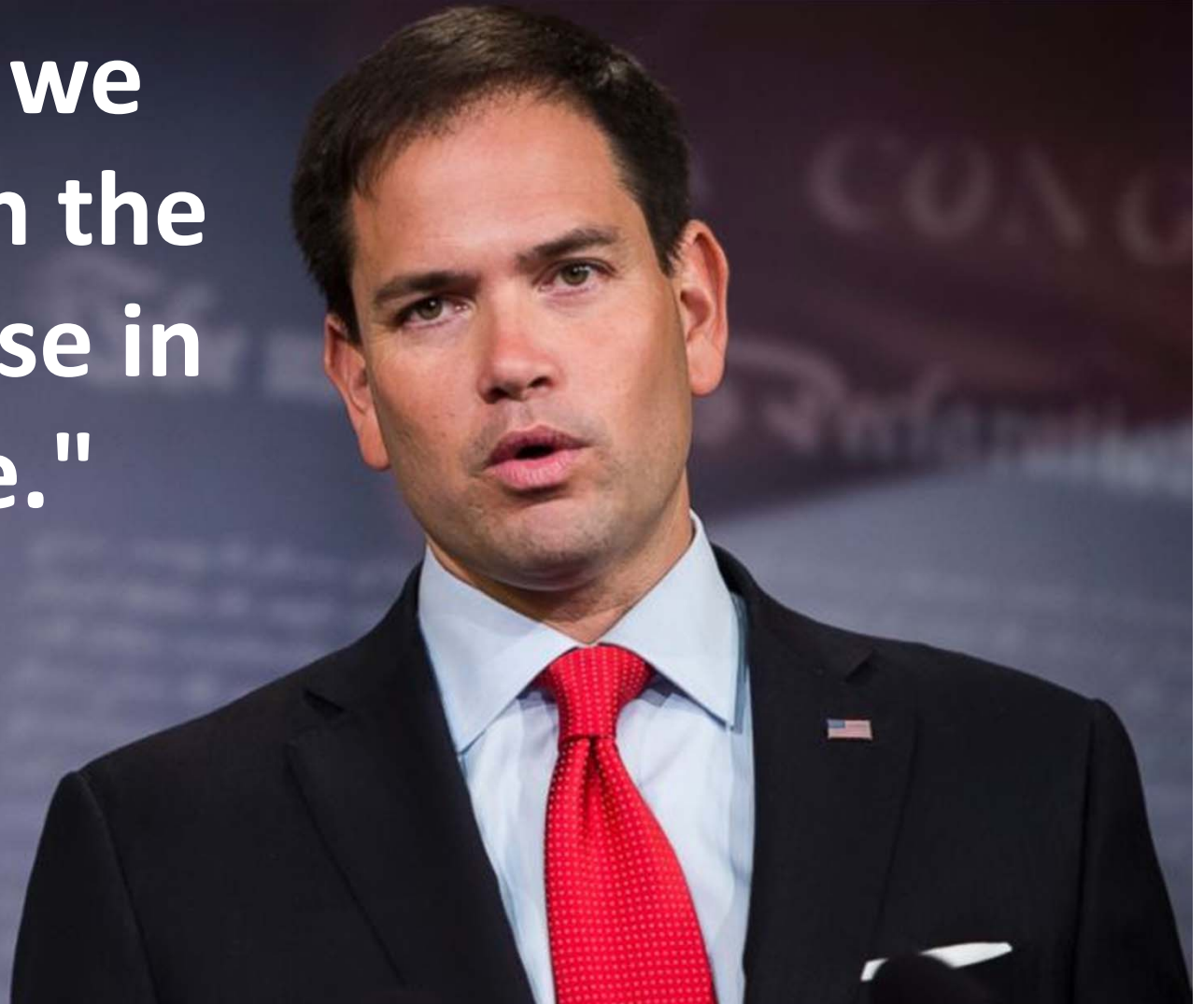


President Obama's Opening to Cuba and the 2016 Elections



William M. LeoGrande, American University

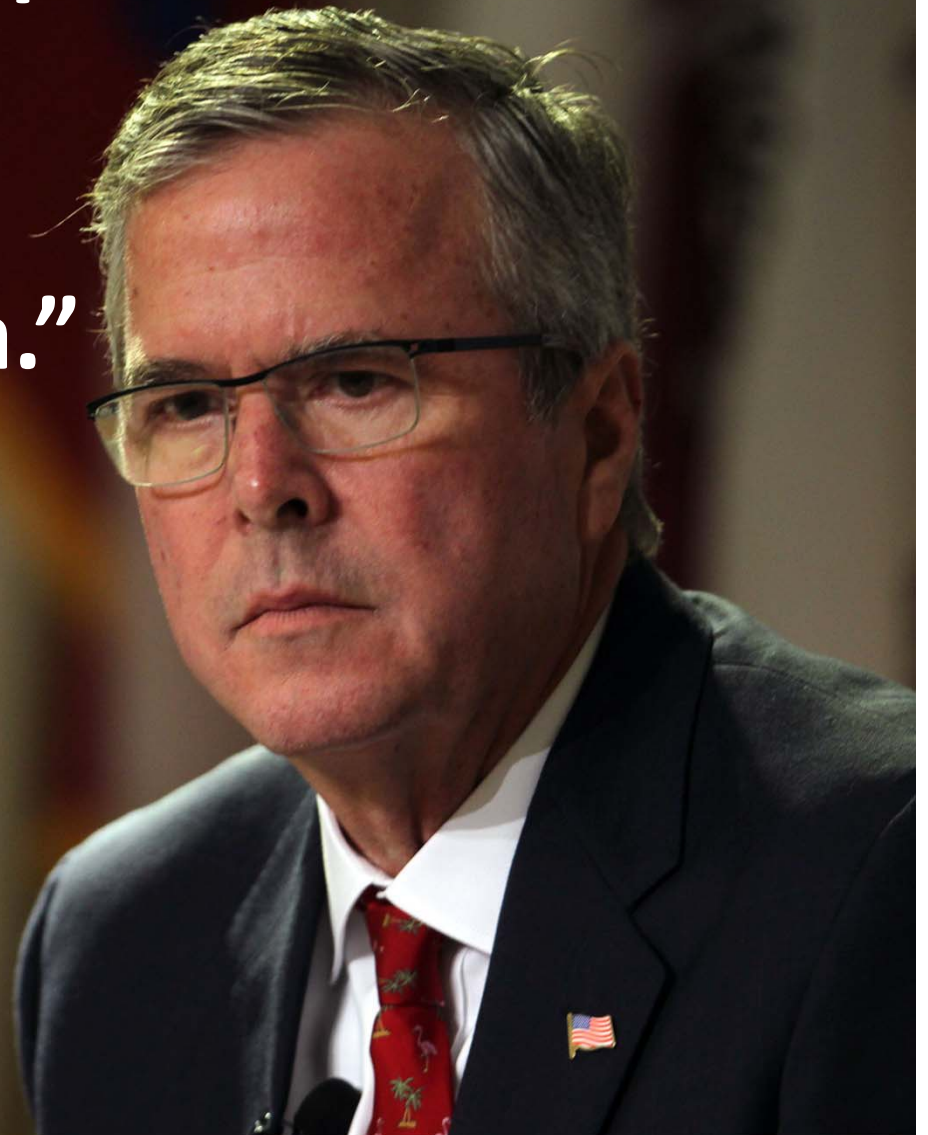
“This president is the single worst negotiator we have had in the White House in my lifetime.”



