

# AU Neighborhood Partnership Steering Committee

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May 12, 2020

# Meeting Overview

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- Welcome (JSA, Co-chairs)
- Preliminary Framework v.2 Updates (Ed Fisher)
  - Student Enrollment
  - Development Plan and Campus Character
  - On-Campus Life and Student Housing
  - Off-Campus Life and Neighborhood Quality of Life Issues
  - Transportation and Parking
- Next Steps (Ed Fisher)
- Discussion (All)
- Closing Remarks (JSA, Co-chairs)

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# Student Enrollment

# Enrollment: Approach to Projections

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- Due to fluidity of market conditions throughout higher education, **enrollment projections made ten years ago as part of the 2011 Campus Plan process did not materialize** as AU had anticipated
- **AU did not meet its goal of enrolling 1,000 additional graduate students** over the term of the 2011 Campus Plan
- While undergraduate enrollment increased at a measured pace, the **overall number of enrolled students remained relatively consistent and well below the approved enrollment cap**

# Enrollment: Forecast

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- **Traditional full-time undergraduate enrollment** will likely remain **close to current levels**, influenced by a range of factors, including:
  - Constraints associated with facilities
  - Services needed to support additional undergraduate students
  - Size of current and anticipated future applicant pools
- AU will seek to **increase on-campus enrollment in face-to-face graduate programs, subject to the limitations of the proposed overall enrollment cap**
- Areas targeted for **growth include online instruction and lifelong learning initiatives**
  - Including specially-designed, high-quality programs that utilize off-campus locations (e.g., downtown DC or other sites throughout the metro region)
  - Do not bring students to the AU campus for their coursework

# Enrollment: Focus on Managing Impacts

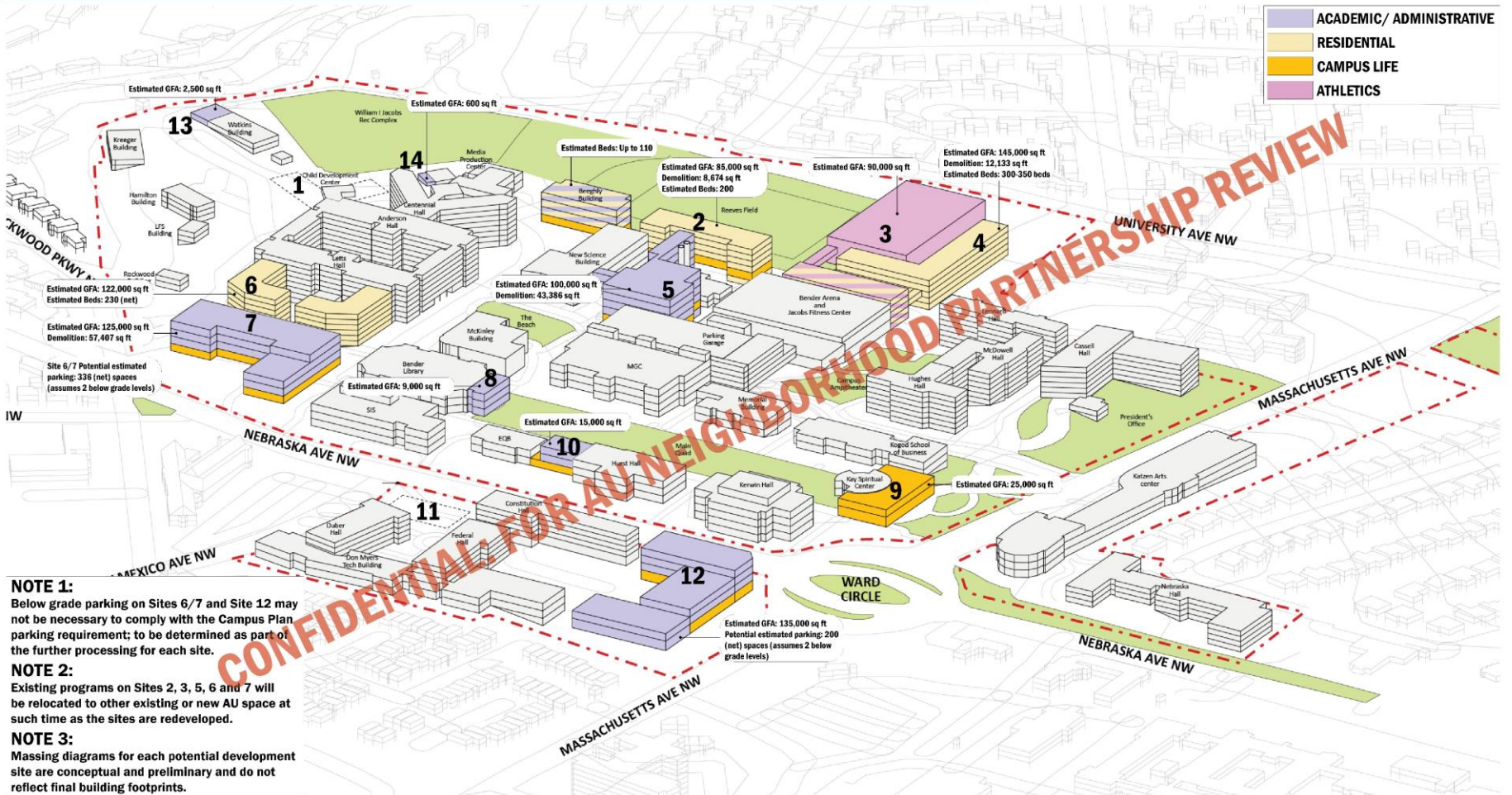
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- The 2021 Campus Plan will reinforce **continued and ongoing collaboration with members of the community** through the **AU Neighborhood Partnership** following approval of the Campus Plan to effectively **address impacts** associated with AU students
- While scope of reported impacts is relatively small compared with other DC universities, **AU is firmly committed to a results-oriented approach to reduce these impacts further**, by:
  - Revising **student policies** to more explicitly reference standards for off-campus living
  - Providing **additional on-campus housing** in marketable unit configurations to encourage more students to remain on campus and **reduce the number of undergraduates living in the surrounding neighborhoods**
  - Enhancing **on-campus opportunities** for student activities and social engagement
  - Evaluating **programs and efforts** over the term of the Campus Plan to ensure their efficacy

