

American University is...

Academic strength

Global involvement

Nationally focus

Local engagement

American University is...



AMERICAN UNIVERSITY 2011 Campus Plan American University is Sustainability Leadership

- > Goal to be carbon neutral by 2020
- > Progressive sustainability policies
- > New S.I.S. Building certified LEED Gold
- Largest solar panel installation in District of Columbia



American University is...



Who are our students?



AMERICAN UNIVERSITY 2011 Campus Plan Campus Plan Priorities Based on Strategic Plan

- Undergraduate housing
- Recreation, dining, and activity space
- New law school campus
- Science and research facilities



AMERICAN UNIVERSITY 2011 Campus Plan Campus Plan Priorities Based on Strategic Plan

Faculty offices

- Admissions welcome center for new students & parents
- > Alumni center to serve our graduates
- Athletics facilities



AMERICAN UNIVERSITY 2011 Campus Plan Campus Plan Priorities: Housing

- Improve quality and modernize housing
- > Undergraduate housing deficit
 - > Triples, leases, Tenley
 - > 803 net new beds
- First major new housing since1986







AMERICAN UNIVERSITY 2011 Campus Plan Proposed Cap for Next Decade



AMERICAN UNIVERSITY 2011 Campus Plan The Campus Plan is a Transformational Opportunity



AMERICAN UNIVERSITY 2011 Campus Plan Campus Plan Process: Community Involvement

AMERICAN UNIVERSITY							Search AU		
w w	ASHIN	IGTOI	N, DC	Find: Schools & Colleges,	, Offices, Degrees	s v			
Discover AU	Admissions & Financial Aid	Academics	Campus Life	Global Involvement & Public Service	News	Research	Athletics	Alumni	
2011 C	ampus Pla	n							
FAS HOME						2011	Campus		
FAS DEPARTM	ENTS					2011 Campus Plan			
Auxiliary Serv		· · · ·			110 . A	READ M			
Facilities Adm		······································		· · · · · · · · · · · · · · · · · · ·		ALCON M			
Facilities Man	agement	, ST.		日, 玉泽。 四月					
Mail Services		The New York			- Her	100			
Sustainability				Marine Frencher					
University Arc	chitect		Contraction of the local division of the loc	and the second se					
CAMPUS PROJ	IECTS	Architect's re	ndering of proposed E	ast Campus (looking east fr	om Nebraska Avi	enue intersection)			
STRATEGIC IN	ITIATIVES	2011 Campus Plan				> VOI	> VOICE YOUR SUPPORT		
CAMPUS FEATURES		> PREHEARING STATEMENT - MAY 20, 2011				12	SUPPORT		
CAM OF LEATORES		Statement				₩C	MPUS		
MEET THE STAFF		Exhibit 1: East Campus				PI	PLAN C		
FINANCE AND TREASURER DEPARTMENTS		Exhibit 2: Nebraska Hall							
		Exhibit 3: Tenley Campus				WHAT	YOU CAN DO		
OUESTIONS2		Exhibit 4: North Hall				> QUESTIONS? COMMENTS?			
QUESTIONS	2	Exhibit 4: Nor	th Hall				TIONS? COMM	IENTS?	

AMERICAN UNIVERSITY 2011 Campus Plan Meeting, Listening, Continuous Adjustments

- > Discussion and listening through many meetings
 - Task Force
 - > Neighborhood associations
 - Community members
 - > ANCs
 - Facilitator, Justice and Sustainability
 - > City agency reviews
- Shared and posted all documents
- Campus Plan Web Site
- > Plan Filings, 3 stages, adjustments



Meeting, Listening, Continuous Adjustments

- > Reduced area from 1,200,000 to 845,000 square feet
- Decreased proposed housing inventory from 4,900 to 4,300
- Distributed housing to 4 locations
- Proposed North Hall and increased beds



East Campus Adjustments



- Reduced intensity of use and created mixed use development
- Reduced gross floor area from 400,000 to 281,000
- Reduced proposed housing from 1,000 to 590 beds
- Removed proposed Mass.
 Ave. driveway and retained
 Nebraska Ave. driveway
- Increased setbacks of housing buildings from 40 feet to 100 feet



AMERICAN UNIVERSITY 2011 Campus Plan In Summary, Our Campus Plan

- Blends in esthetically & appropriately
- Evolved thru community and city discussion
- Appropriate scaling, design & mitigation
- Value neighborhood location as great asset



AMERICAN UNIVERSITY 2011 Campus Plan In Summary, Our Campus Plan

Indications from last campus plan:

- Katzen Arts Center
- School of International Service
- Kogod School of Business



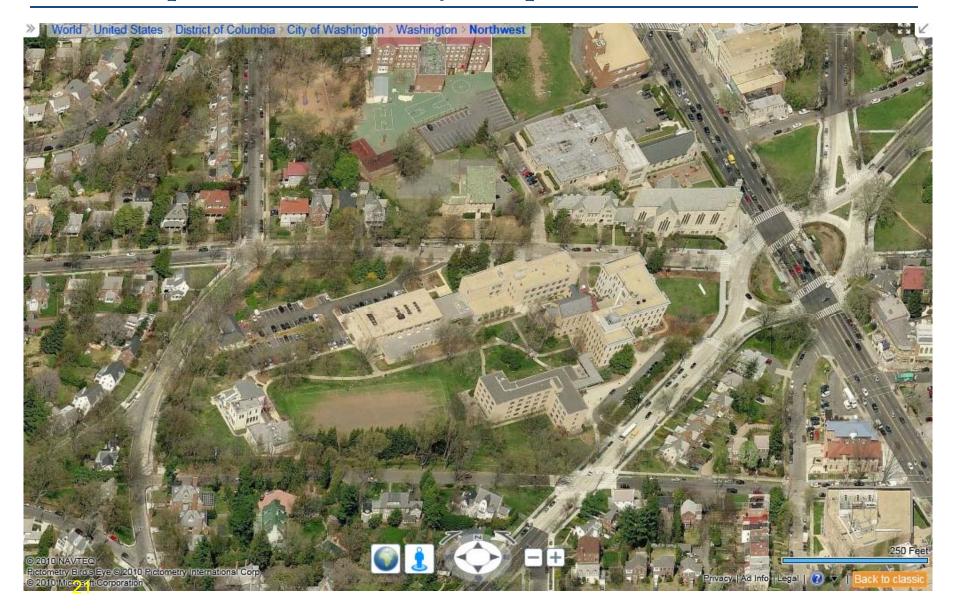




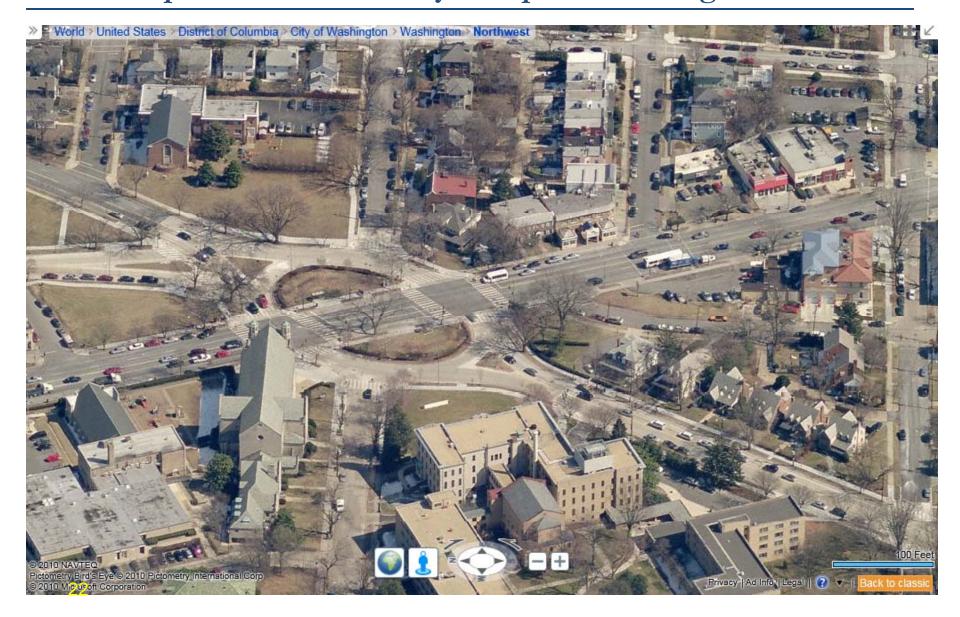
AMERICAN UNIVERSITY 2011 Campus Plan Existing University Properties



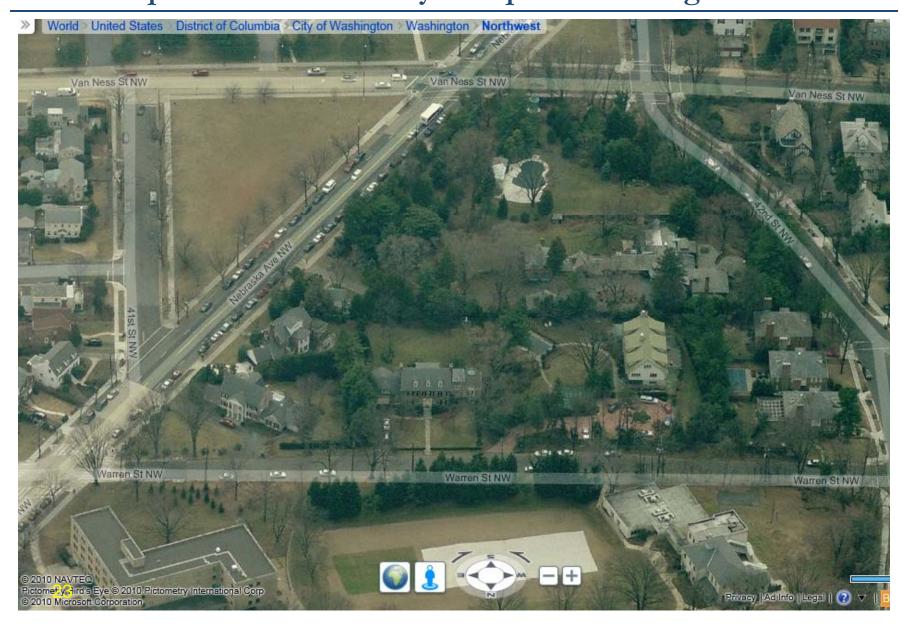




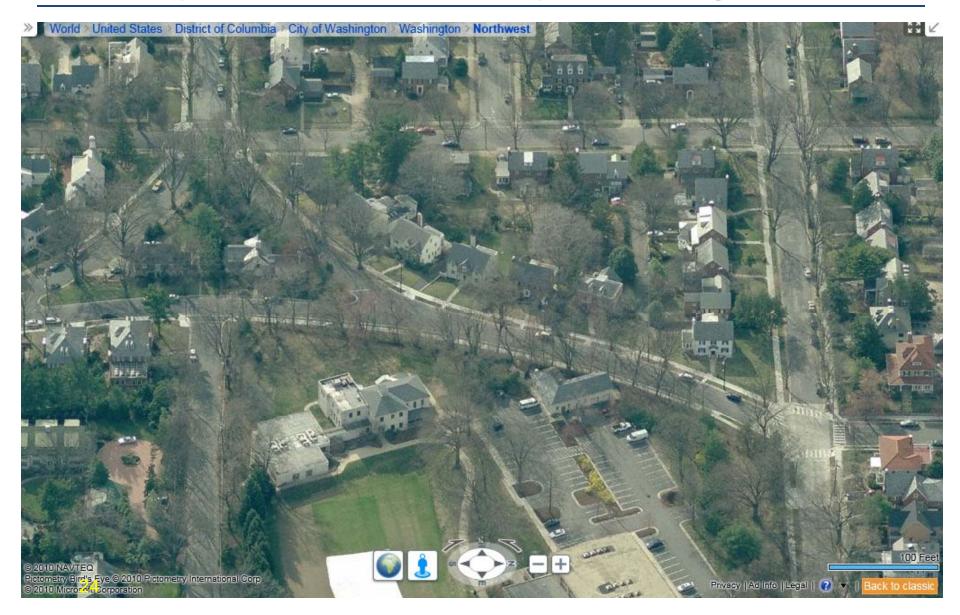
AMERICAN UNIVERSITY 2011 Campus Plan Campus Context – Tenley Campus – Looking East



AMERICAN UNIVERSITY 2011 Campus Plan Campus Context – Tenley Campus – Looking South



