Transportation and Parking Working Group Meeting

September 3, 2020



Overview

- Introductions
- Campus Plan Update
- CTR Summary
- Next Steps
- Comments & Questions



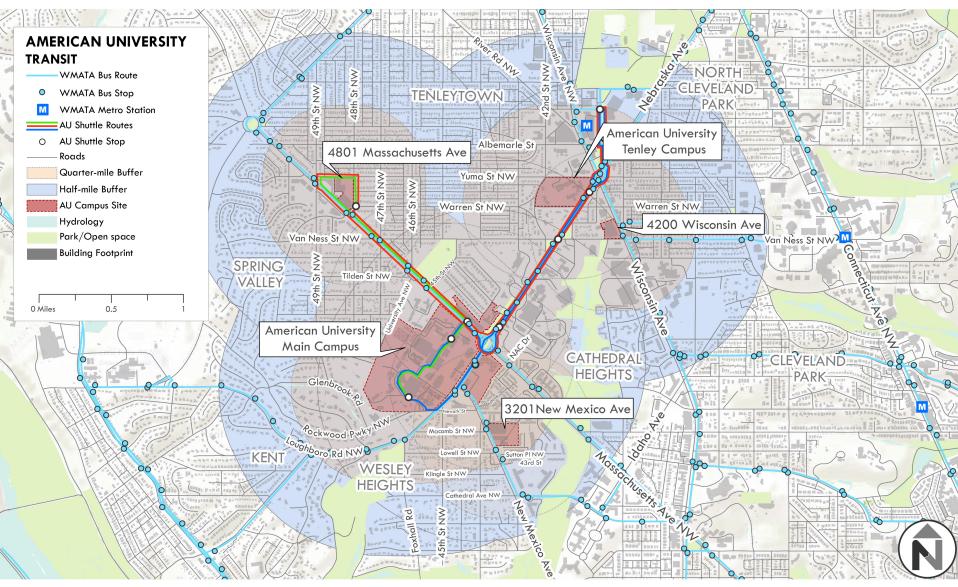
Campus Plan Update

- March 2020: Preliminary Campus Plan Framework outlining key institutional objectives, informed by input from community members
- June 2020: Updated *Campus Plan Framework* reflecting input from community and consensus with AU Neighborhood Partnership, including:
 - Reduced enrollment cap (when adjusted to reflect revised student count methodology set forth by updated DC zoning regulations);
 - Balanced development program aimed at providing leading-edge research and teaching facilities and strengthening student-centered living and learning campus experience;
 - Focus on additional on-campus student housing opportunities and implementing robust off-campus engagement initiatives;
 - Enhanced campus circulation and pedestrian connections and commitment to effective TDM strategies.
- September 2020: Draft 2021 Campus Plan based on consensus Campus Plan Framework posted online for public review and comment
- Fall 2020: Draft 2021 Campus Plan reviewed with ANCs, CLC, and other interested stakeholders
- November 2020 (target): AU file 2021 Campus Plan with DC Zoning Commission

Comprehensive Transportation Review: Key Components

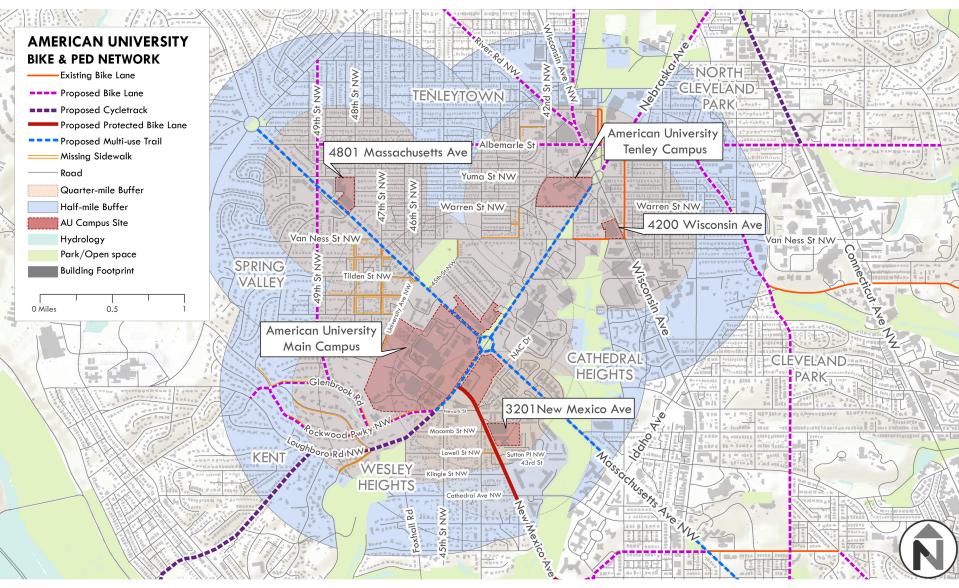
- 1. Existing Conditions
 - a. Multimodal Conditions
 - b. University Parking
 - c. TDM Plan
 - d. Existing Analysis
- 2. Future Campus Growth
- 3. Future Conditions
 - a. Future Analysis
 - b. Future Impacts
- 4. Recommendations