“Fidel and Raúl Castro have just received both international legitimacy and a badly-needed economic lifeline from President Obama.”



“The Obama Administration’s decision to restore diplomatic ties . . . Undermines the quest for a free and democratic Cuba.”

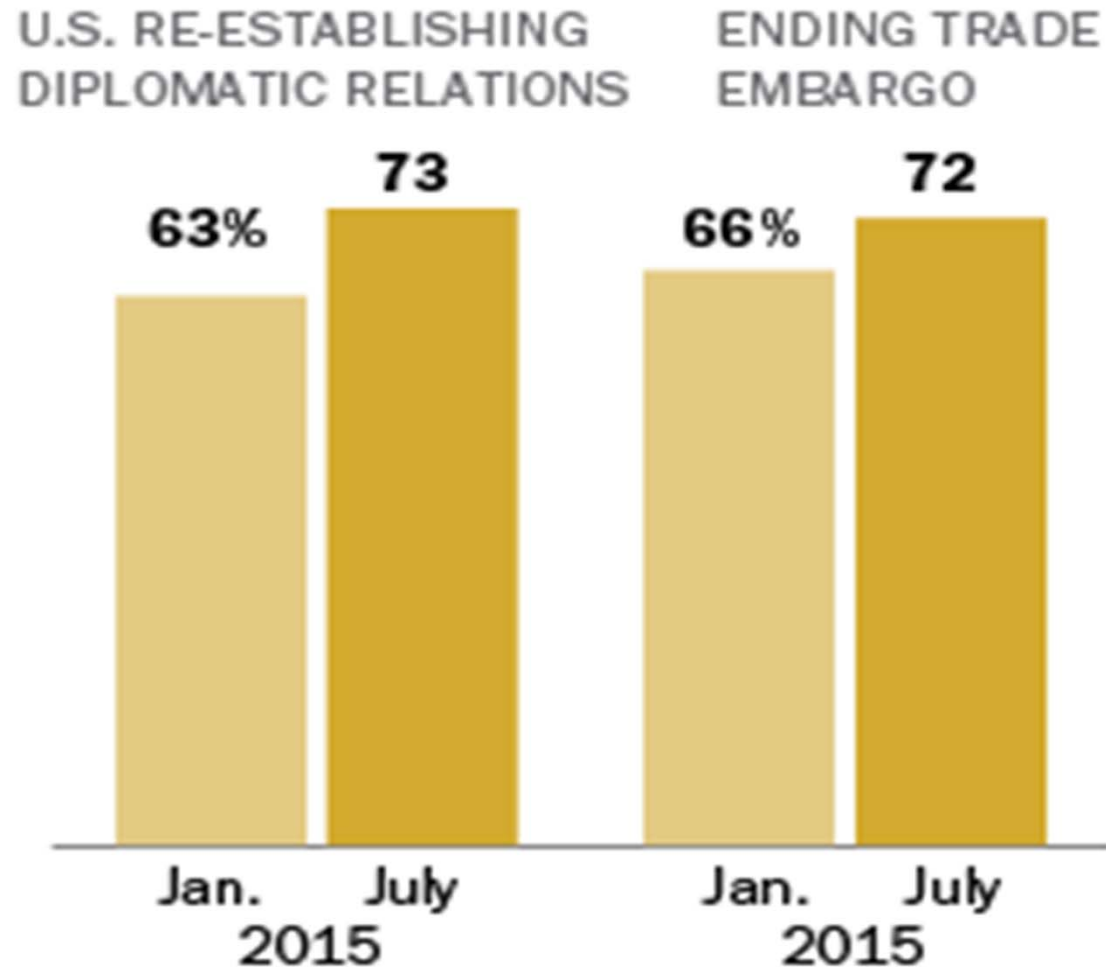


"The concept of opening with Cuba is fine, but we should have made a better deal."



U.S. National Poll on Relations with Cuba

Percent saying they approve/favor ...



PEW Research Center, July 2015

Republicans Less Supportive Than Democrats of U.S. Ties With Cuba, But 59% Favor Ending Trade Embargo

% saying they approve/favor...

	Re-establishing diplomatic relations			Ending trade embargo		
	Jan 2015	July 2015	Change	Jan 2015	July 2015	Change
	%	%		%	%	
Total	63	73	+10	66	72	+6
Republican	40	56	+16	47	59	+12
Cons Rep	33	52	+19	40	55	+15
Mod/Lib Rep	54	66	+12	61	67	+6
Independent	67	75	+8	69	72	+3
Democrat	74	83	+9	78	82	+4
Cons/Mod Dem	69	79	+10	72	78	+6
Lib Dem	80	90	+10	87	88	+1

Survey conducted July 14-20, 2015.

PEW RESEARCH CENTER

U.S. National Opinion on Cuba

Cuba's Long March to Favorable Status

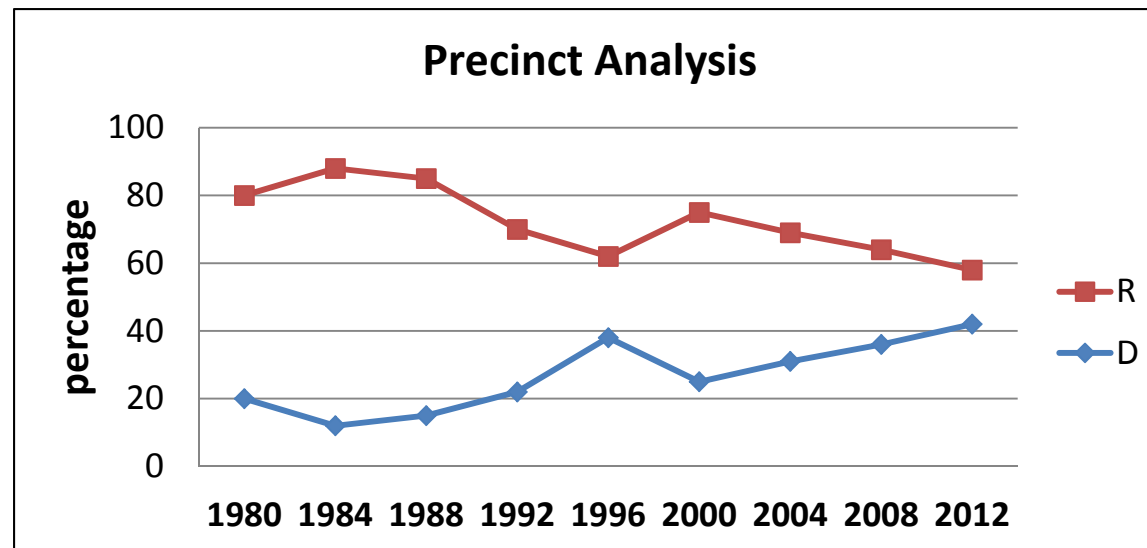
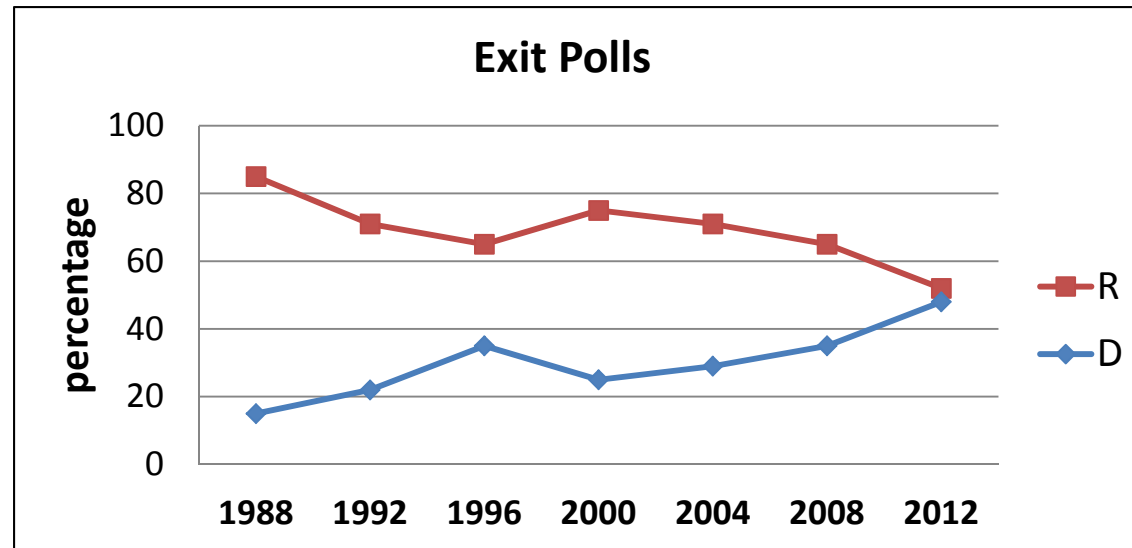
What is your overall opinion of Cuba?