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# Development Plan and Campus Character

# PRIORITY DEVELOPMENT SITES UNDER CONSIDERATION





# Prioritization of Residential Sites

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- Based on AU's anticipated needs and planning priorities, balanced with feedback gathered throughout the planning process, the university developed tiered approach to **housing site prioritization**
- **Primary Priority Residential Sites**
  - **Site 2:** Estimated 200 beds
  - **Site 4:** Estimated 300 – 350 beds
- Together Sites 2 and 4 would meet AU's target of approximately 500 additional on-campus beds
- The two new residence halls, along with CAP and consolidated and enhanced student health and wellness facilities, would create **an athletic, residential and campus life village**
- Transforming what is now “back of house” service area into a **vibrant campus destination**
- Maintaining **appropriate buffers** and **substantial setbacks** from neighboring residential properties

# Prioritization of Residential Sites

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- **Secondary Priority Residential Sites**
  - **Site 6:** Estimated 350 beds (230 net)
  - **Beeghly Hall:** Estimated up to 110 beds
- **AU's desires to maintain at least 200 master leased beds off-campus** to meet the needs of students who desire to live in vibrant commercial locations close to public transportation and retail amenities, without adversely impacting residential neighborhoods
- If current 200 off-campus master leased beds are no longer counted toward the 67% housing requirement, target for additional on-campus beds would increase accordingly, up to approximately 700 beds
- **Site 6** would provide for this additional capacity if master leased beds cannot be counted toward the housing requirement, are not available, or if additional housing capacity is otherwise necessary over the term of the Campus Plan
- **Beeghly Hall** could also potentially be repurposed for residential use over the term of the Plan depending on university needs

