

American University Neighborhood Partnership Engagement and Communications Working Group Summary

April 16, 2019

Key Discussion Points:

- Foundational Agreements
- Future Meeting Topics and Logistics

Summary: The first AU Engagement and Communication Working Group meeting began with a round of introductions and identifying participants hopes for the AU Neighborhood Partnership. Next, the group familiarized itself with the Terms of Reference document which sets expectations for the Partnership and its participants. The meeting then looked at future working group topics, including examining the 2011 Campus Plan and its engagement mechanisms, the updated zoning commission requirements and the development of guiding principles for the working group.

Next the working group examined AU's current communication strategy including gathering input on the best methods for AU to effectively communicate with their neighbors, including using NextDoor postings and Listservs, revamping the community relations page on AU's website, and making sure the newsletter has all current info. The meeting closed out by looking at the logistical needs of the group and planning ahead for future meeting times.