■ % Favorable ■ % Unfavorable

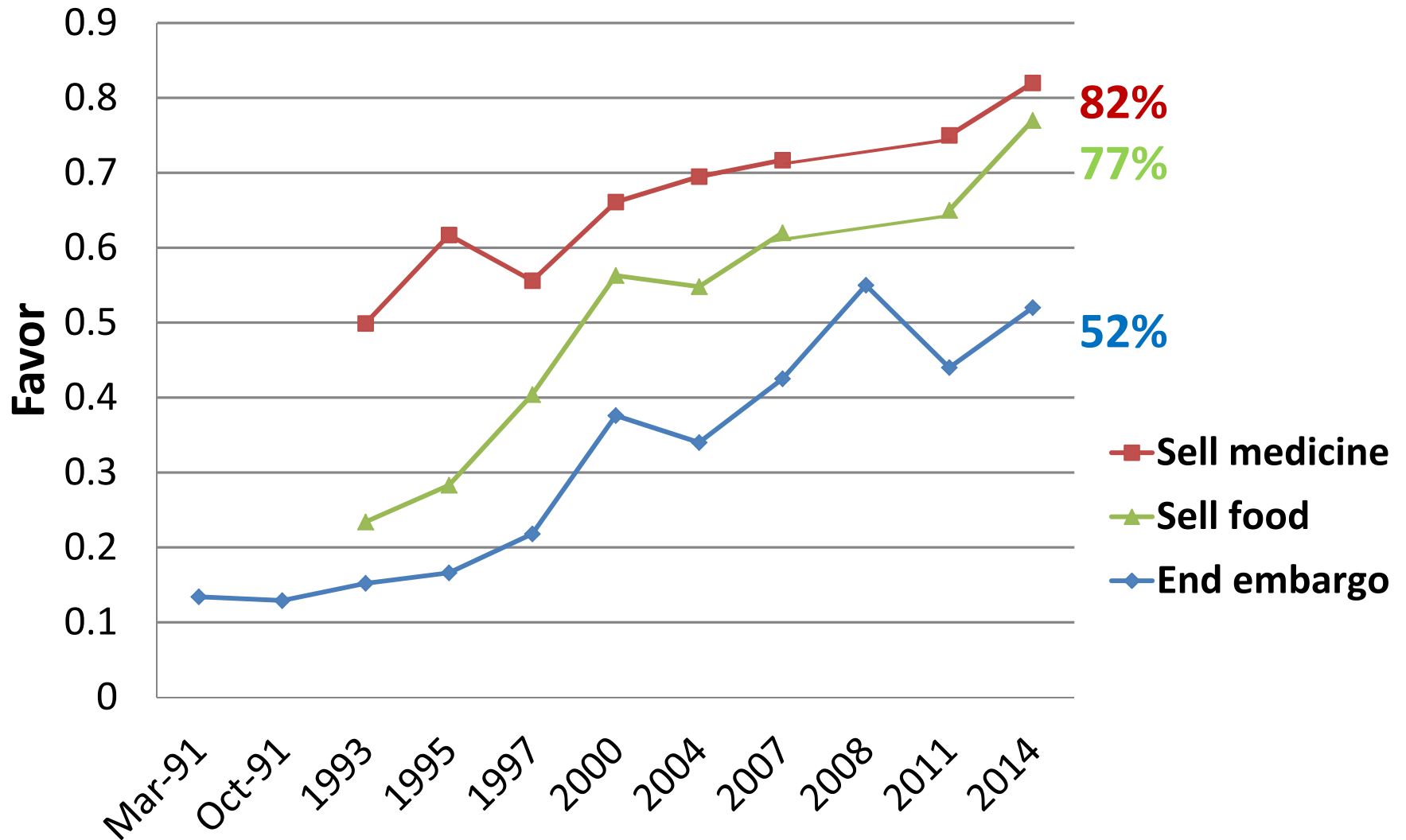


Jim Norman, "Majority of Americans View Cuba Favorably for First Time," Gallup, February 15, 2016

Republican and Democratic Shares of the Presidential Vote by Cuban Americans in Florida, 1980-2012



Cuban-American Attitudes on Commerce with Cuba, 1991-2014



Florida International University Cuba Poll

2014 FIU CUBA **P**oll

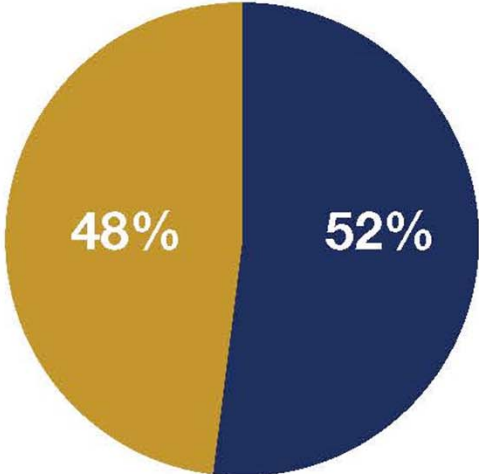
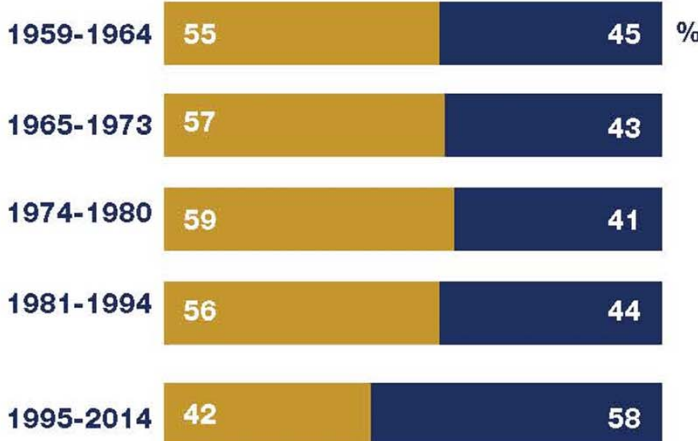
HOW CUBAN AMERICANS IN
MIAMI VIEW U.S. POLICIES
TOWARD CUBA