Multimodal Facilities





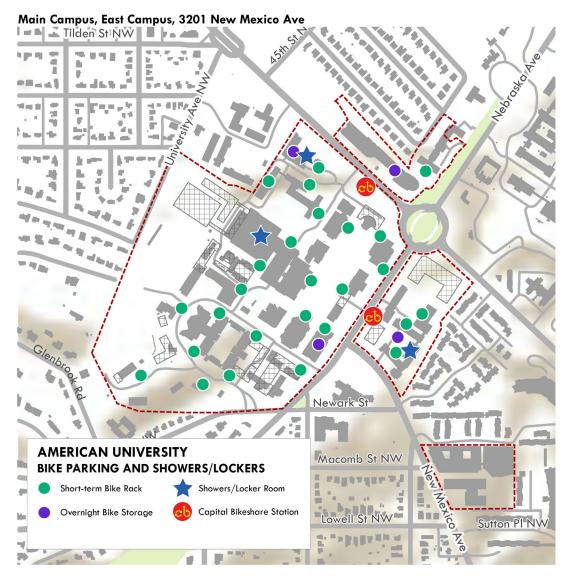
Multimodal Facilities

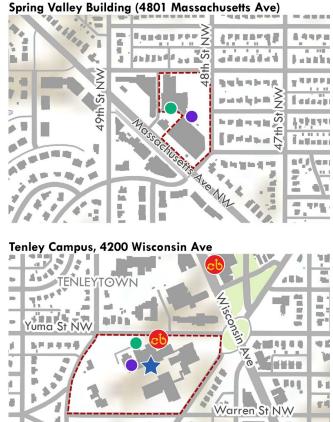




Multimodal Facilities

AMERICAN UNIVERSITY

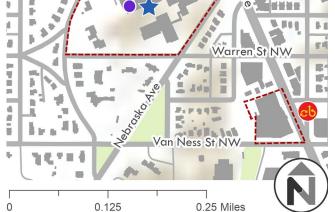




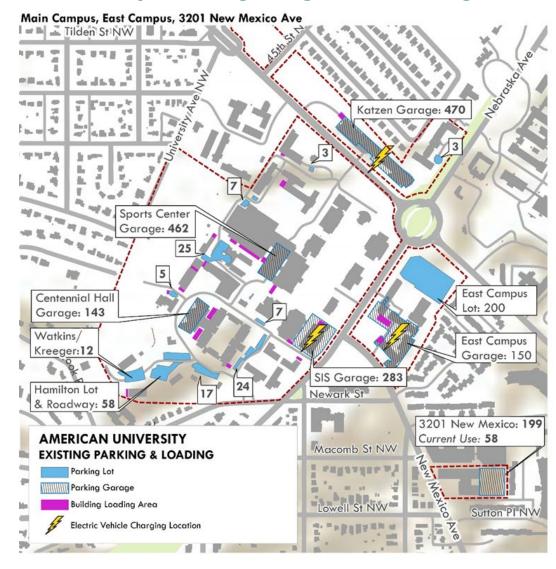
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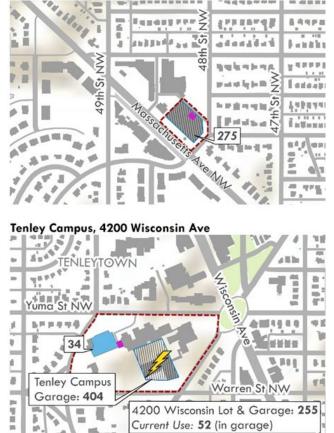
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University Parking Program: Existing Facilities



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University Parking Program

The 2011 Campus Plan requires that the university "maintain an inventory of approximately 2,200 parking spaces on campus" (with "campus" including only Main Campus and Tenley Campus).

- Current inventory at those two (2) locations totals 2,316 spaces.
- The increased campus parking inventory associated with the three (3) additional properties included in the 2021 Campus Plan results in a revised parking inventory of 3,045 spaces, 2,701 of which are currently subject to university use.