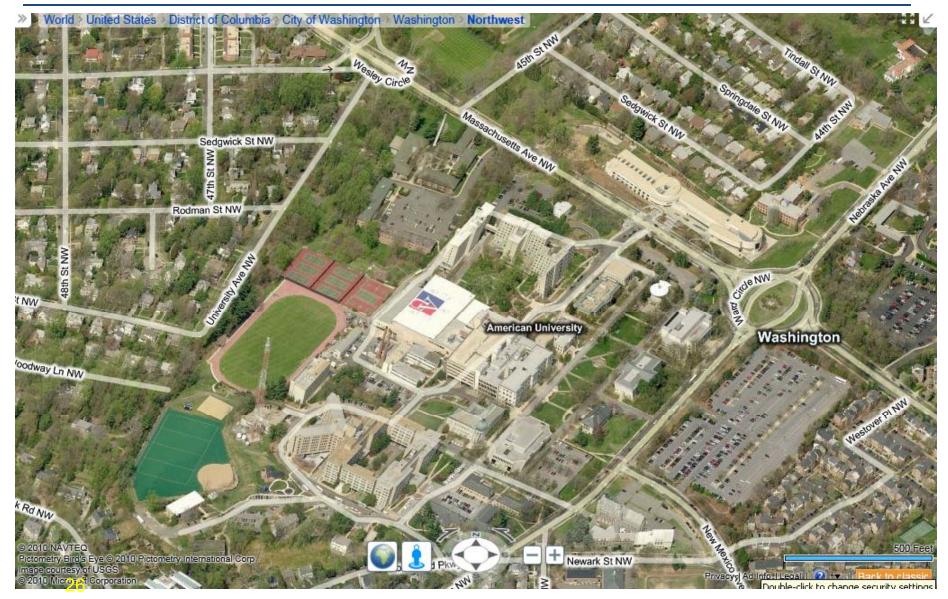




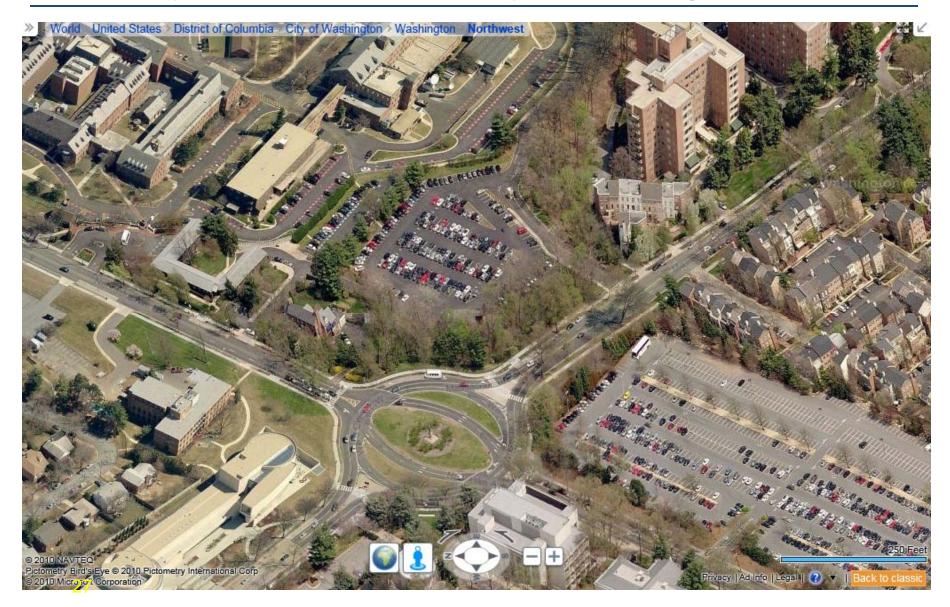
AMERICAN UNIVERSITY 2011 Campus Plan Campus Context – Tenley Campus – Looking North



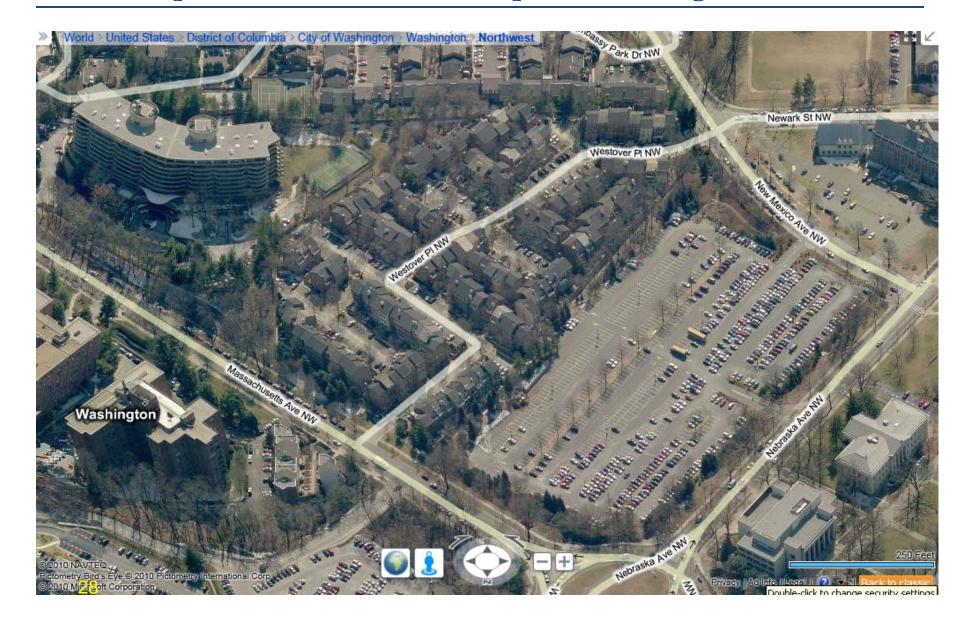
AMERICAN UNIVERSITY 2011 Campus Plan Campus Context – Main Campus







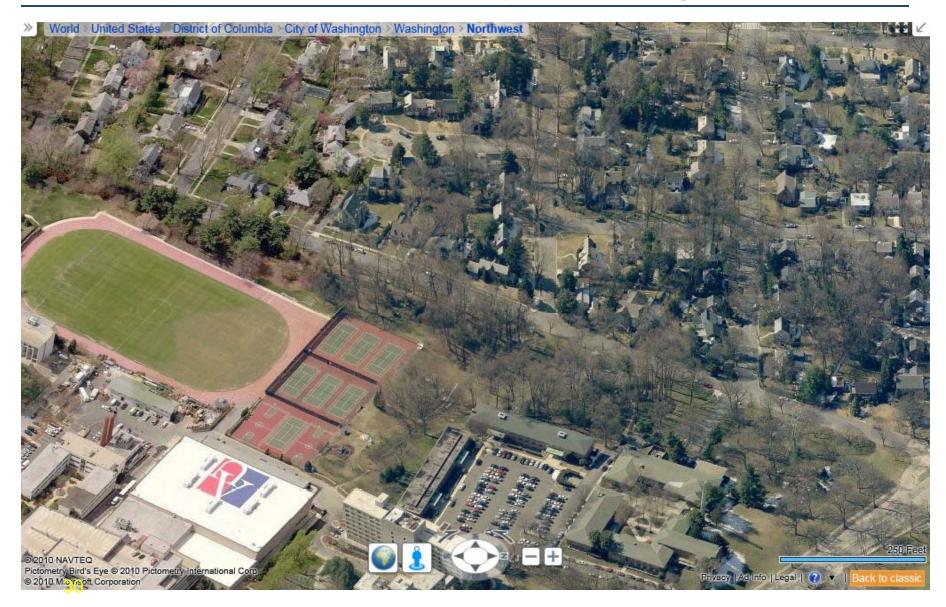
AMERICAN UNIVERSITY 2011 Campus Plan Campus Context – Main Campus – Looking South



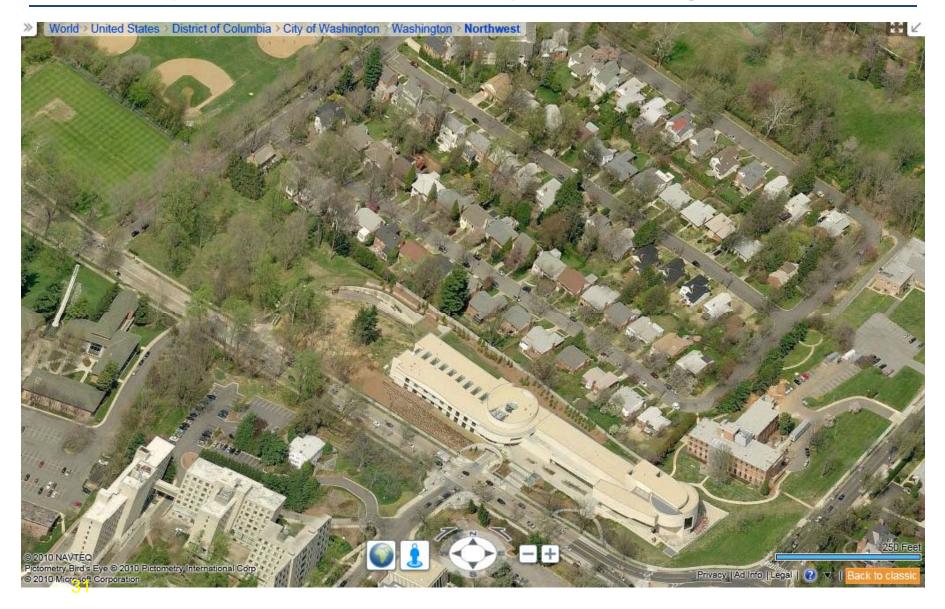
AMERICAN UNIVERSITY 2011 Campus Plan Campus Context – Main Campus – Looking West







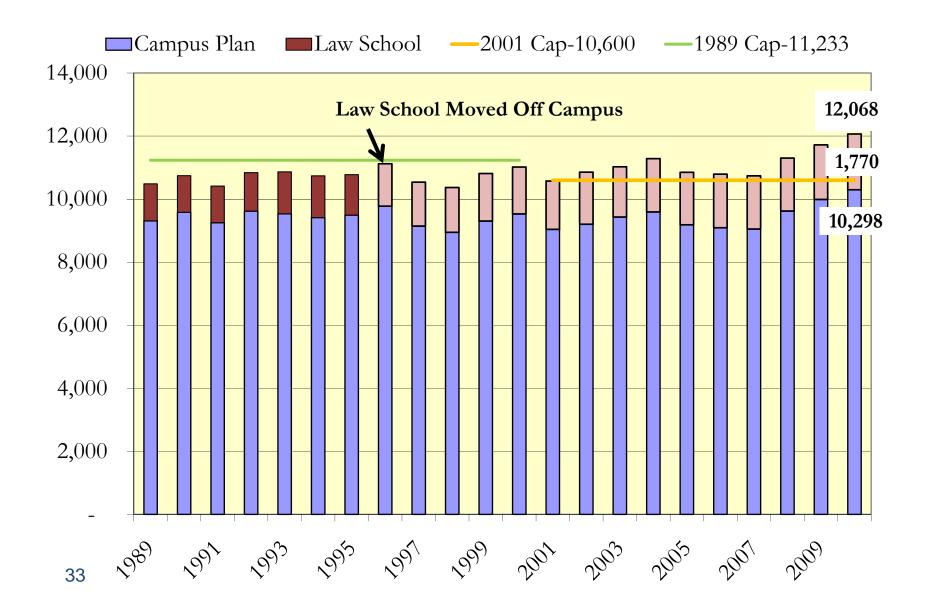




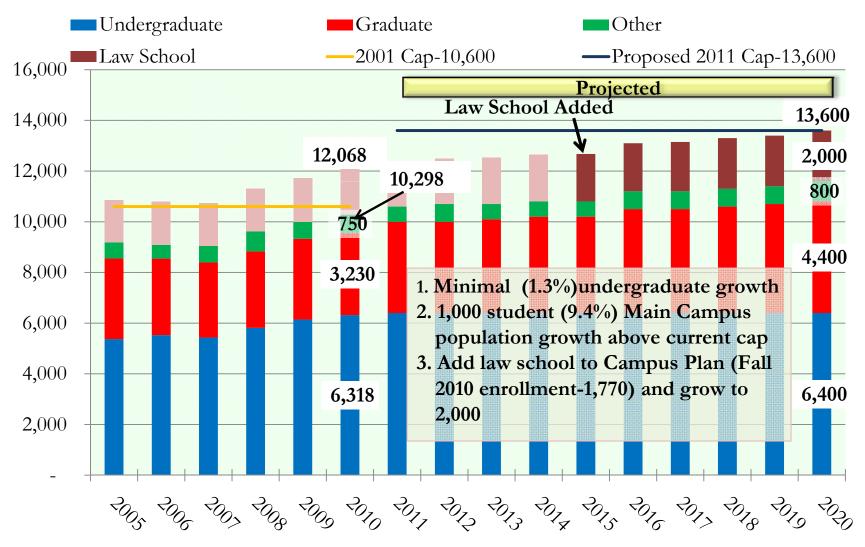




AMERICAN UNIVERSITY 2011 Campus Plan Enrollment History – Fall Semester Headcount