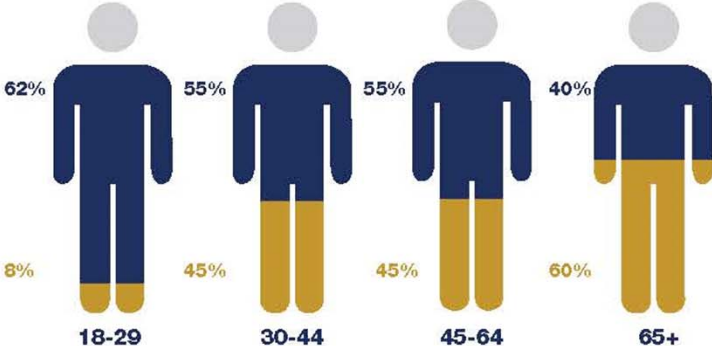
Fifty-two percent of the respondents oppose the continuation of the embargo.

Figure 2: Do you favor or oppose continuing the U.S. embargo of Cuba?

Year Left Cuba



Favor
Oppose



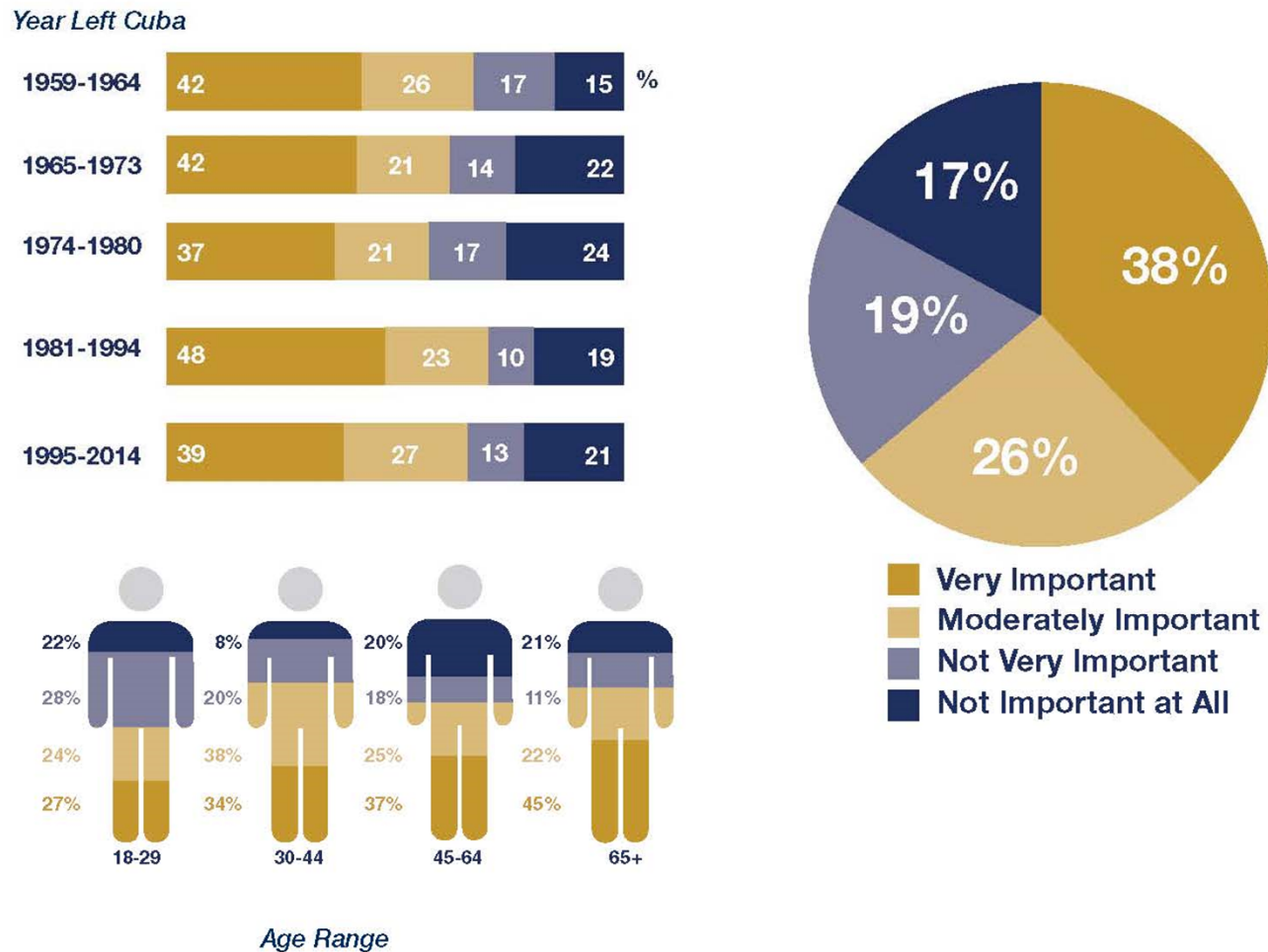
Age Range

Registered to Vote



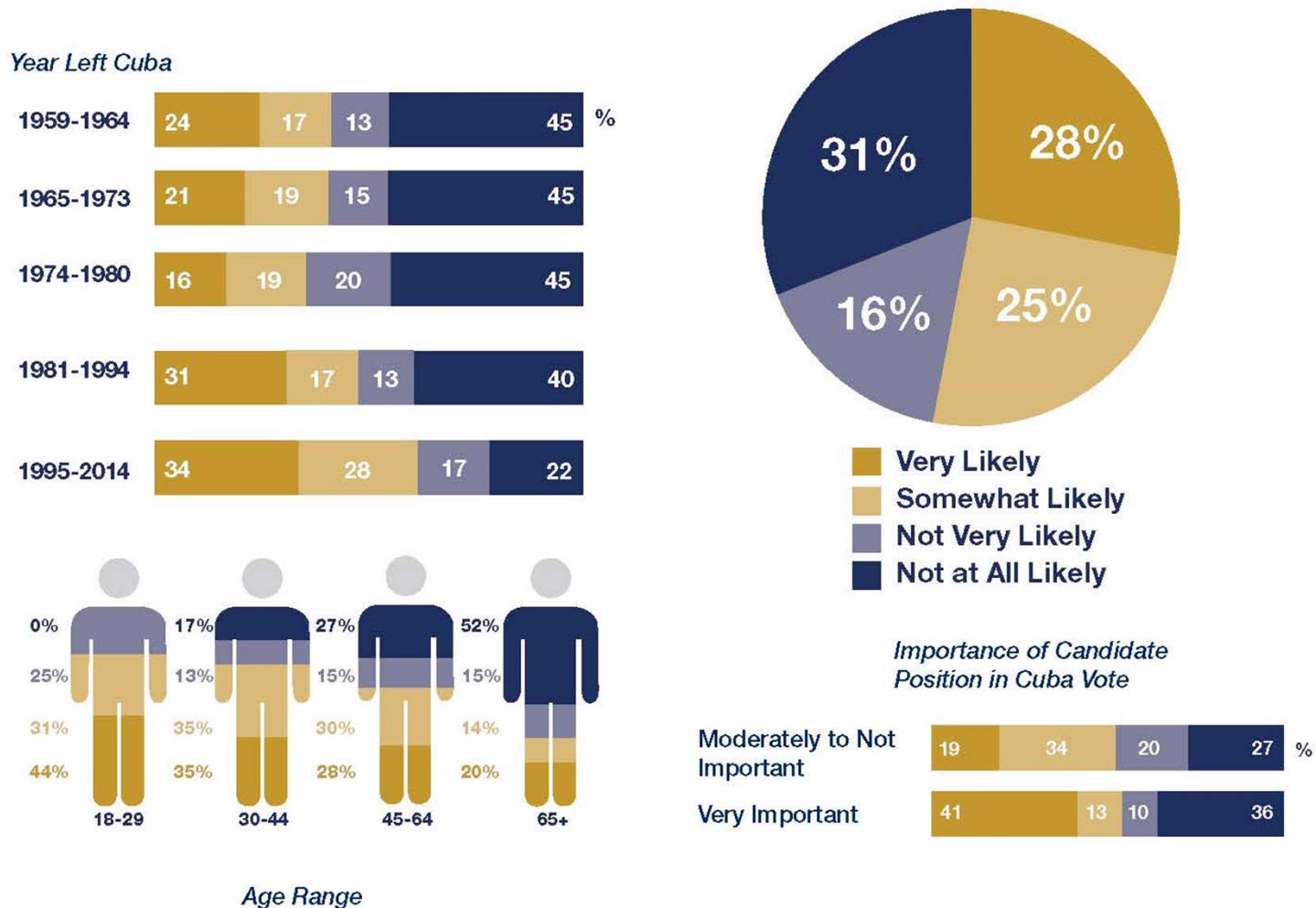
Sixty-four percent of registered voters consider a candidate's position on Cuba to be important in determining their vote.