Accordingly, the university is proposing to adjust the 2021 Campus Plan requirement to **maintain an inventory of no more than 3,000 parking spaces for university use** inclusive of all five of the 2021 Campus Plan properties.



TDM Plan

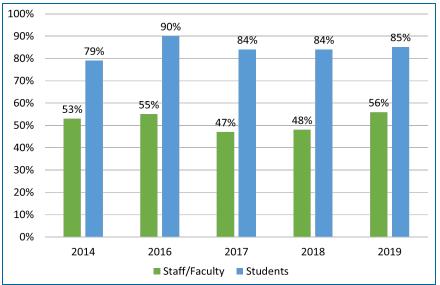
The current AU TDM plan was formulated in 2011 in conjunction with the 2011 Campus Plan and has been routinely updated over the past 10 years.

Current programs includes:

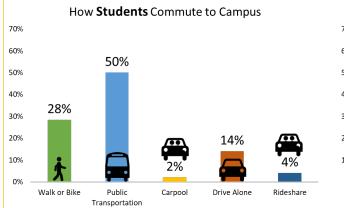
- University Shuttle Service (over 1.2m rides in 2019)
- WMATA U-Pass Program (over 1.4m rides in 2019)
 - U-Pass program currently suspended for Fall Semester
- Priced campus parking
- On demand corporate ride-share
- Transit subsidies
- Guaranteed Ride Home
- Flex time and telecommuting