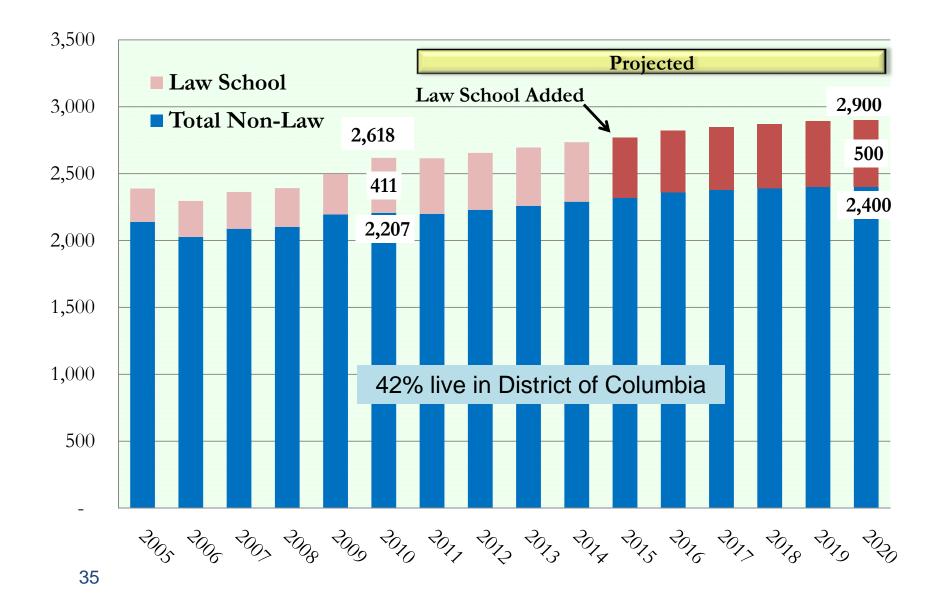


Student Population & Projections 2005-2020 w/ Law School

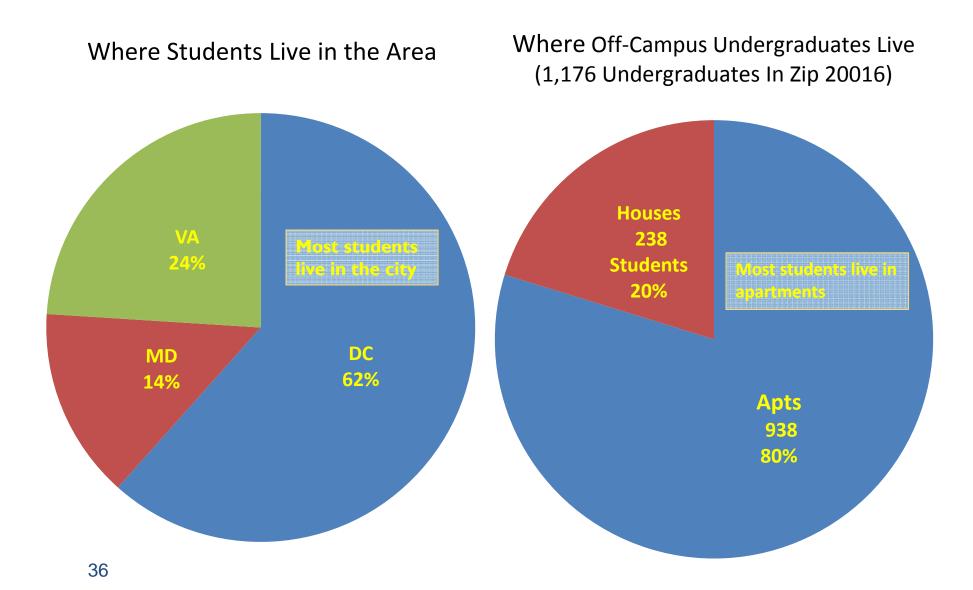


34

AMERICAN UNIVERSITY 2011 Campus Plan Employee Population & Projections 2005-2020 w/ Law School



AMERICAN UNIVERSITY 2011 Campus Plan Off-Campus Student Housing



On-Campus Student Housing

Current Design Capacity		3,549
Proposed New Beds	1,300	
Tenley Beds Closed for Law School	(497)	
Net New Beds	_	803
2011 Campus Plan Capacity	-	4,352
Additional Capacity		
Triples		300
Berkshire Apartments	_	200
Total	=	500

New Housing Goals

- Modernize housing
- Accommodate undergraduates
- Open Tenley Campus to law school

AMERICAN UNIVERSITY 2011 Campus Plan On-Campus Housing

	Fall	Fall		Fall	Fall	Fall	
	2009	2010	Fall 2011	2012	2013	2014	Future
Existing Design Capacity	3,465	3,549	3,549	3,549	3,549	3,549	3,549
Discontinue Tenley					(497)	(497)	(497)
Nebraska Hall Addition					150	150	150
North Hall					360	360	360
East Campus						590	590
South Hall							200
New Design Capacity	3,465	3,549	3,549	3,549	3,562	4,152	4,352
Undergraduate Enrollment	6,141	6,318	6,400	6,400	6,400	6,400	6,400
Design Capacity to Undergraduates	56%	56%	55%	55%	56%	65%	68%
Additional Capacity							
Triples	345	212	300	200	200	50	50
Berkshire	198	198	198	198	198	0	0
WISH	50	50	100	150	214	0	0
	593	460	598	548	612	50	50



Existing Building and Land Use – Main Campus

American University 4400 Massachusetts Avenue, NW Weshington DC 20016-8200

AMERICAN

UNIVERSITY CAMPUS PLAN 2011

McKissack McKissack 1401 New York Avenue, NW Solte 900 Weshington DC 20008

EXHIBIT 12

March 14, 2011

Date

Drawing Name EXISTING MAIN

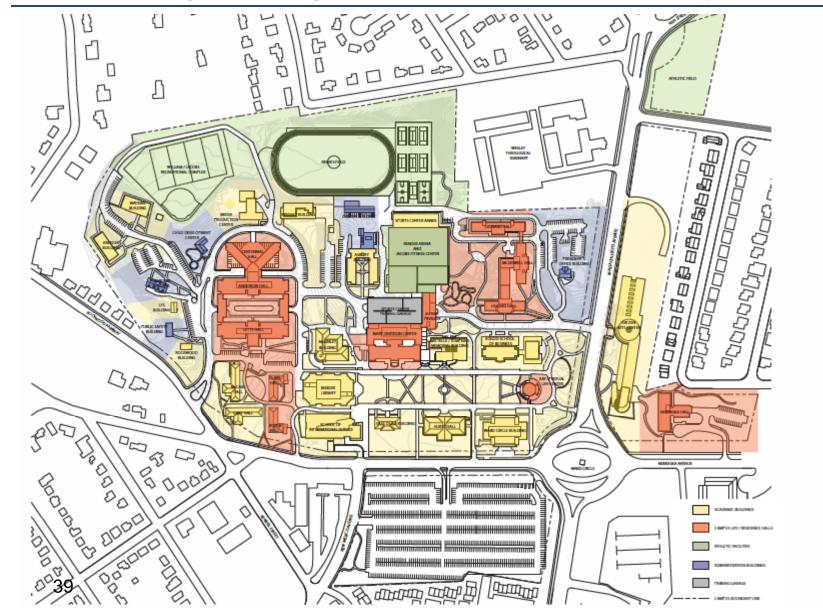
Drawing No.

12.1

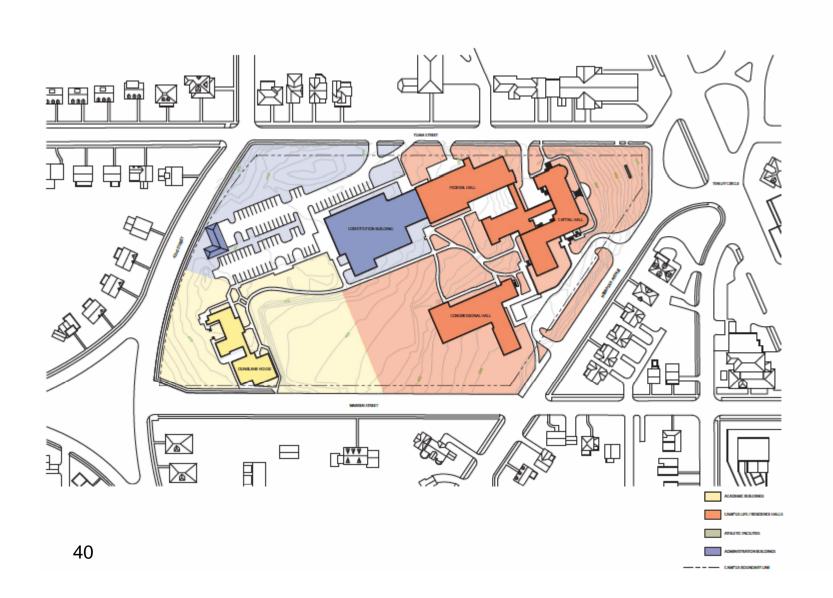
CAMPUS BUILDING AND LAND USE

sepyright, 03008 Mailleanth Makingani

Project



AMERICAN UNIVERSITY 2011 Campus Plan Existing Building and Land Use – Tenley Campus





American University 4400 Massachusetts Avenue, NW Weshington DC 20016-8200

AMERICAN UNIVERSITY CAMPUS PLAN 2011



McKlenack McKlenack 1401 New York Avenue, NW Suite 900 Washington DC 20008

Date March 14,2011



Drawing Name

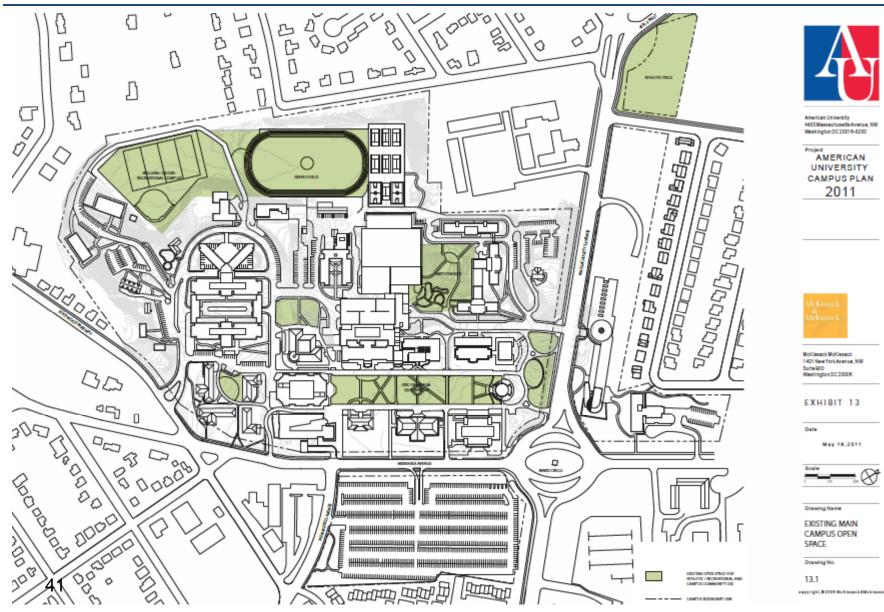
EXISTING TENLEY CAMPUS BUILDING AND LAND USE

Drawing No.

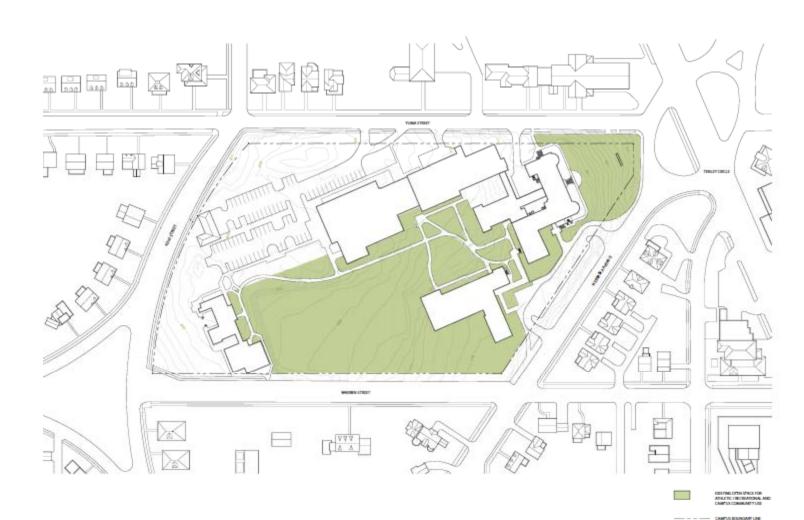
12.3

anyyright, \$2008 McCleanth 5 Making and

Existing Open Space – Main Campus



AMERICAN UNIVERSITY 2011 Campus Plan Existing Open Space – Tenley Campus





American University 4400 Massachuseffs Avenue, NW Washington DC 20016-8200

AMERICAN UNIVERSITY CAMPUS PLAN 2011



McKimack McKimack 5401 New York Avenue, NW Suite 900 Washington DC 20006

Date May 19,2011





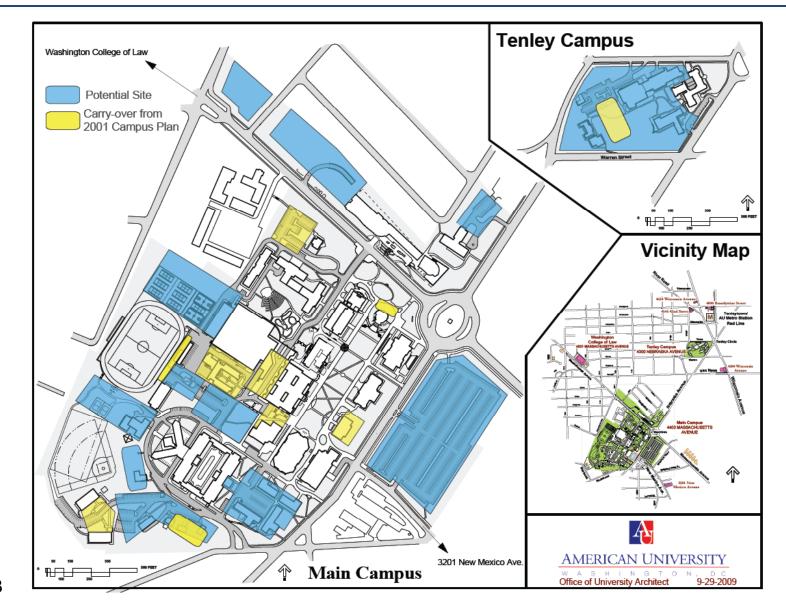
EXISTING TENLEY CAMPUS OPEN SPACE

Drawing No.