Figure 10: In political elections, how important is a candidate's position on Cuba in determining your vote. Would you say it is very important, moderately important, not very important, or not at all important?

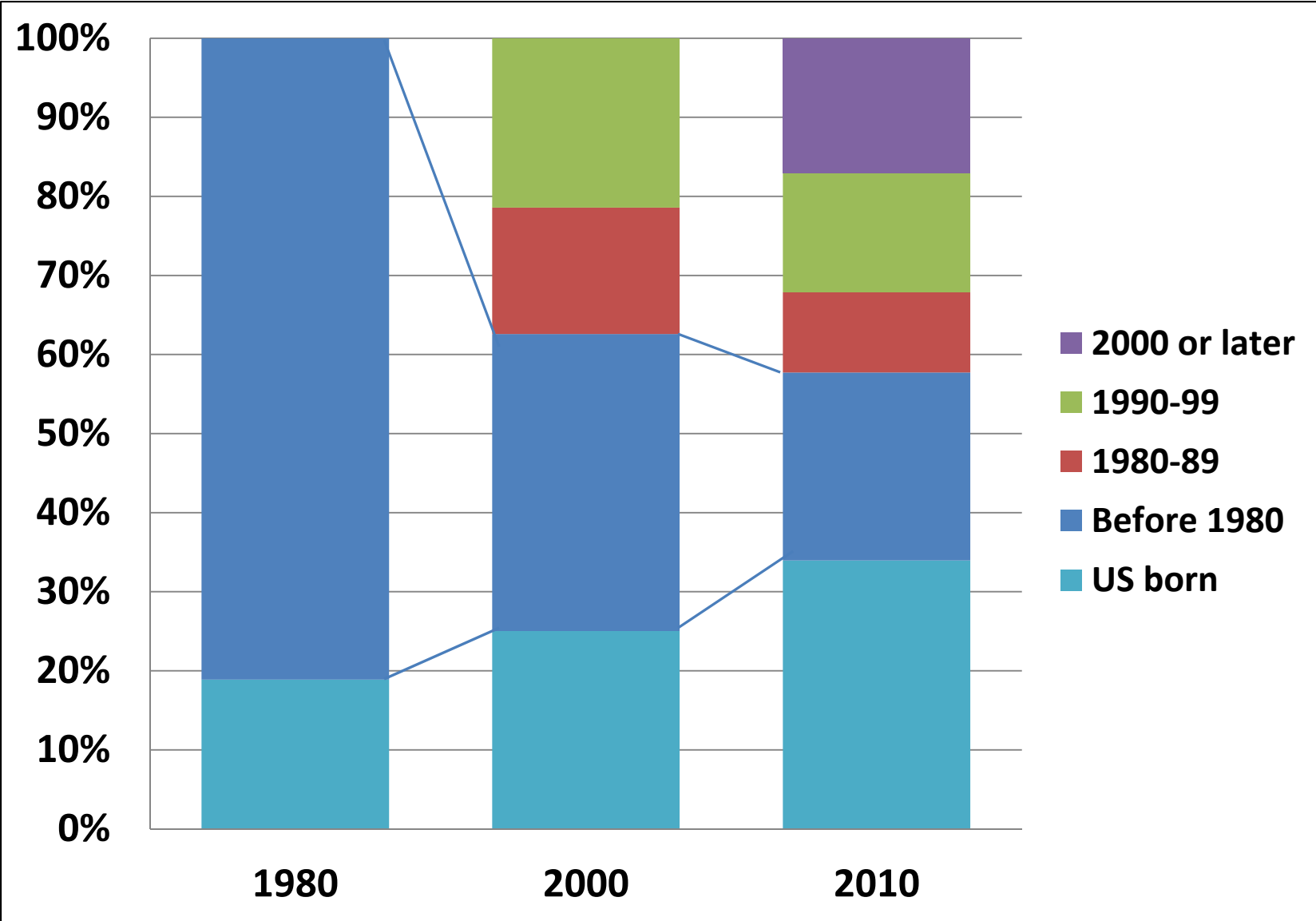


Fifty-three percent of registered voters would likely vote for a candidate supporting the reestablishment of diplomatic relations with Cuba.

Figure 11: How likely would you be to vote for a candidate who supports the reestablishment of diplomatic relations with Cuba?

