

STRATEGIC FORESIGHT LEADERSHIP PROGRAM



A value proposition for your employer

Current State

Agencies and organizations constantly grapple with their ability to see, understand and overcome future challenges. However, the tools and processes currently employed seldom go beyond forecasting and prediction.

Strategic Foresight is a set of disciplines and processes created to enhance the power of strategic planning by giving leaders advanced tools to create anticipatory solutions rather than be reactive.

OPM on Foresight

The Office of Personnel Management of the Federal Government (OPM) has expressed that **“All U.S. Government agencies should strive to do more to build greater applied foresight capacity.”**

In its guidebook *“Developing & Applying Strategic Foresight for Better Human Capital Management”*, OPM acknowledges that strategic foresight can complement and enhance traditional strategic planning principles and processes by uncovering potential blind spots and helping design a better long-term vision planning.

Our Program

Our Strategic Foresight Leadership Program will give you the knowledge and skills to help your organization thrive by:

Presenting a comprehensive approach to Strategic Foresight
You will learn about different schools of thought and approaches to Strategic Foresight which allow you to find the best strategies to implement in your organization.

Focusing on hands-on applications

Through immersive exercises in scenario planning and systems thinking, you will gain the competence and confidence to directly impact your organization's strategic planning and policy-making processes.

Providing standout leadership development and experience

Our program is designed to equip you with the executive skills, competencies, and insights to anticipate and navigate tomorrow's challenges confidently and clearly. See our ECQ Checklist

ECQ Checklist

OPM's **Executive Core Qualifications** (ECQ's) are the gold standard when measuring the value a training program brings to an organization. Our program supports all five Senior Executive Core Qualifications.

Leading Change



Leading People



Results Driven



Business Acumen



Building Coalitions





Expertise and a commitment to experiential learning

This program is a partnership between American University and DMS Academy combining DMS's expertise in Strategic Foresight, consulting and business simulations with AU's commitment to bringing experiential learning opportunities to all learners.

Therefore, you will get quality instruction that goes beyond the theory of the classroom, designed to give you practical tools and knowledge to create change in your organization.

Topics Covered

- Introduction to Strategic Foresight
- Futures & Foresight Methods: Scenario Planning and System Mapping
- Exploring Future Frontiers: Strategies for Embracing Technological Disruption
- Exploring Future Technology Frontiers
- Decision Making and Risk Assessment
- Communicating Foresight
- Future Consciousness
- Science Fiction & Foresight
- Foresight Table-top Engagement Design
- Implementation and Evaluation
- Foresight in Public Policy Development

Selected Objectives

The following is a curated selection of objectives from the program which emphasize the skill you will be able to apply in your organization.

- Analyze trends, signals, and weak signals
- Develop scenarios and narratives that explore plausible futures
- Apply systems thinking to complex challenges
- Analyze implications regarding the future of work
- Develop risk management strategies
- Develop effective communication strategies for foresight
- Create an evaluation framework
- Develop implementation plans for foresight
- Apply foresight into policy-making processes

Using SF-182 Funding

Some government employees can apply to get training paid by their agency using an SF-182 form. Training funding varies by agency and we recommend you contact your leadership for guidance.

Contact us if you need help in this matter.

Information for SF-182 Fields

Training Duty Hours : 72

Non-Training Duty Hours: 18

Training Purpose Type: 01 | Program/Mission

Training Type Code: 01 | Training Program Area

Training Sub-Type Code: 07 | Planning and Analysis

Training Delivery Type Code: 05 | Blended

Training Designation Type Code: N/A

Training Credit: 0

Training Accreditation Certification: No

Training Source Type Code: 03 | Non-Gov

Tuition and Fees: \$12,000

Books and Materials Cost: \$0

Resources

- **Website on Strategic Foresight (OPM)** <https://www.opm.gov/policy-data-oversight/human-capital-management/strategic-foresight/>
- **OPM Foresight Guidebook (OPM)** <https://www.opm.gov/policy-data-oversight/human-capital-management/foresight-guide.pdf>
- **Executive Core Qualifications (OPM)** <https://www.opm.gov/policy-data-oversight/senior-executive-service/executive-core-qualifications>
- **Authorization, Agreement, and Certification of Training (SF-182)** https://www.opm.gov/forms/pdf_fill/sf182.pdf

Contact Us

Schedule a call with one of our advisors for more information on how this program meets your and your organization's needs.

<https://calendly.com/spexsconted/30min>



Strategic Foresight Leadership Program

Executive Education

Office of Graduate and Professional Studies

American University

Website : <https://www.american.edu/provost/ogps/executive-education/strategic-foresight/>

Email: executiveed@american.edu