13.3

anyyright, 0 2008 Ma Cleanch SMakinese ch

Potential Site Inventory



AMERICAN UNIVERSITY 2011 Campus Plan Site Analysis – Nebraska Hall



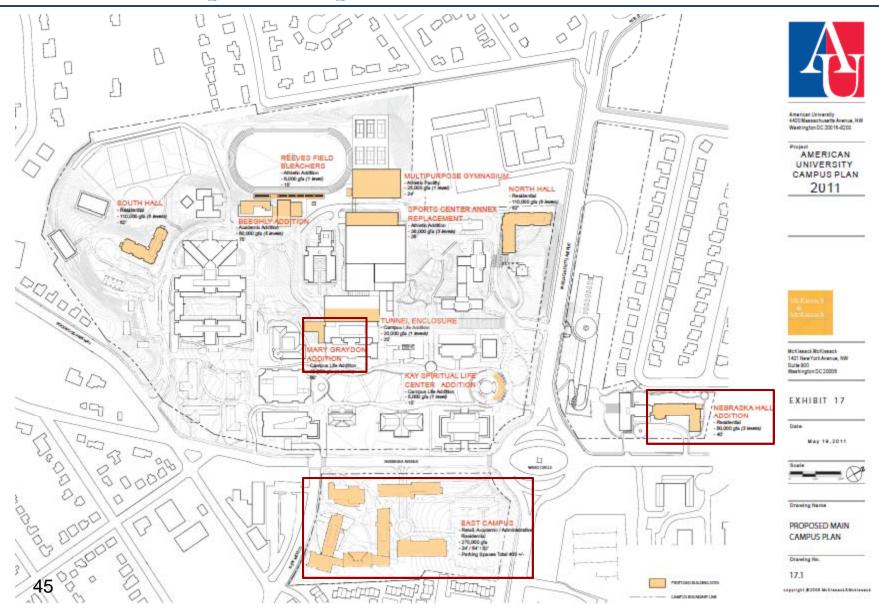


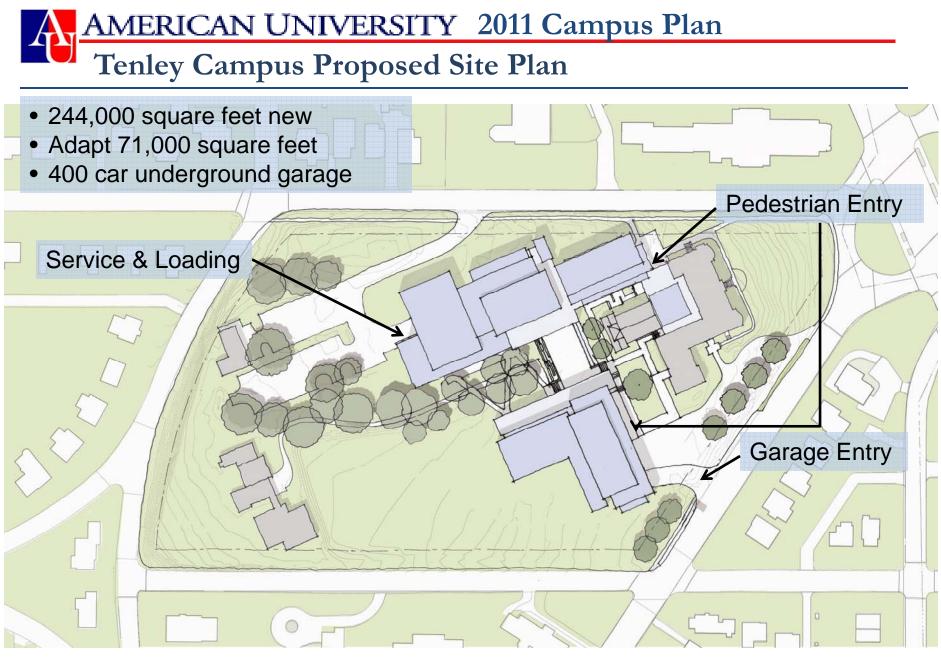


Site Characteristics Adjacencies

North: Church South: Katzen Arts Center East: Nebraska Avenue, Governmental Buildings (DHS) West: Single family homes, Fort Gaines Views: There is opportunity to provide landscape buffering for views from residential areas Impacts: Increased vehicular traffic, Structure on the site of open space. Site Area: 45,000 sq. ft. Footprint: 25,000 sq. ft. Stories: 3 Building Area: 75,000 gross area Potential Uses: Campus Life/Residential

Main Campus – Proposed Site Plan

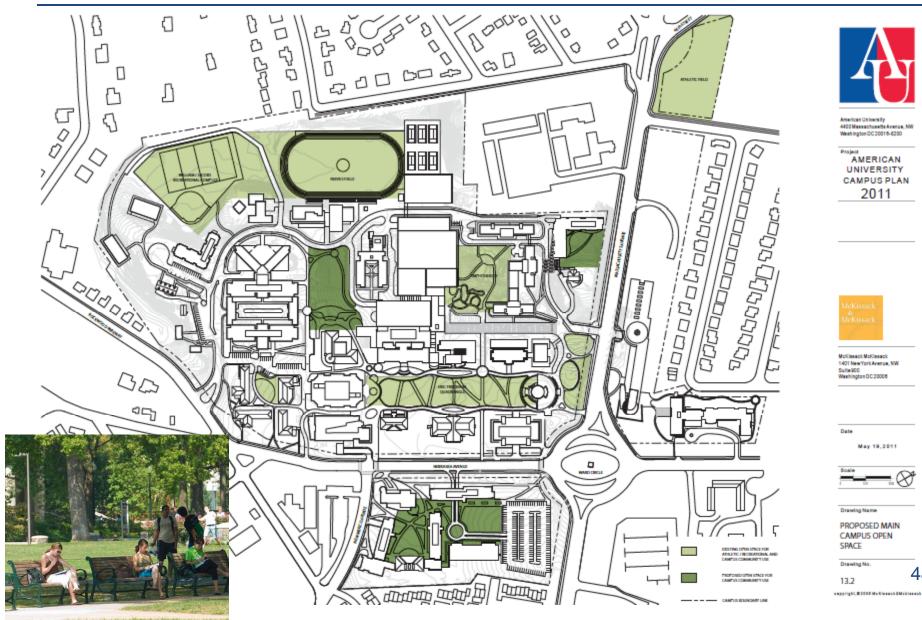




AMERICAN UNIVERSITY 2011 Campus Plan Proposed Projects

Project	Use	Gross Floor Area (SF)
Nebraska Hall Addition	Residential	50,000
Mary Graydon Addition	Campus Life	20,000
	Residential/Academic/	
East Campus	Adminstrative/Campus Life	281,000
North Hall	Residential	110,000
Washington College of Law-Tenley Campus	Academic/Administrative	244,000
Beeghly Addition	Academic/Administrative	60,000
South Hall	Residential	110,000
Multipurpose Gymnasium	Athletic/Campus Life	25,000
Sports Center Annex Replacement	Athletic/Campus Life	36,000
Reeves Field Bleachers/Storage	Athletic/Campus Life	6,000
Kay Addition	Campus Life	5,000
Butler Tunnel Enclosure	Campus Life	20,000
Child Development	Demolish Existing	-2,000
Sports Center Annex	Demolish Existing	-12,000
Osborn	Demolish Existing	-7,000
Costume Shop	Demolish Existing	-1,000
Congressional	Demolish Existing	-42,000
Federal	Demolish Existing	-35,000
Constitution	Demolish Existing	-23,000
Total		845,000

Proposed Open Space Main Campus









American University 4400 Massachusetts Avenue, NW Washington DC 20016-8200

AMERICAN UNIVERSITY CAMPUS PLAN 2011

McKinsel McKinsel

McKinnack McKinnack 1401 New York America, NW Suth 500 Washington DIC 20006

Date

May 19,2011



Drawing Name

PROPOSED TENLEY CAMPUS OPEN SPACE

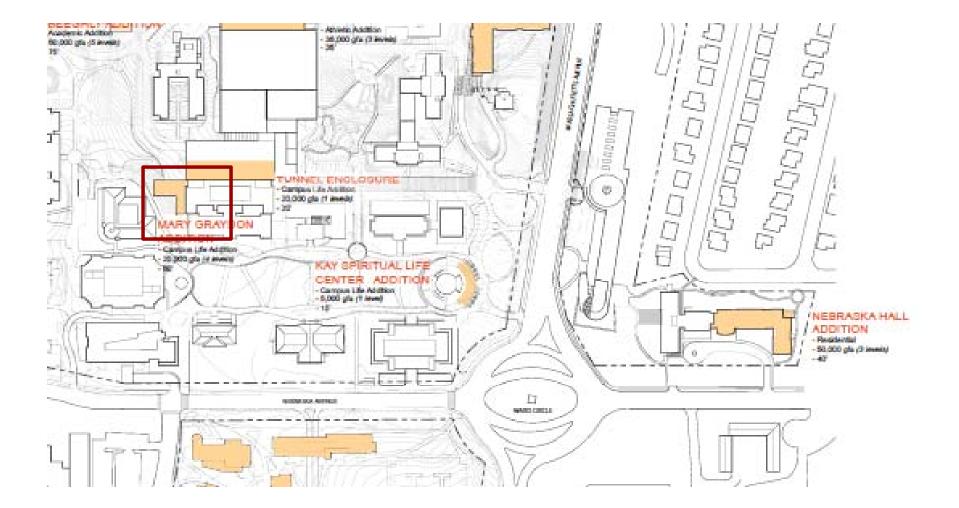
Drawing No.

13.4

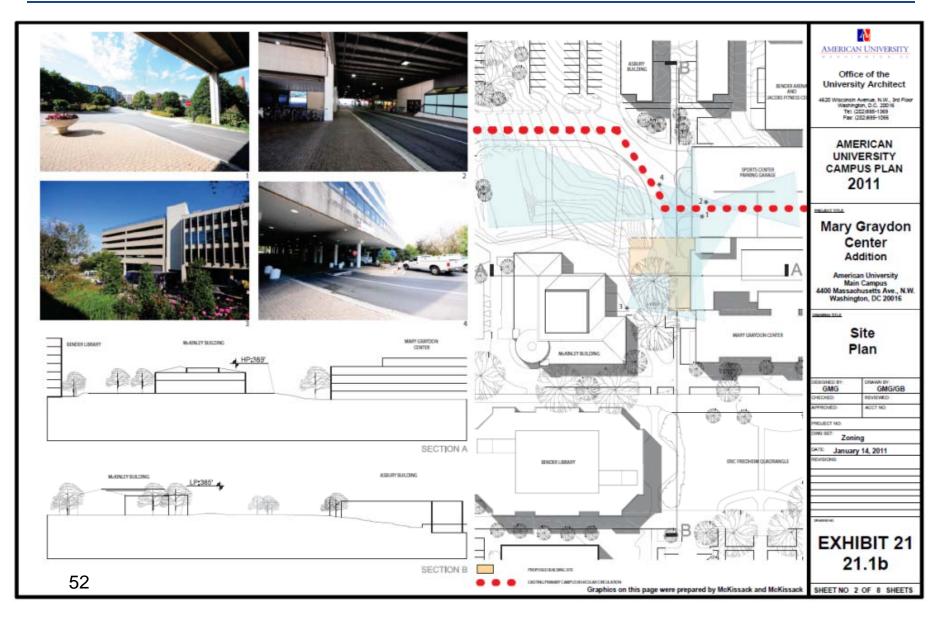


	Lan	d Area					
	Acres	Square Feet	0	Existing FAR	Proposed Development	Future Floor Area	Future FAR
Main Campus	75.68	3,296,488	1,703,713	0.52	701,000	2,404,713	0.73
Tenley Campus	8.17	355,911	171,358	0.48	144,000	315,358	0.89
Total	83.85	3,652,399	1,875,071	0.51	845,000	2,720,071	0.74