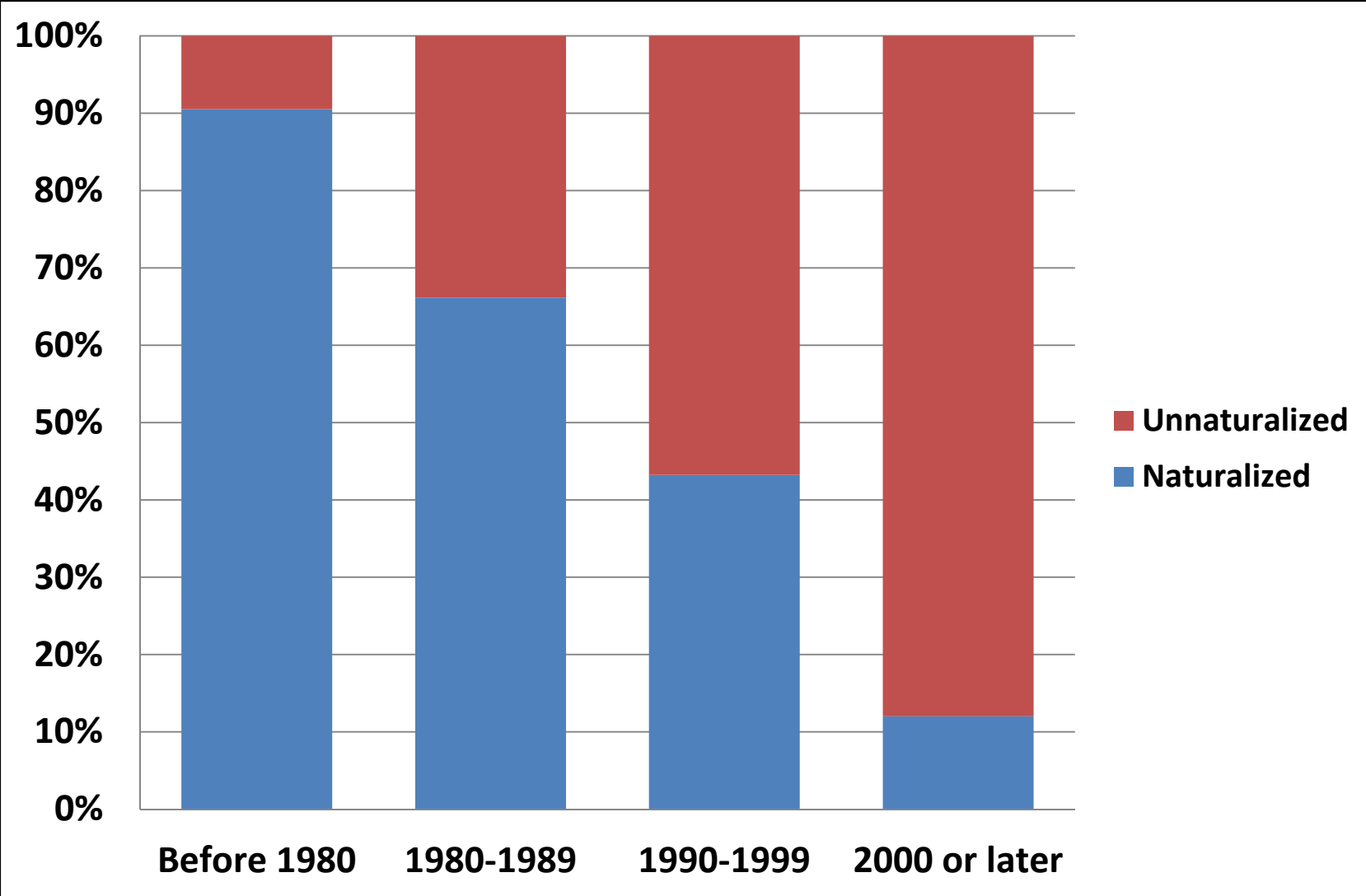


Cuban Americans in Florida , by Year of Arrival



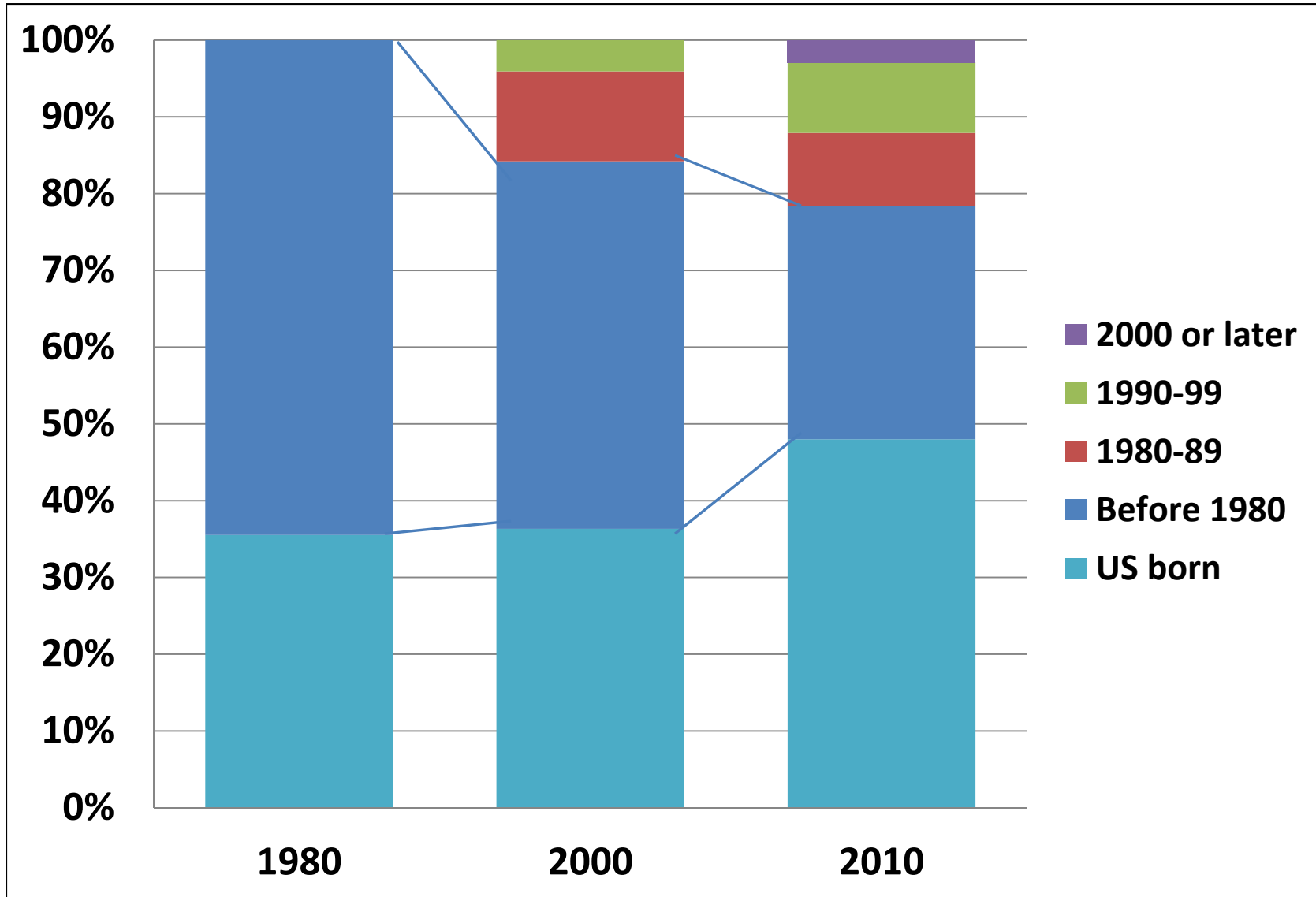
U.S. Census Bureau

Naturalization of Cuban Americans in Florida, 2010, by Year of Arrival



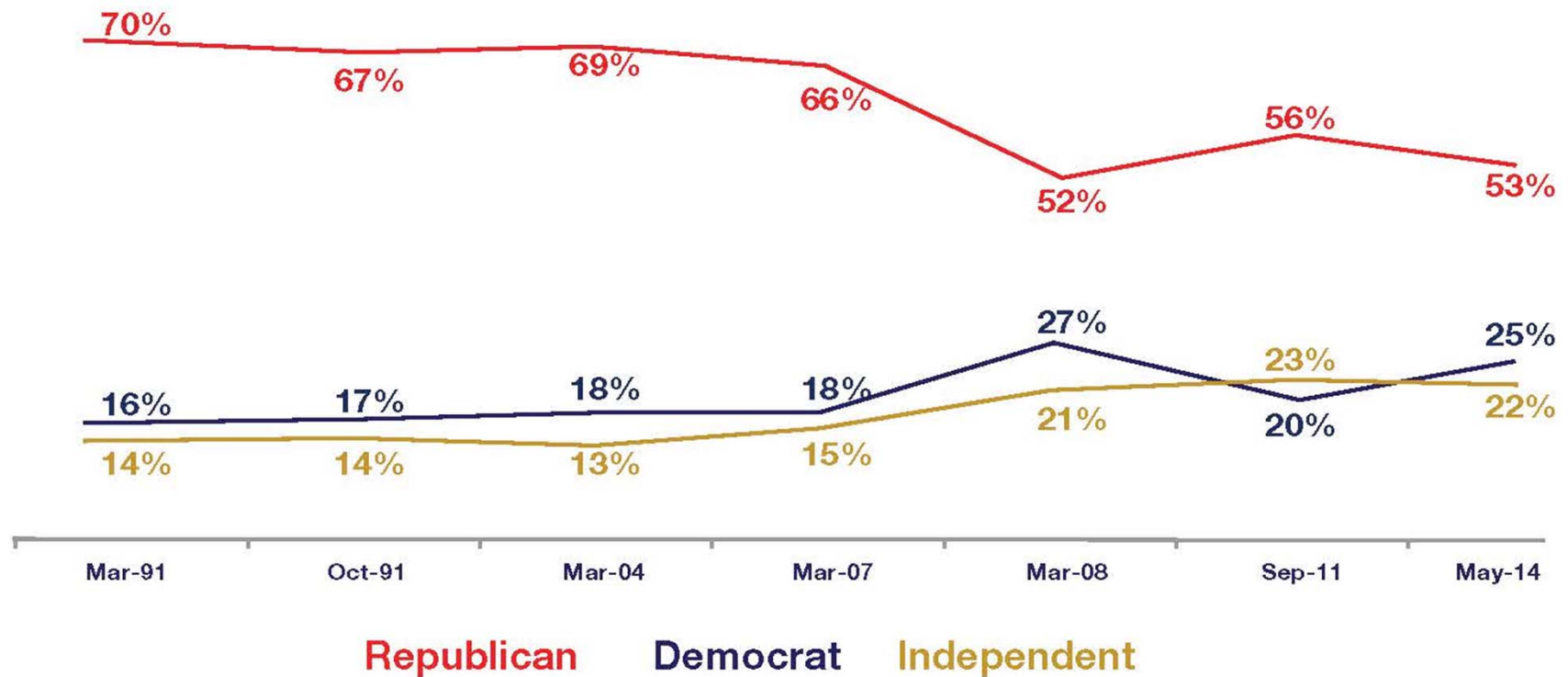
U.S. Census Bureau

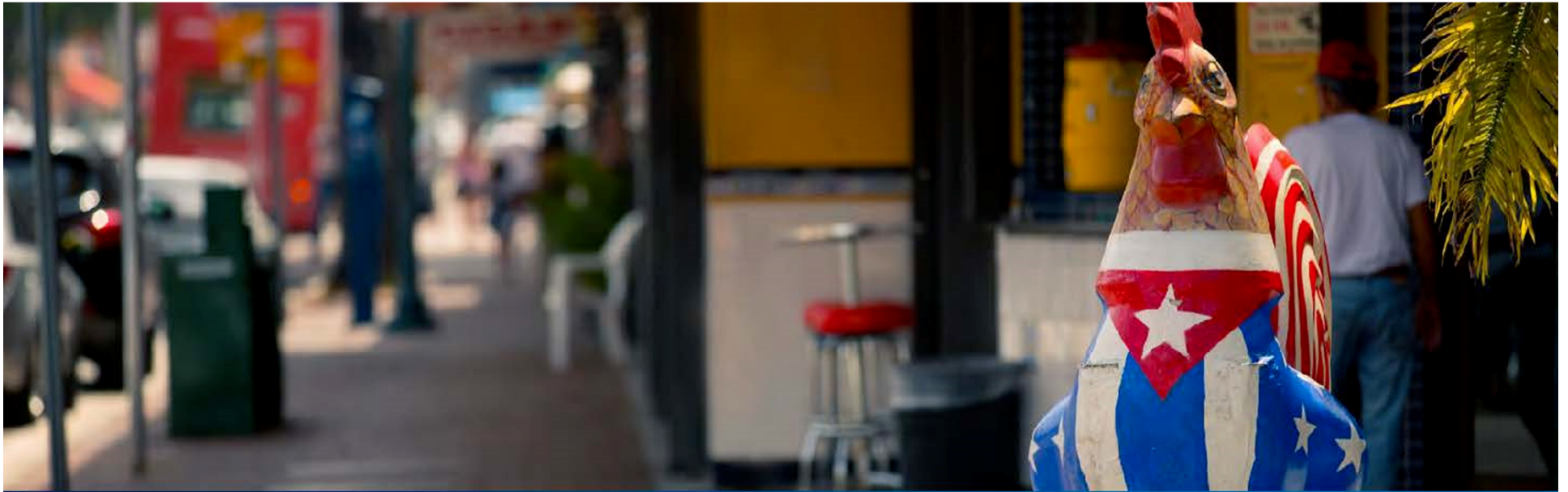
Cuban American Citizens in Florida, by Year of Arrival



U.S. Census Bureau

Cuban American Party Registration in South Florida





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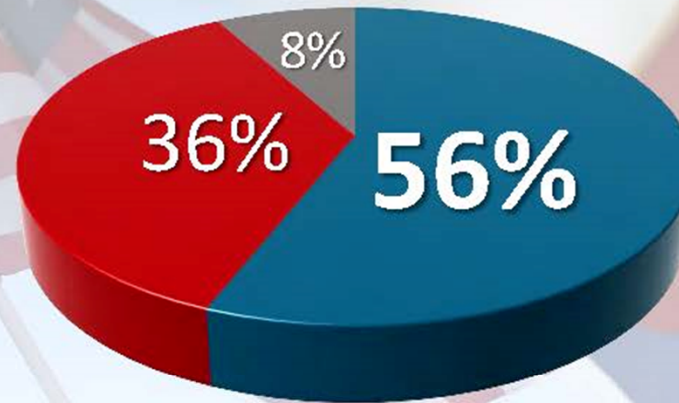
Survey of Cuban-Americans: One Year After the Normalization of United States-Cuba Relations

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17 December 2015



Do you agree or disagree with President Obama's decision to normalize relations with Cuba?