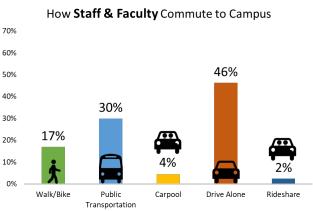
Campus Transportation Demand Management

Campus Mode Share



Campus Commute

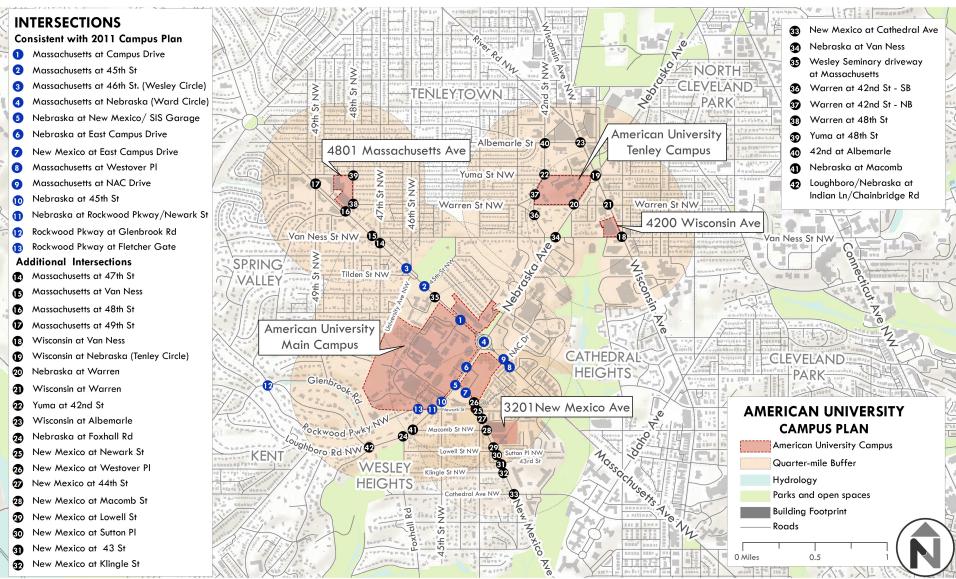




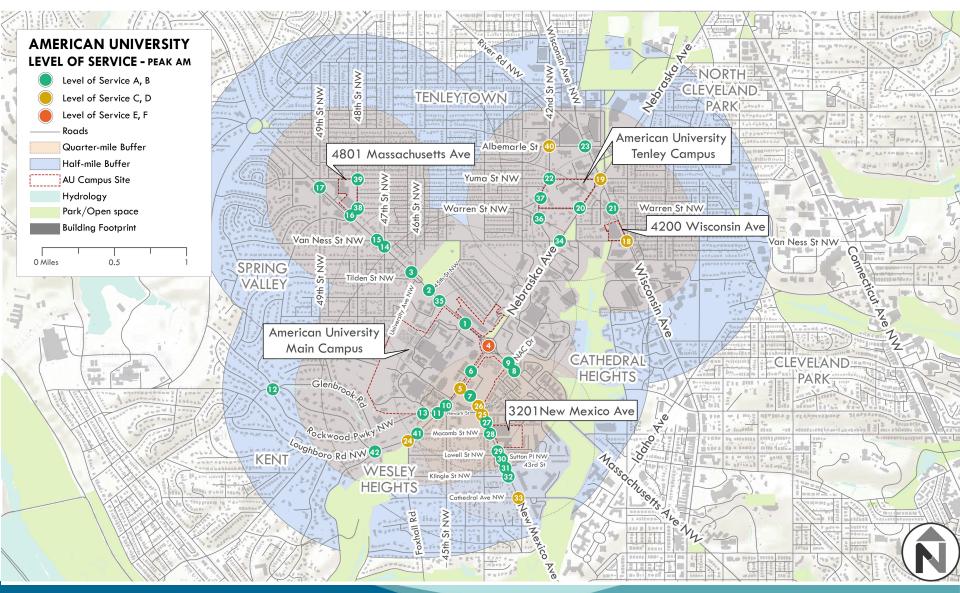


Existing Conditions Traffic Analysis

Counts: Tues Feb 25th – Thurs Feb 27th

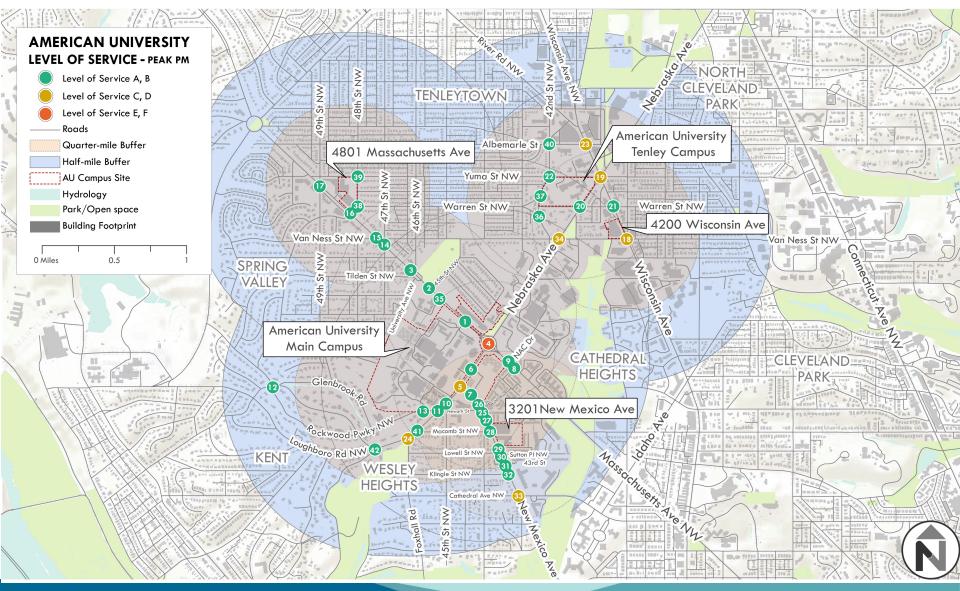


Traffic Analysis – Existing Conditions – AM Peak Level of Service





Traffic Analysis – Existing Conditions – PM Peak Level of Service





Future Campus Growth

Potential Student Enrollment Growth (based on proposed cap)

	2011 – 2021 CAMPUS PLAN			2021 – 2031 CAMPUS PLAN	
	UNDER ZC 11-07 ORDER METHODOLOGY	ADJUSTED 2016 ZONING REGULATIONS	IMPACT OF 2016 ZONING REGULATIONS	AU REVISED ENROLLMENT CAP 06.01.2020	DIFFERENCE FROM 2011 ADJUSTED CAP
FALL 2019 ENROLLMENT	11,801	12,581	+780 (+ 6.61%)		
CAMPUS PLAN ENROLLMENT CAP	13,600	14,499	+899 (+ 6.61%)	14,380	-119

Potential Faculty/Staff Growth (based on proposed cap)

		2021 -2031 CAMPUS PLAN		
	ZC 11-07 ORDER	2016 ZONING	IMPACT OF 2016	2016 ZONING
	METHODOLOGY	REGULATIONS	ZONING REGULATIONS	REGULATIONS
FALL 2019 EMPLOYEE COUNT	2,461	2,843	+ 15.52%	
EMPLOYEE POPULATION CAP	2,900	3,350	+ 15.52%	3,350