AMERICAN UNIVERSITY 2011 Campus Plan Mary Graydon Addition South Perspective



AMERICAN UNIVERSITY 2011 Campus Plan North Hall – Site Plan





















AMERICAN UNIVERSITY 2011 Campus Plan North Hall – Existing View From 45th Street



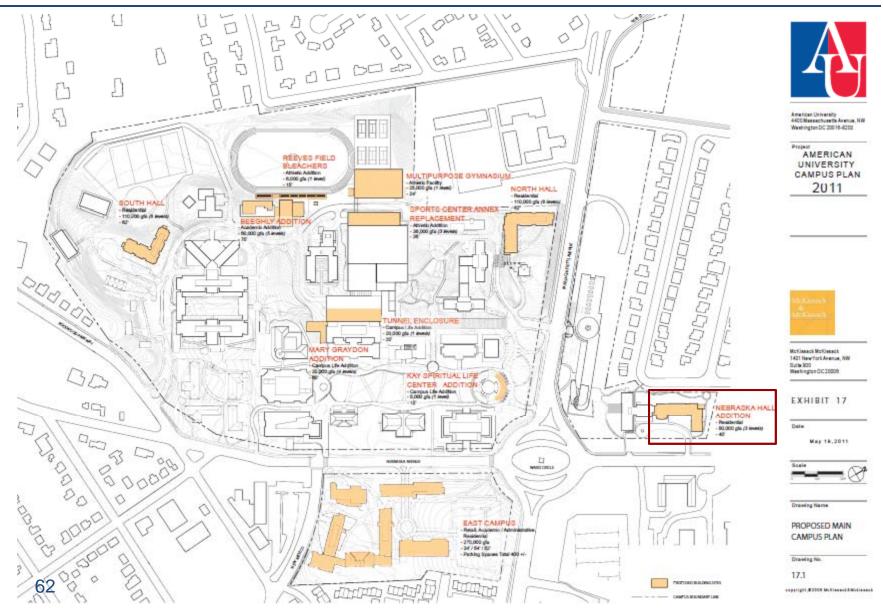
AMERICAN UNIVERSITY 2011 Campus Plan North Hall – Existing View From 45th Street



AMERICAN UNIVERSITY 2011 Campus Plan North Hall – Existing View From 45th Street



Nebraska Hall Addition







Nebraska Hall Addition – First Floor Plan



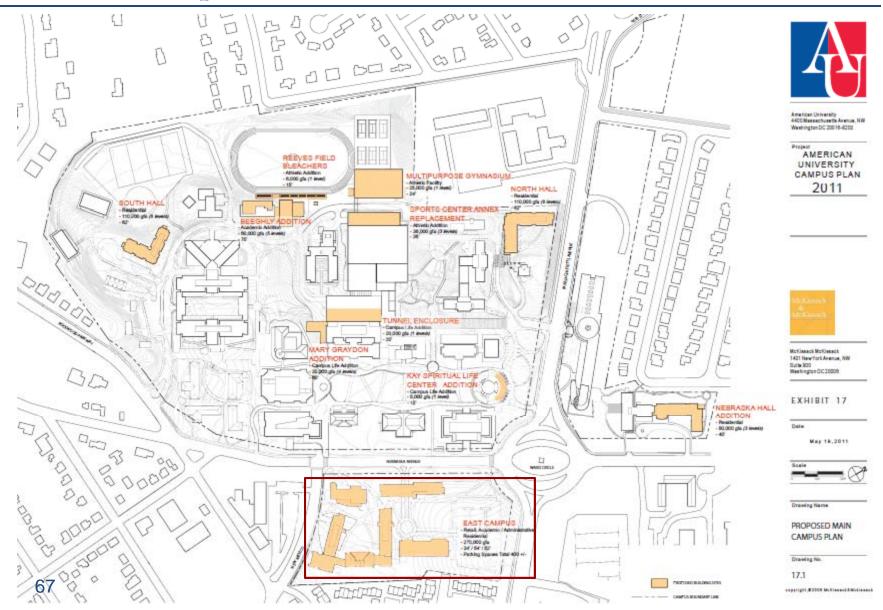




AMERICAN UNIVERSITY 2011 Campus Plan Nebraska Hall Addition – View from 44th Street



East Campus



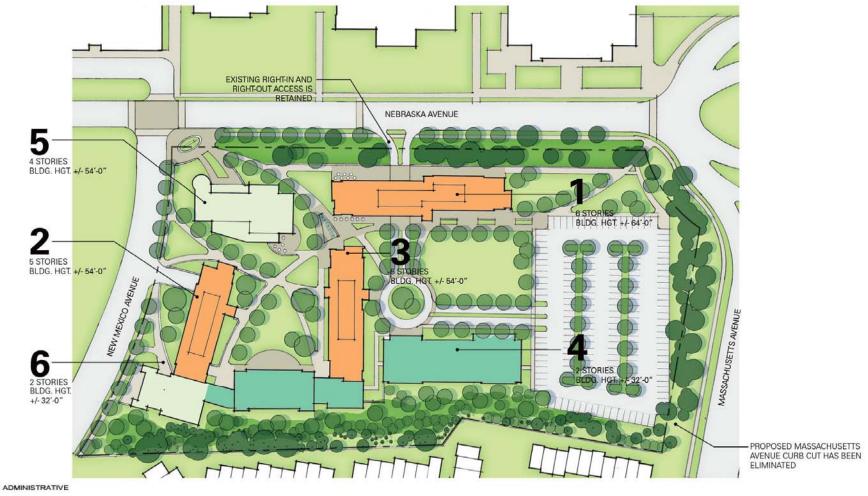




AMERICAN UNIVERSITY 2011 Campus Plan East Campus – Existing View from Northeast Corner







ADMINISTRATIVE / ACADEMIC



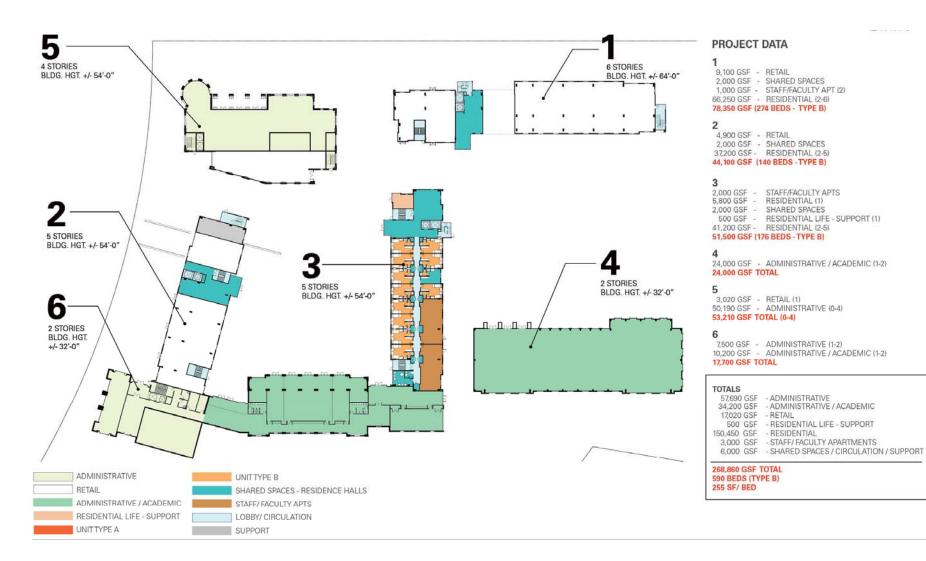




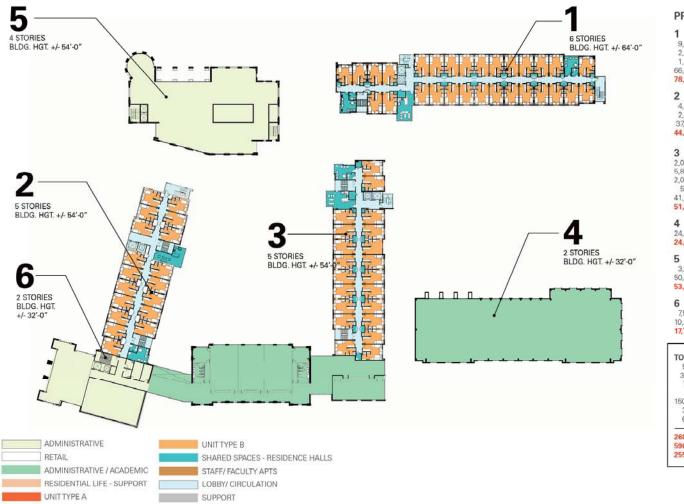
ADMINISTRATIVE / ACADEMIC

RESIDENTIAL





AMERICAN UNIVERSITY 2011 Campus Plan East Campus – Typical Floor Plan



PROJECT DATA

9.100 GSF - RETAIL 2,000 GSF - SHARED SPACES 1,000 GSF - STAFF/FACULTY APT (2) 66,250 GSF - RESIDENTIAL (2-6) 78,350 GSF (274 BEDS - TYPE B)

4,900 GSF - RETAIL 2,000 GSF - SHARED SPACES 37,200 GSF - RESIDENTIAL (2-5) 44,100 GSF (140 BEDS - TYPE B)

2,000 GSF - STAFF/FACULTY APTS 5,800 GSF - RESIDENTIAL (1) 2,000 GSF - SHARED SPACES 500 GSF - RESIDENTIAL LIFE - SUPPORT (1) 41,200 GSF - RESIDENTIAL (2-5) 51,500 GSF (176 BEDS - TYPE B)

24,000 GSF - ADMINISTRATIVE / ACADEMIC (1-2)

24,000 GSF TOTAL

3,020 GSF - RETAIL (1) 50,190 GSF - ADMINISTRATIVE (0-4)

53,210 GSF TOTAL (0-4)

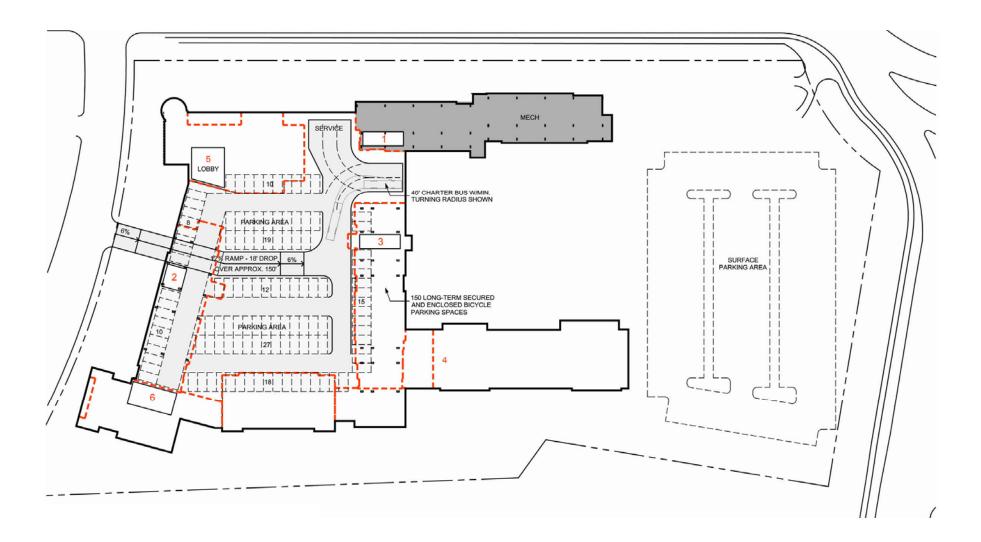
7.500 GSF - ADMINISTRATIVE (1-2) 10,200 GSF - ADMINISTRATIVE / ACADEMIC (1-2)

17,700 GSF TOTAL

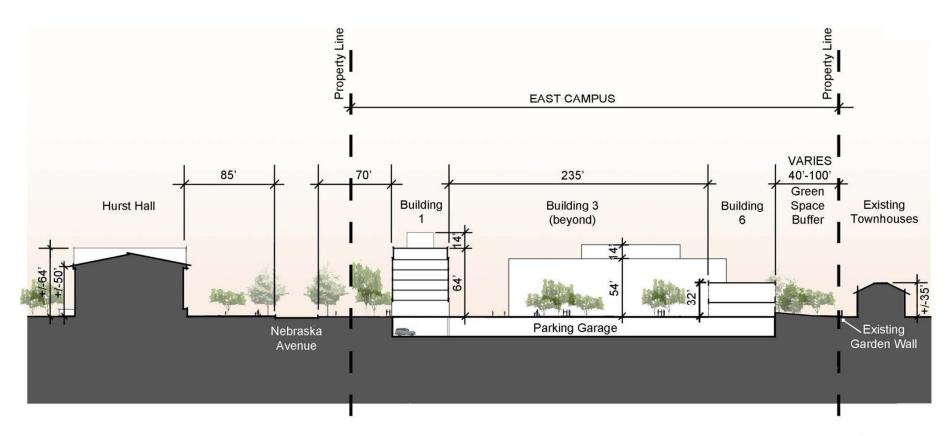
TOTALS	
57,690 GSF	- ADMINISTRATIVE
34,200 GSF	- ADMINISTRATIVE / ACADEMIC
17,020 GSF	- RETAIL
500 GSF	- RESIDENTIAL LIFE - SUPPORT
150,450 GSF	- RESIDENTIAL
3,000 GSF	- STAFF/ FACULTY APARTMENTS
6,000 GSF	- SHARED SPACES / CIRCULATION / SUPPORT
268,860 GSF	