- Agree
- Disagree
- Don't know/
No answer





Do you agree or disagree with President Obama's decision to normalize relations with Cuba?

	December 2014	April 2015	December 2015
Agree	44%	51%	56%
Disagree	48%	40%	36%
Don't know/No answer	8%	8%	8%





Do you agree or disagree with President Obama's decision to normalize relations with Cuba?

BY AGE

	18-49	50-64	65+
Agree	77%	48%	41%
Disagree	19%	40%	51%
No answer	4%	12%	8%





Do you agree or disagree with President Obama's decision to normalize relations with Cuba?

BY DECADE OF ARRIVAL

	Before 1980	After 1980
Agree	38%	59%
Disagree	54%	30%
Don't know/No answer	8%	11%





Do you agree or disagree with President Obama's decision to normalize relations with Cuba?

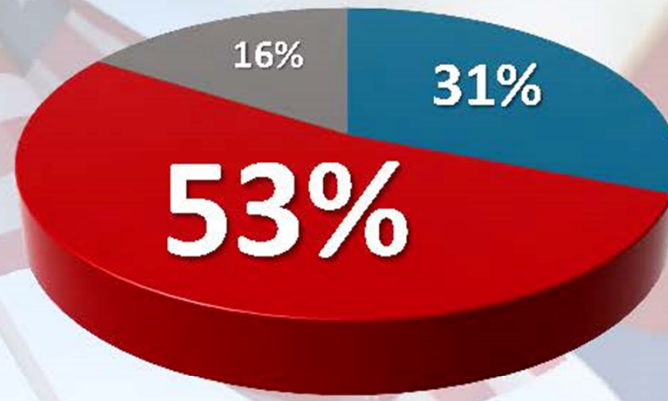
BY COUNTRY OF ORIGIN

	United States	Cuba
Agree	80%	49%
Disagree	16%	42%
Don't know/No answer	4%	9%





Do you think that the U.S. embargo on Cuba should continue or should not continue?



- ▣ Embargo should continue
- ▣ Embargo should not continue
- ▣ Don't know/No Answer

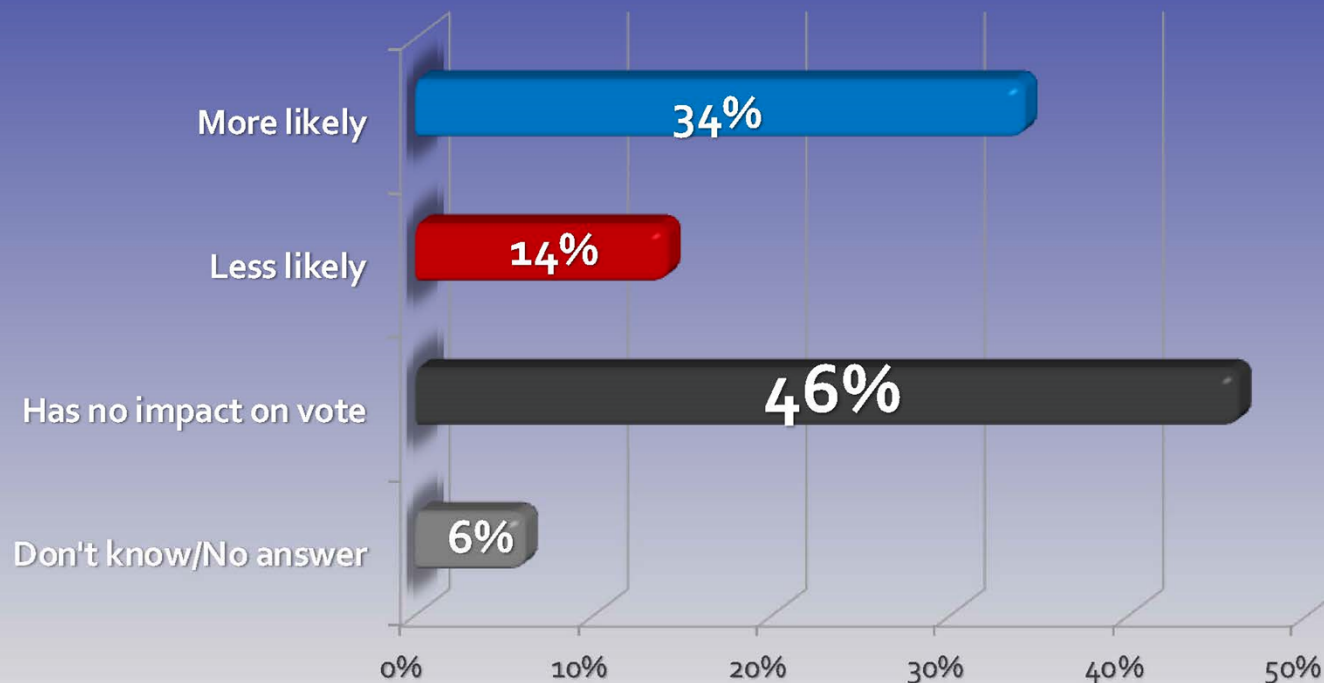




UNIVISION COMMUNICATIONS
National Hispanic Voter Survey

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THE TARRANCE GROUP

If a candidate for President **supports** the new policy of normalization of diplomatic relations between the United States and Cuba, would it make you more likely to vote for that candidate, less likely to vote for that candidate or has no impact on your vote?



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If a candidate for President **supports** the new policy of normalization of diplomatic relations between the United States and Cuba, would it make you more likely to vote for that candidate, less likely to vote for that candidate or has no impact on your vote?



BY PARTY AFFILIATION

	Democrat	Republican	Independent
More likely	39%	25%	32%
Less likely	11%	25%	13%
Has no impact	45%	45%	49%
Don't know/No answer	5%	5%	6%



If a candidate for President **supports** the new policy of normalization of diplomatic relations between the United States and Cuba, would it make you more likely to vote for that candidate, less likely to vote for that candidate or has no impact on your vote?



BY NATIONALITY

	Cuban	Non-Cuban Hispanic
More likely	40%	34%
Less likely	26%	13%
Has no impact	26%	47%
Don't know/ No answer	8%	6%



If a candidate for President **opposes** the new policy of normalization of diplomatic relations between the United States and Cuba, would it make you more likely to vote for that candidate, less likely to vote for that candidate or has no impact on your vote?



BY NATIONALITY

	Cuban	Non-Cuban Hispanic
More likely	27%	12%
Less likely	40%	32%
Has no impact	29%	51%
Don't know/ No answer	4%	5%