# Prioritization of Residential Sites

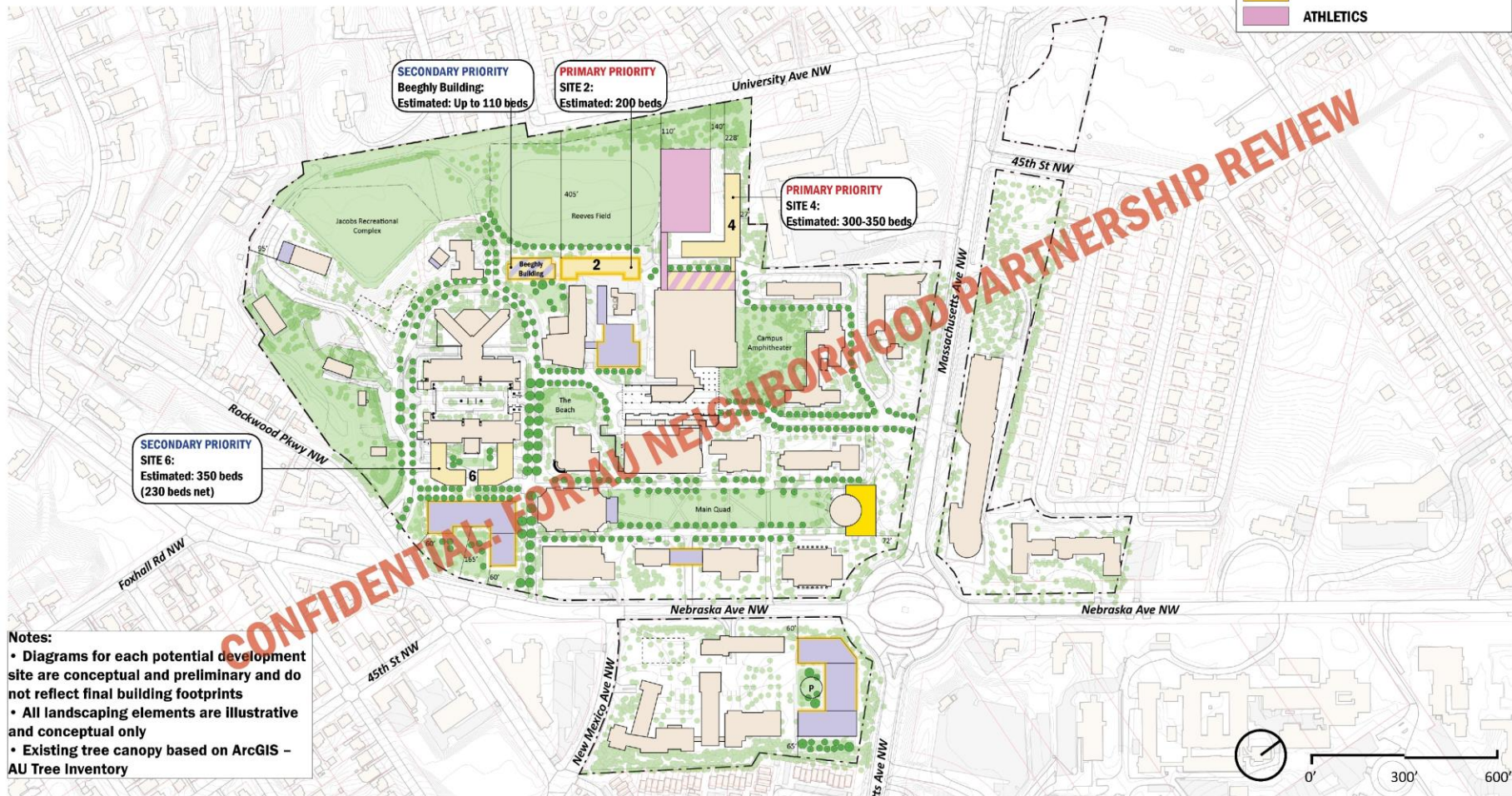
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- **Non-Priority Residential Sites**
  - **Site 1:** Estimated 260 beds
  - **Site 11:** Estimated 140 beds
- Throughout the planning process, several community members voiced concern over **Site 1** (which was proposed and approved as part of the 2011 Campus Plan), and indicated a preference for adapting Beeghly Hall to residential use over development of **Site 1**
- While **Site 11** was generally well received by many members of the working group, the site is not favored as priority site by AU due to various site constraints (i.e., site originally envisioned and approved as academic site; footprint not as efficient for residential use and bed yield lower than other new development opportunities)
- Given the other identified housing alternatives that align with and support AU's planning objectives and enhance the campus environment, **Site 11** should continue to be considered over long-term for either residential or academic use, depending on university need