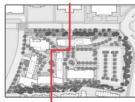
590 BEDS (TYPE B) 255 SF/ BED

AMERICAN UNIVERSITY 2011 Campus Plan East Campus – Service & Parking Level Plan



AMERICAN UNIVERSITY 2011 Campus Plan East Campus – Site Section





KEY PLAN

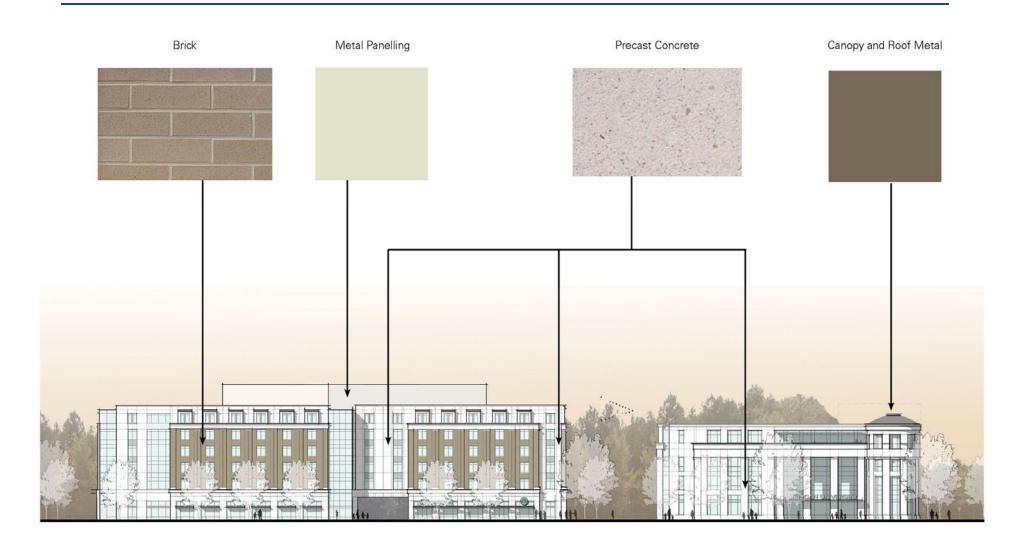




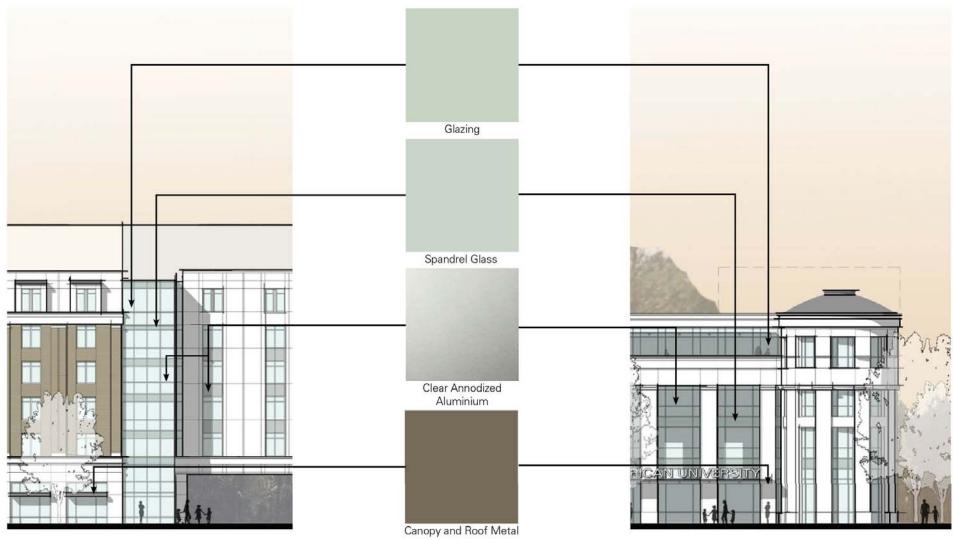
AMERICAN UNIVERSITY 2011 Campus Plan East Campus – New Mexico Avenue Elevation



AMERICAN UNIVERSITY 2011 Campus Plan East Campus – Proposed Material Palette



AMERICAN UNIVERSITY 2011 Campus Plan East Campus – Proposed Material Palette

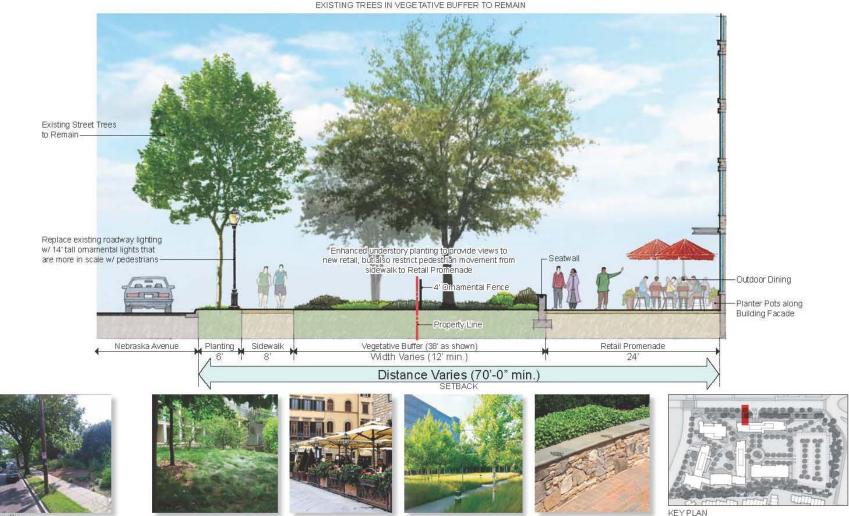




Looking South from behind Ward Circle Building







Existing Condition



Looking East from Nebraska Avenue Intersection

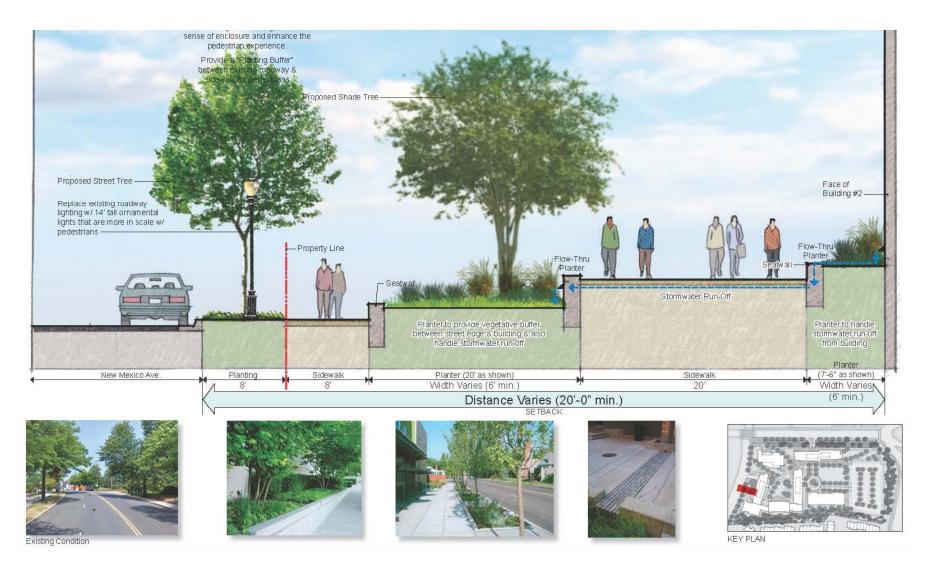




Looking West from Newark Street Intersection



AMERICAN UNIVERSITY 2011 Campus Plan East Campus – N.Mexico Ave. Pedestrian Way Section



AMERICAN UNIVERSITY 2011 Campus Plan

East Campus – Interior Courtyard Perspective



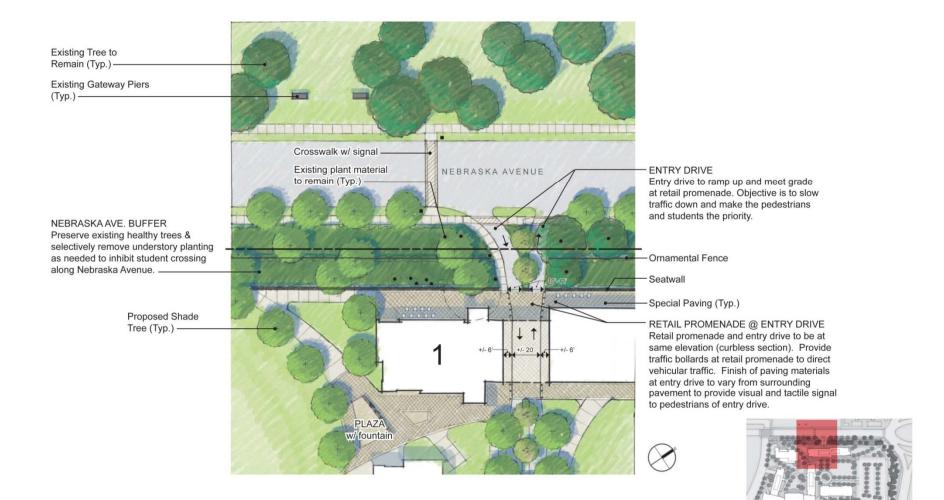






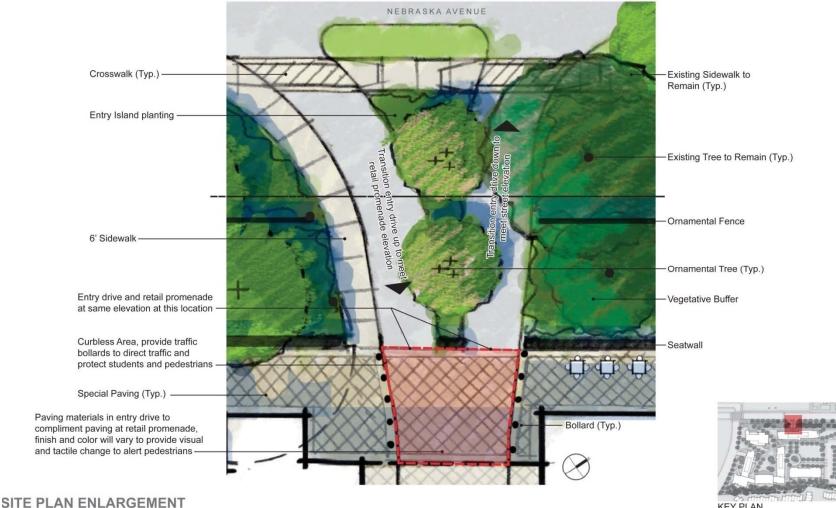


AMERICAN UNIVERSITY 2011 Campus Plan East Campus – Nebraska Crossing



KEY PLAN

AMERICAN UNIVERSITY 2011 Campus Plan East Campus – Nebraska Crossing



KEY PLAN





AMERICAN UNIVERSITY 2011 Campus Plan East Campus – Sustainability Measures





PHOTOS TAKEN APRIL 21, 2011





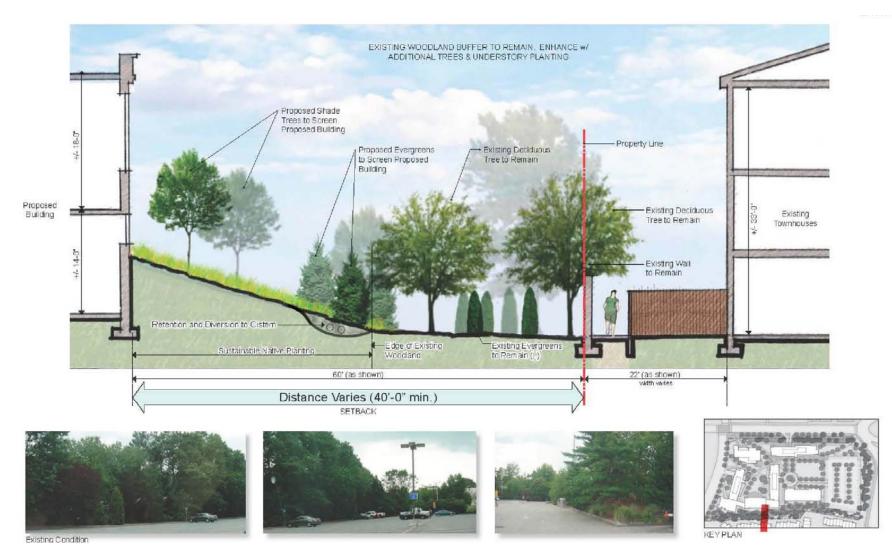




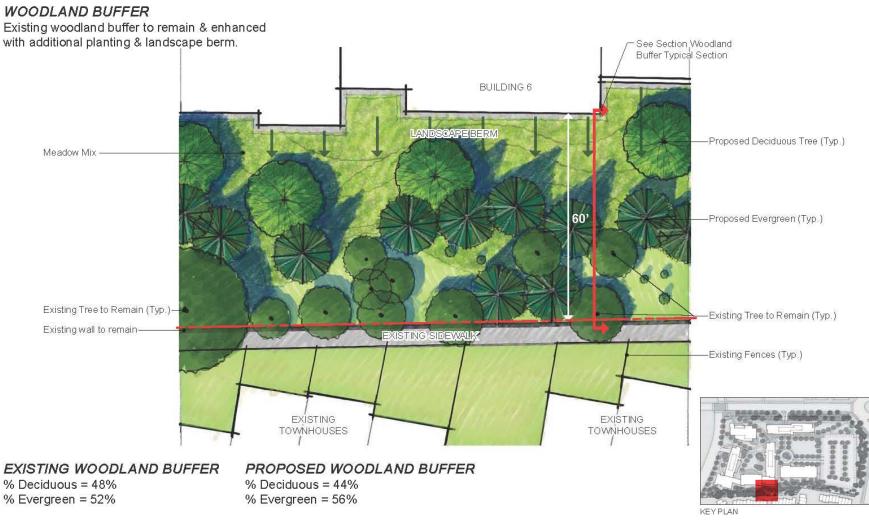




AMERICAN UNIVERSITY 2011 Campus Plan East Campus – Woodland Buffer Section



AMERICAN UNIVERSITY 2011 Campus Plan East Campus – Woodland Buffer Plan Enlargement







