



Academic Plan: Public Relations and Strategic Communication (Fall 2020 and later)

Name: _____ AU ID: _____ Minor/Second Major: _____

Review required courses and requirements online:
https://catalog.american.edu/preview_program.php?catoid=14&poid=6694&returnto=2337

AU Core and Related Requirements (49-50 credits)

AU Core: Foundation Courses (15-16 credits):

Course Prefix / Number	Semester

AU Core: Habits of Mind Courses (16 credits):

Course Prefix / Number	Semester

AU Core: Integrative Courses (12 credits):

Course Prefix / Number	Semester
COMM-337: Public Relations Writing	
COMM-380: Public Communication Research	
COMM: 437: Public Relations Portfolio	

Econ or MKTG-250 and US History (6 credits):

Course Prefix / Number	Semester

Remaining Credits:

Total Credits to reach required 120 credits	
Outside of SOC Credits	
AU Core Credits	
US History/ECON credits	
SOC Major Credits	
Minor or Second Major Credits	

Please note that this is only a tentative schedule and the information here may change. For the most accurate and up to date information please review your online Degree Audit Report and continue to consult with your advisor.

Summary of Information

Major Requirements (42 credits)

Core:

Course Prefix / Number	Semester
COMM-100: Understanding Media	
COMM-209: Communication and Society	

Professional:

Course Prefix / Number	Semester
COMM-301: Public Relations	
COMM-337: Public Relations Writing	
COMM-346: Public Relations Case Studies	
COMM-380: Public Communication Research	

Topics and Skills:

Course Prefix / Number	Semester
COMM:	
COMM:	
COMM:	
COMM:	

Electives:

Course Prefix / Number	Semester
COMM:	
COMM:	
COMM:	

Capstone:

Course Prefix / Number	Semester
COMM: 437: Public Relations Portfolio	

Important Notes:

- SOC students are required to complete a minor or second major and need to verify with advisor that houses that major or minor to confirm requirements are complete.
- 120 credits or more are required to graduate.
- 45 of the last 60 credits must be earned in residence at AU.
- All AU Core, university writing and math requirements, major and minor requirements must be taken A-F with a C or better.
- It is important to communicate any incomplete or missing grades to your Academic Advisor.
- Discipline courses are different for each major and are subject to change each semester.
- You must maintain a cumulative GPA of 2.0 as a School of Communication student.

Student Signature:		Date:	
Advisor Signature:		Date:	