# PRIORITY RESIDENTIAL SITES

## POTENTIAL DEVELOPMENT SITES:

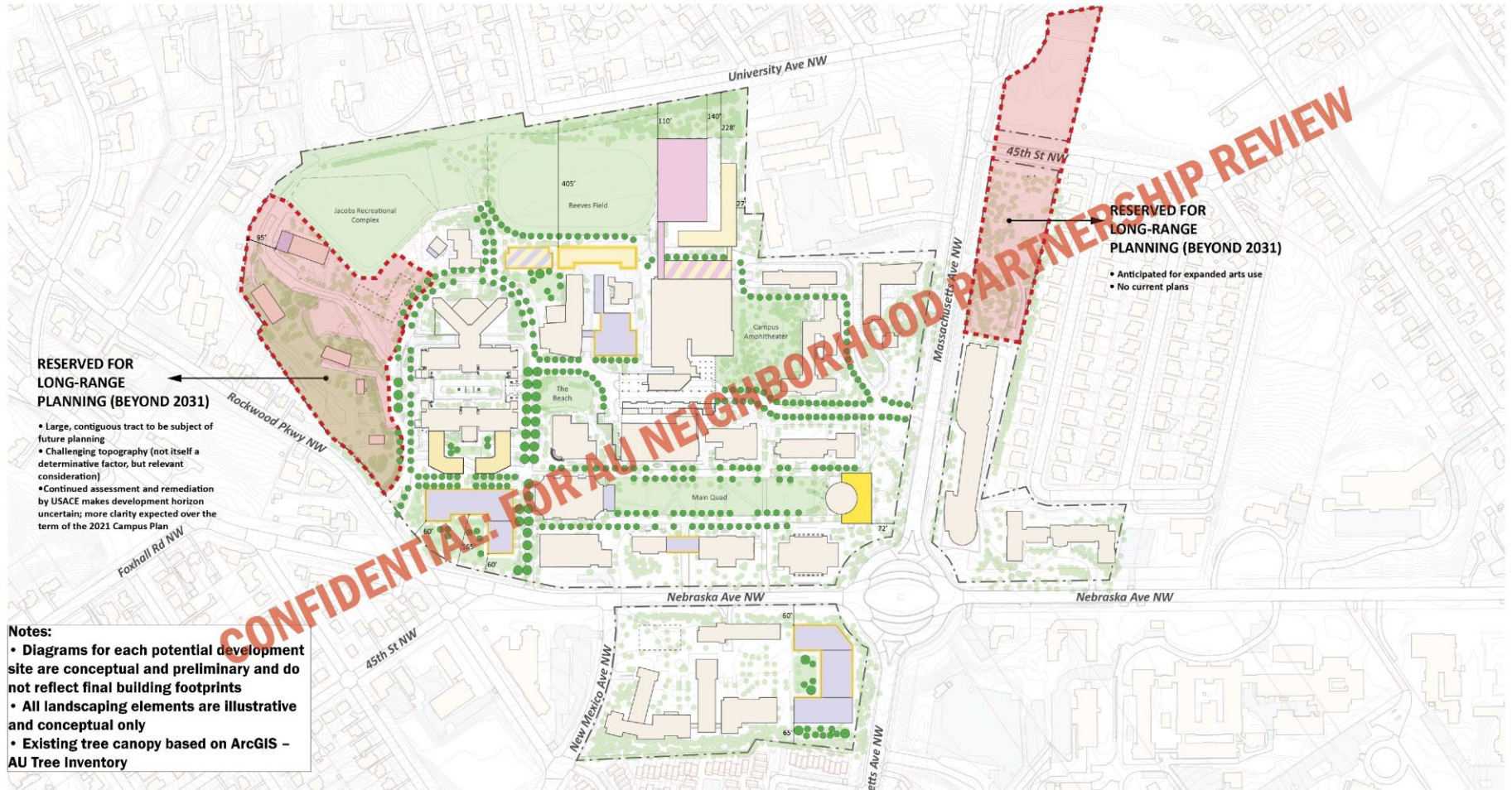
	ACADEMIC/ ADMINISTRATIVE
	RESIDENTIAL
	CAMPUS LIFE
	ATHLETICS



**Notes:**

- Diagrams for each potential development site are conceptual and preliminary and do not reflect final building footprints
- All landscaping elements are illustrative and conceptual only
- Existing tree canopy based on ArcGIS - AU Tree Inventory

# AREAS FOR LONG-RANGE PLANNING



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# On-Campus Life and Student Housing

# Student Housing: 500 – 700 New Beds

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- As noted above, AU has indicated that its target number of new on-campus beds over the term of the Plan will depend upon the number of off-campus beds that continue to count toward the 67% housing requirement
- Assuming the current status is maintained and 200 master leased beds are counted, the **University proposes to add up to 500 additional beds on campus over the term of the Plan**
- These new housing facilities would be designed in marketable and competitive unit configurations that meet student preferences, while also taking into consideration the implications of cost on students' housing decisions

# Student Housing: 500 – 700 New Beds

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Proposed **additional 500 beds of on-campus housing** capacity will support goals to:

- Allow the opportunity to offer **on-campus graduate housing**
- Provide **flexibility to renovate existing residence halls** that are more densely populated and convert them to unit types and configurations that align with current student preferences
- Encourage **more students to remain on campus beyond their freshman year** and **reduce the number of undergraduate students living in the neighborhoods surrounding campus**

Additional **200 beds (700 total)** if unable to count **200 off-campus master leased beds** as approved in current Campus Plan



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# Off-Campus Life and Neighborhood Quality of Life Issues

# Updates to Good Neighbor Guidelines

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- AU students are required to abide by AU Student Conduct Code, and all relevant university policies, including proposed updates to the **Good Neighbor Guidelines**
  - Purpose of the Guidelines is to **educate AU community members on how to become active and responsible members of the surrounding community** in which they live while maintaining their involvement with and connection to the university
  - The Guidelines **inform students of their responsibility to be aware of and abide by applicable DC laws and regulations regarding noise, disorderly conduct, winter sidewalk safety, and weed control** around their residences
  - Violations of the Guidelines may be **subject to disciplinary action under the Student Conduct Code**

# Enhanced Student Orientation Programs

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- AU has proposed improvements to its off-campus living orientation program **to better inform and educate students who choose to live off-campus of their rights and responsibilities**
  - **Online training module** to be developed in consultation with the Student Life & Safety Working Group that students in 20016 and 20008 must complete and affirmatively acknowledge that they have fulfilled the training and understand AU's expectations
  - Will incorporate the **“Pledge to Uphold Community Standards”** developed in consultation with the Student Life and Safety Working Group which details the responsibilities and obligations associated with living off-campus
- Will expand AU's **in-person off-campus housing orientation** program
- Regular communication to students from the Dean of Students' Office
  - To remind students of AU's expectation **that students maintain the condition of their property and manage the behavior of their guests**
  - States that AU expects **students to know, understand and abide by the Disorderly Conduct Amendment Act of 2010 and the District of Columbia Noise Control Act of 1977**, both of which address noise disturbances, and which will be detailed during the orientation programs

# Expanded Community Outreach

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- AU will continue its practice of making **annual or more frequent visits to the major apartment complexes/condominium communities** where students live
- The Office of Community Relations will create, in consultation with the Student Life and Safety Working Group, a **neighbor education tool** that informs residents of **AU's strategies for student training** and includes **resources on how to contact AU** and/or file a complaint in the event of an undesirable incident
- The university will also create and distribute, in consultation with the Student Life and Safety Working Group, an **"AU Eagle Living Guide"** that will include good neighbor tips, resources, and a copy of the Pledge

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# Transportation and Parking

# Comprehensive Transportation Review (CTR)

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- As part of the Campus Plan review and approval process, AU is working in close coordination with members of the community, specifically the Neighborhood Partnership Transportation and Parking Working Group, and the DC Department of Transportation (DDoT) to prepare the Campus Plan **Comprehensive Transportation Review (CTR)**
- The CTR consists of the **multi-modal evaluation and assessment of current and future transportation operations** with a **focus on high quality site design, transit accessibility, and effective parking TDM (Transportation Demand Management) planning**
- The CTR process is currently in the **scoping phase**, and work will continue over the next several months as the 2021 Campus Plan is developed and reviewed
- Members of the Working Group collaborated to develop the scope of the **CTR study area**, which included 42 intersections in and around campus for analysis, compared to 13 intersections in the 2011 Campus Plan

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# Next Steps

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- **May 12 AUNP Steering Committee Meeting:** Discuss Campus Plan Framework (version 2) Summary of Updates and Revisions
- **May 12 – May 30: AUNP and AU collaborate to resolve any outstanding issues to reach consensus and finalize Campus Plan Framework (version 2)**
- **June 1 AUNP Steering Committee Meeting:** AUNP affirms consensus on all key components of 2021 AU Campus Plan included in version 2 of the Campus Plan Framework
- **June 9 CLC Meeting:** AU presents Campus Plan Framework (version 2) to the CLC
- **June – August 2020:** AU drafts Campus Plan and reviews with Steering Committee
- **September 2020 – December 2020:** AU reviews 2021 Campus Plan with CLC, civic organizations, DC agencies (OP, DDOT, DOEE), ANCs, and other interested stakeholders
- **December 2020:** AU files 2021 Campus Plan with the Zoning Commission



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# Discussion

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# Closing Remarks