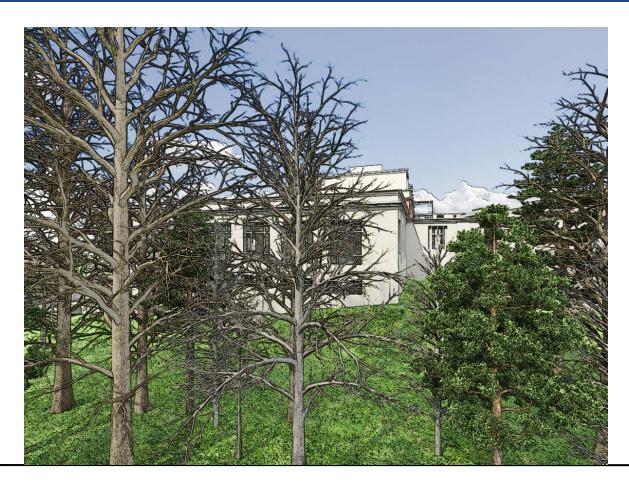
















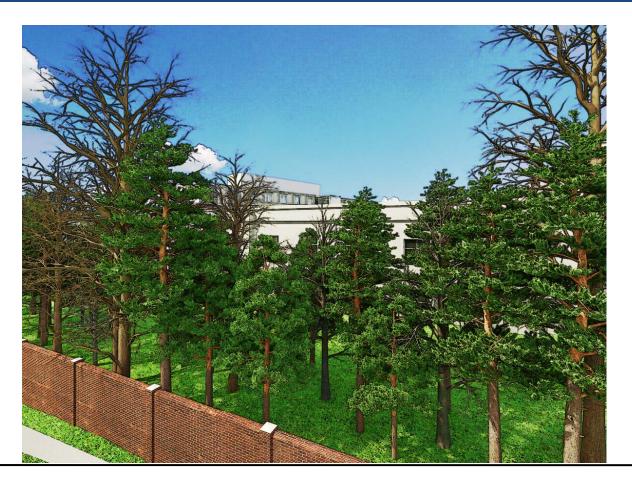












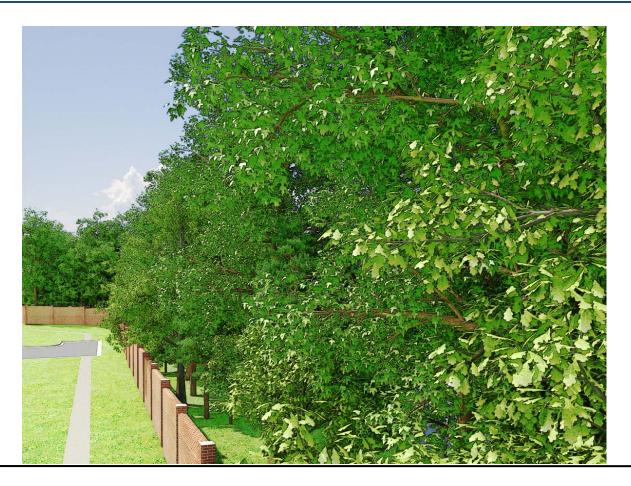


























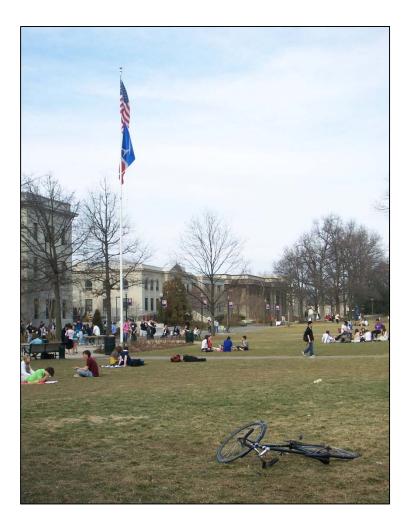




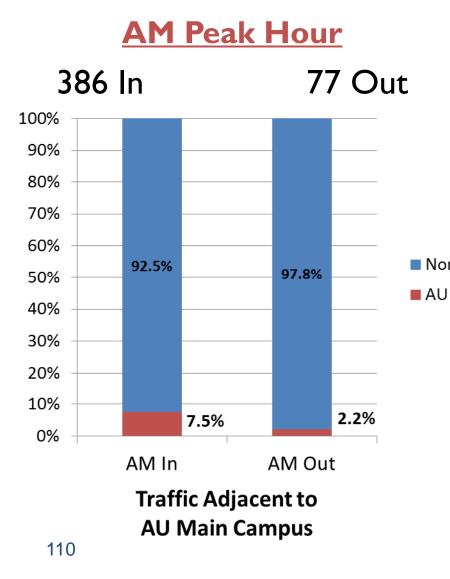
- > Trends
- Study Methodology and Findings
- > Transportation Demand

Recommendations

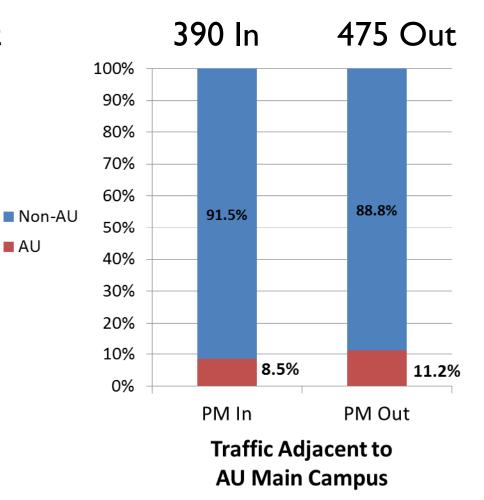
- > Overall
- East Campus
- Tenley Campus



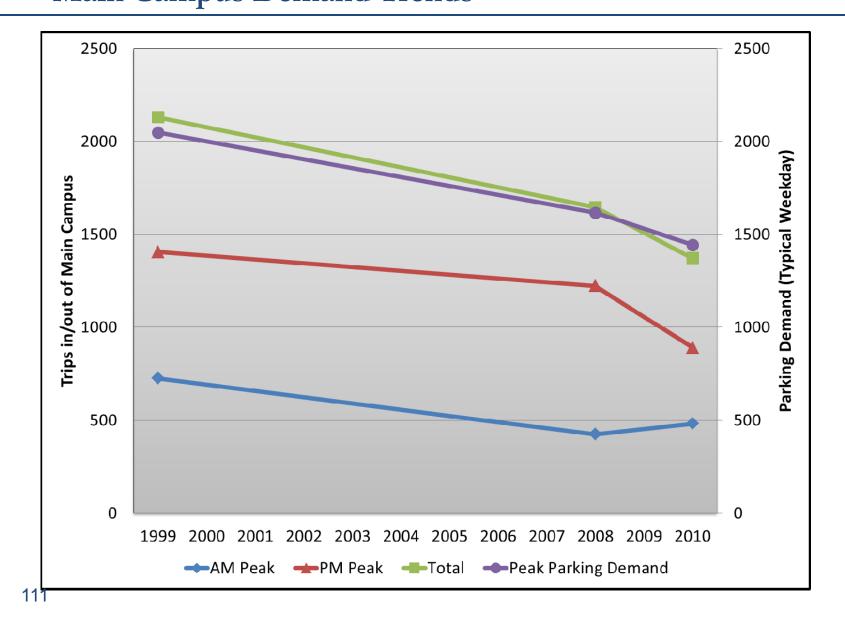
AMERICAN UNIVERSITY 2011 Campus Plan Existing Trip Generation



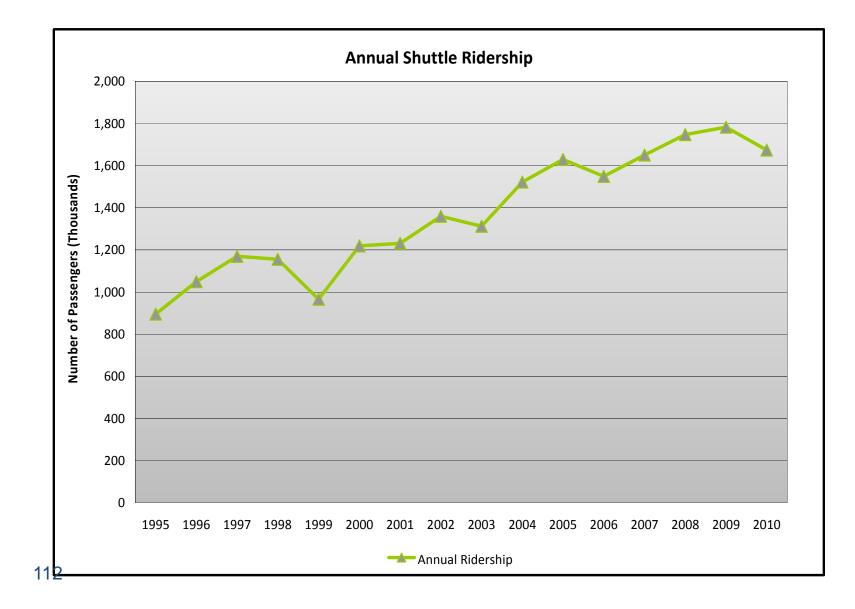
PM Peak Hour



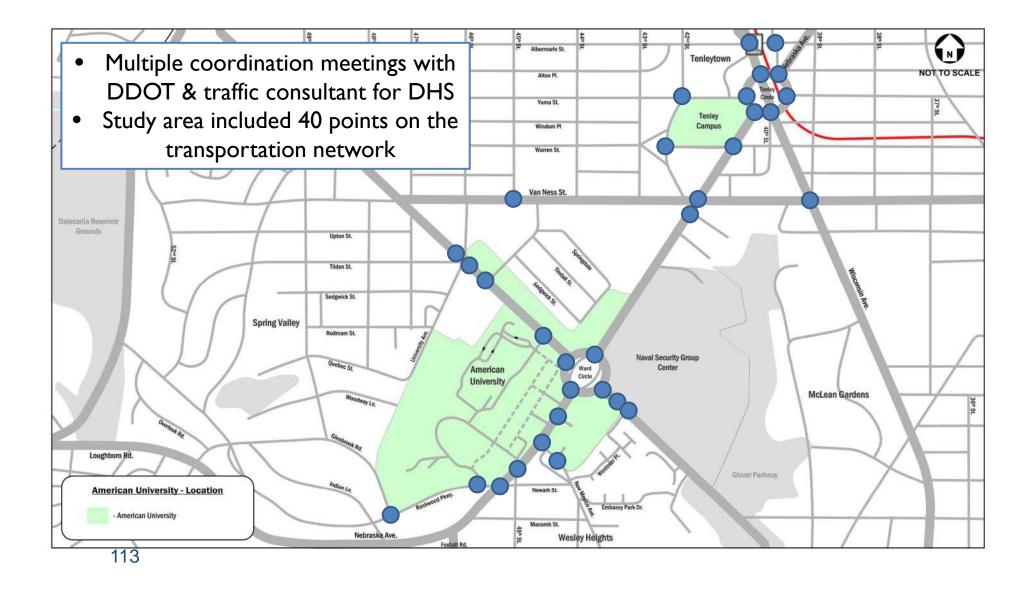
AMERICAN UNIVERSITY 2011 Campus Plan Main Campus Demand Trends