Future Campus Growth: All Campus Locations

Future Campus Trip Generation

- at full build out
- includes all five AU Campus Plan locations

	Typical Peak Hour during School Semester							
	AM	PM	AM	PM	AM	PM		
	Vehicle Trips		Person Trips					
	Automobile	Automobile	Transit	Transit	Walk/Bike	Walk/Bike		
Existing								
Campus	743	1,234	743	1,388	463	772		
Trips								
Future								
Campus	887	1418	887	1596	532	887		
Total		1110	007		552	007		
Future Growth	144	184	115	208	69	115		

Future Traffic Analysis

Future traffic analysis includes:

- Existing traffic volumes
- Background growth (Valor Development)
- Regional growth
- Future Campus growth

All intersections within the study area would operate at an overall acceptable level of service (i.e., LOS D or better) during the morning and afternoon peak hours with the exception of:

- Massachusetts Avenue NW/Nebraska Avenue NW (Ward Circle) intersection (southbound approach in the AM peak hour and northbound approach in the PM peak hour).

This condition reflects both the existing and background analysis.



Future Transportation Impacts

Transit

The potential population growth through the 2021 Campus Plan may generate new transit trips but the existing transit facilities have sufficient capacity to accommodate the additional trips.

Pedestrian/Bicycle

Bikeshare stations are well-used by students, staff, and faculty in the area of the Main Campus and AU supports the locating of a 3rd station in the vicinity of the Fletcher Gate.

TDM

The University's comprehensive Transportation Demand Management (TDM) planning will remain a priority for the university over the term of the 2021 Campus Plan. As part of the Campus Plan, the TDM plan is in the progress of being updated.

Vehicular

The analysis summarized in the CTR has concluded that the projected development proposed in the 2021 Campus Plan will not significantly impact the study area transportation network beyond the existing or background conditions as per DDOT's Significant Impact Policy for intersections



Summary of Recommendations

The proposed development will not have a detrimental impact on the surrounding transportation network, there are a number of recommendations that will continue to enable the AU to effectively minimize its impact and support the transportation network surround the university.

- 1. Continue to implement a robust Transportation Demand Management (TDM) program that reduces the demand of single-occupancy vehicles on campus by students and employees.
- 2. Continue to operate the AU Shuttle Service. The shuttles connect all campus locations in addition to accessing the Tenleytown-AU Metrorail station.
- 3. Work with DDOT to identify and locate a Capital Bikeshare station in the southeast area of the Main Campus to supplement the two Bikeshare stations along Nebraska Avenue and Massachusetts Avenue.
- 4. Discussions will be ongoing with TNC's regarding dedicated Pick -Up/Drop-Off locations on campus and AU will continue to collaborate with members of the community and DDoT to explore other locations and alternatives for PUDO solutions.
- 5. Continue to provide DDOT with an annual transportation memorandum detailing the transportation mode split of AU students and employees and the utilization of exclusive university-use parking facilities.



Summary of Recommendations

The proposed development will not have a detrimental impact on the surrounding transportation network, there are a number of recommendations that will continue to enable the AU to effectively minimize its impact and support the transportation network surround the university.

- 6. Continue to implement the University's Good Neighbor Parking Policy regarding enforcement of student, faculty, staff, and vendor off-campus parking.
- 7. Maintain a parking inventory of no more than 3,000 spaces for University use inclusive of all 2021 Campus Plan properties. The University shall continually evaluate its pricing policies for parking with the intention of discouraging vehicle trips to campus without generating demand for off-campus parking by University-affiliated vehicles.
- 8. Remain committed to providing sustainable transportation options as part of their dedication to carbon neutrality.
- 9. Ensure that the development of potential new parking supply will be the subject of further review and analysis in connection with the further processing review process associated with each respective project.
- 10. Recommendation of any modifications to connections to the external roadways at Glover Gate and Fletcher Gate, such as turn restrictions or signal changes, would be pursued after further analysis and review in connection with the further process case for the associated enabling project.

Next Steps: DDoT Campus Plan Review Process



- 2. Study Period (Traffic Counts)
- 3. Scoping Period
 - Prepare Scoping Submission
 - □ Submit to DDoT
 - DDoT Review and Approval
- 4. Preparation of Comprehensive Transportation Review (CTR)
- 5. Finalize TDM Plan update
- 6. DDoT Review CTR and Provide Report to Zoning Commission
- 7. Zoning Hearings and Approval
- 8. Monitoring and Compliance

ACTIVE ENGAGEMENT WITH DDo1

Comments & Questions