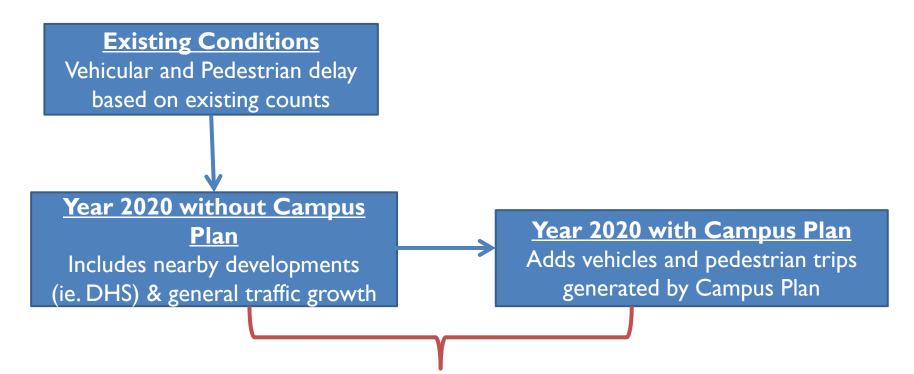
AMERICAN UNIVERSITY 2011 Campus Plan AU Shuttle Ridership Trend



AMERICAN UNIVERSITY 2011 Campus Plan Scope & Methodology



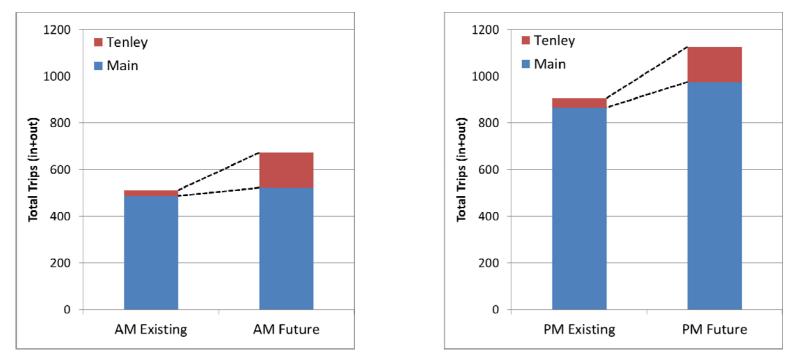




An adverse impact occurs when delays in the 2020 with Campus Plan scenario are above acceptable thresholds compared to scenarios in the year 2020 without Campus Plan scenario that do not exceed acceptable thresholds

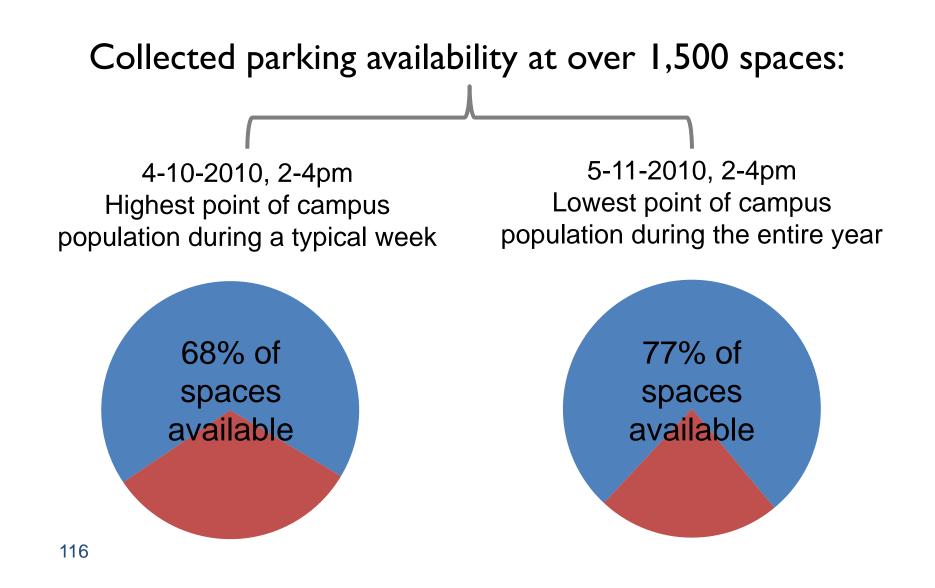
AMERICAN UNIVERSITY 2011 Campus Plan Trip Generation

Vehicular Trip Generation:



- Pedestrian Trip Generation:
 - 636 pedestrian trips assigned in AM peak hour (both campuses)
 - > 996 pedestrian trips assigned in PM peak hour (both campuses)





AMERICAN UNIVERSITY 2011 Campus Plan Study Results

> No adverse impacts

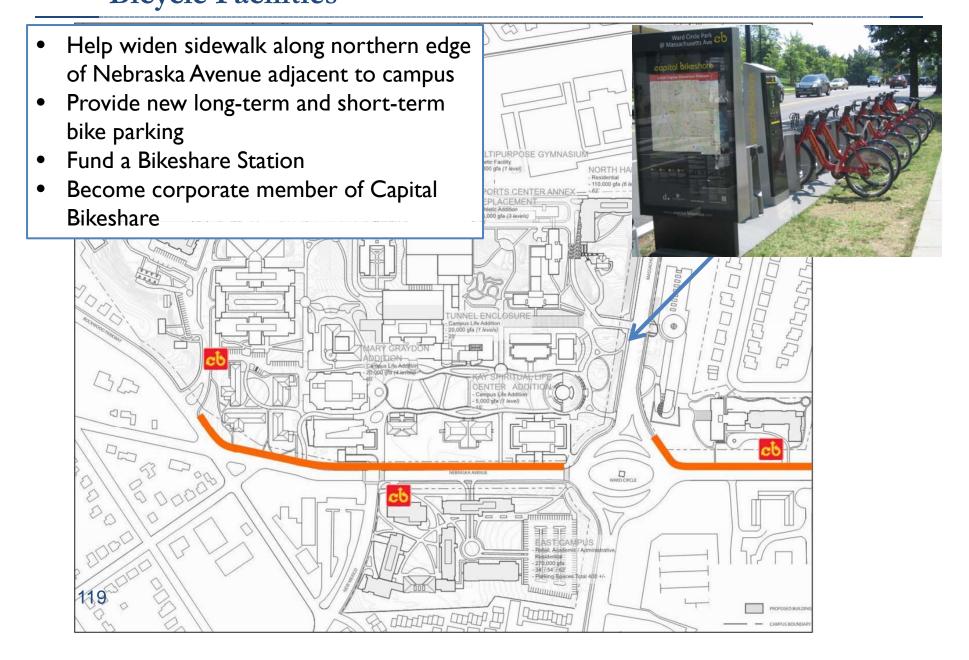
- > Approval of Campus Plan will not cause any intersections to reach unacceptable levels of delay
- > Although no mitigation measures required, we still have recommendations for improvements for operations with the Campus Plan
 - Enhancements to alternative modes and TDM.
 - Recommendations to help pedestrian crossings
 - Site design recommendations for new buildings

AMERICAN UNIVERSITY 2011 Campus Plan TDM Recommendations

- Maintain and enhance existing programs
 - > AU Shuttle
 - > Transit benefits
 - > Zipcar
 - Bikesharing (Capital Bikeshare & Studentrun)
 - Carpooling program
- New programs
 - > Monitoring & reporting



AMERICAN UNIVERSITY 2011 Campus Plan Bicycle Facilities



East Campus - Existing Crosswalks

a ma di . a an

* ** **

A THINK

Crosswalks at either end of East Campus

Landscaping prevents most mid-block crossings

1001093

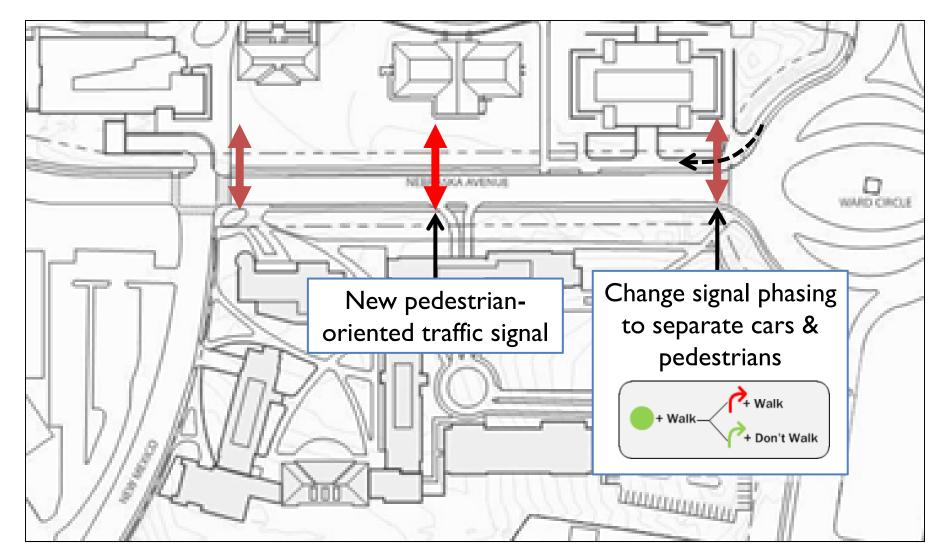
-

-

-

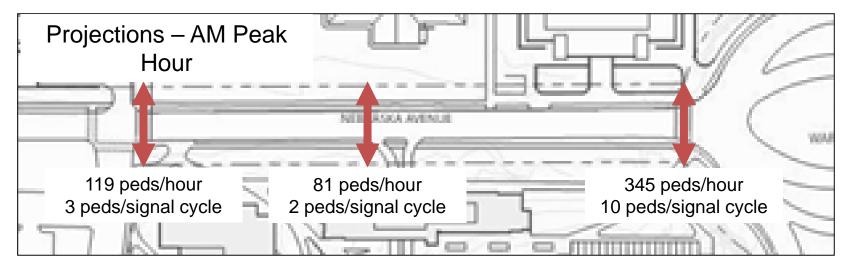
• Some jaywalking at right-in/right-out

East Campus - Recommendations



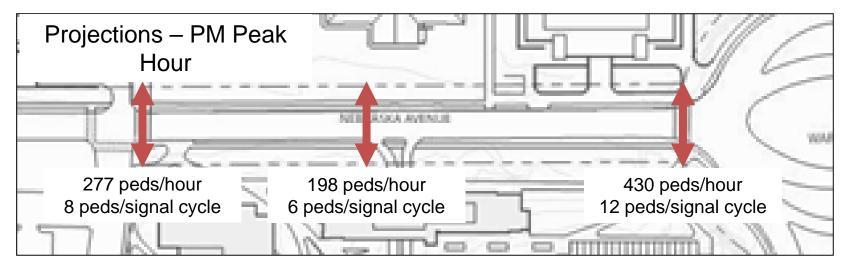










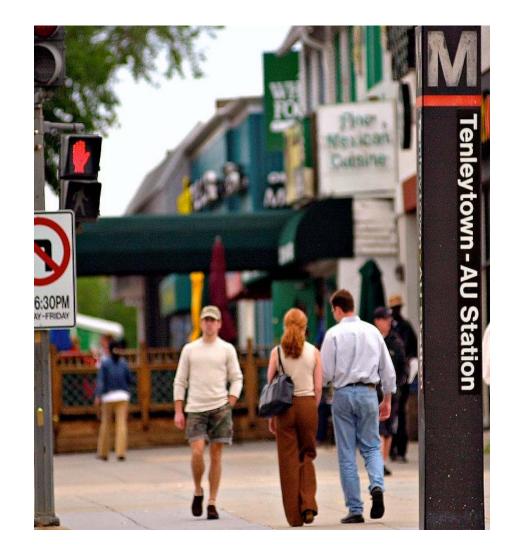


AMERICAN UNIVERSITY 2011 Campus Plan Recommendations – Tenley Campus

- > Parking Garage should be around 400 spaces
 - > At the current WCL, 51% of students & 88% of faculty/staff drive
 - Accounting for growth, and assuming reductions in mode split to 40% of students and 75% of faculty/staff driving, a supply of 400 spaces can meet demand on a typical weekday
- Driveway to garage on Nebraska Avenue will not generate adverse impacts

AMERICAN UNIVERSITY 2011 Campus Plan 'Big Picture'

- Campus Plan has many sustainable elements
 - Moving WCL to Tenley Campus and closer to Metro
 - Increasing the amount of students that live on campus
 - Increasing the amount of retail/activity on campus
- All of these elements will reduce vehicular transportation demand and will have a positive impact to the District



Student Behavior Management



AMERICAN UNIVERSITY 2011 Campus Plan Student Behavior Management – On Campus

- Expectations clearly communicated
 - > In print
 - > Online
 - In person
- > On-Campus Residential Communities
 - Learning Focused
 - Intentionally designed
 - Staffed by professionals



Student Behavior Management – Off Campus

- Recent Initiatives
 - > Code of Conduct exteded to off-campus behavior
 - > Two new staff in Off-Campus Services
 - Community Relations Coordinating Committee
- Incident Response Mechanism
 - Investigation
 - > Action
 - Follow-Up
- Consequences
 - First Violation Censure
 - Second Violation Probation
 - > Third Violation Suspension or Dismissal



Student Behavior Management – Off Campus

> Planned Enhancements

- Communicate directly with landlords at start of semester
- Report to DCRA unlicensed rentals
- Meet with group houses with members of sports teams, fraternities or other organizations
- Invite neighbors to discuss AU expectations of students
- Partner with Student Government Leaders to promote good neighbor relations





