



2014 Concordia Summit Program Draft
Monday, September 29 – Grand Hyatt New York

8:00am – 9:00am Registration + Breakfast
P3 Lounge

9:00am – 9:10am Opening Remarks
Main Stage

Speakers Nicholas Logothetis
Co-founder & Chairman of the Board, Concordia
Matthew Swift
Co-founder & Chairman of the Board, Concordia

Concordia is a non-profit organization with a mission to identify new avenues of collaboration for governments, businesses, and nonprofits by convening global leaders and developing new research products. Concordia promotes effective public-private collaboration to create a more prosperous and sustainable future. Co-founders and Chairmen of the Board Nicholas Logothetis and Matthew Swift will set the stage for the 2014 Concordia Summit, *Scaling Proven Solutions Through Collaboration*, with an interactive introduction of Concordia's history, mission, and vision.

9:10am – 10:00am The State of the World & The Role of Partnership
Main Stage

Speakers President Aleksander Kwaśniewski
Former President, The Republic of Poland
President Mikheil Saakashvili
Former President, Georgia
President Vaira Vīķe-Freiberga
Former President, The Republic of Latvia

Moderator Senator John McCain

Public-private partnerships have become a key tool in the world today, transforming the way societies fund their most important initiatives. The viability of these partnerships is largely determined by the economic and political situation they are developed and implemented in. This session will set the context for the day's discussions by analyzing the current economic and political environments around the world from the point of view of three former heads of state and facilitated by US Senator John McCain. The discussion will be framed around the three main indicators of the Concordia Index: political environment, investment climate, and infrastructure gaps. With more than \$10 trillion in private assets represented among the organizations seeking to establish partnerships at Concordia Summits, this session will analyze current events and how they will shape partnerships of the future.

10:00am – 10:25am Regional Spotlight: China's Economic & Environmental Outlook

Main Stage

Speakers

Dr. Ian Bremmer

President, The Eurasia Group

Ambassador Paula J. Dobriansky, Ph.D.

Senior Fellow, Harvard University JFK Belfer Center for Science and International Affairs

Prime Minister Kevin Rudd

Former Prime Minister, Australia

There is perhaps no other country that better demonstrates the deep connection between economic growth and environmental consequences than China. Thanks to rapid migration from rural areas to urban hubs across the country, large-scale development projects have the potential to either bring disastrous environmental effects to not just China but the entire globe, or be the catalyst for new, environmentally sustainable technologies that can redefine China as an environmental leader. Beyond its borders, China's expansion has ripple effects across the globe, especially with its expanded search for resources on the continent of Africa as China underwrites major infrastructure projects and has become the number one investor in Africa. While cheap Chinese labor continues to influence prices in the West, it is now home to one million US\$ millionaires, the second highest number of millionaires in the world behind the US. In light of its heavyweight influence on the globe, Chinese must engage in collaboration and partnerships to ensure its continued economic growth. This session brings together one of the world's foremost leaders with extensive experience and knowledge of China, Former Prime Minister of Australia Kevin Rudd, with one of the top minds in foreign relations and international affairs, Ambassador Paula J. Dobriansky. This conversation will seek to define the current economic and environmental situation of China and make projections on the potential for partnerships that address its impact around the world.

10:25am – 10:50am Featured Partnership: HealthCorps

Main Stage

Speakers

Jeanie Buss

President, Los Angeles Lakers, Inc.

Dikembe Mutombo

Global Ambassador, The National Basketball Association

Dr. Mehmet C. Oz

Co-founder, HealthCorps

According to the Centers for Disease Control and Prevention, in the last 30 years in America the rate of childhood obesity has more than doubled and adolescent obesity has quadrupled, resulting in more than one third of children and adolescents classified as overweight in 2012.¹ The ramifications of childhood obesity affect everyone, especially with regards to healthcare costs and social productivity. Dr. Mehmet C. Oz founded HealthCorps with his wife Lisa in 2003 to identify solutions to preventing childhood obesity and educating children about healthy living choices. They have since scaled their impact through public-private collaborations to 13 states and have reached more than 230,000 students, with more on the horizon. P3s have been a major catalyst for their rampant expansion and will be the key to continued large-scale implementation of their programs in the future.

11:20am – 11:30am Reframing Leadership Through Partnership

Main Stage

Speaker

George M. Logothesis

Chairman & Chief Executive Officer, Libra Group

Every year, the Concordia Summit brings together public-private sector leaders to discuss and build opportunities for public-private partnerships to global challenges. This year marks the fourth year of the annual Concordia Summit, which has since expanded to tackle many diverse issues through the lens of building P3s in order to foster tangible and scalable solutions. One of the many lessons learned through this process has been that true leadership, whether on the part of the public or the private sector, is derived from the ability to partner and create productive collaborations. The founding member and co-chair of Concordia's Leadership Council, George M. Logothesis, has shown this dedication and style of leadership throughout the span of his career. Whether it is partnering with the White House's *My Brother's Keeper* initiative or supporting rising entrepreneurs in his native Greece through innovative study abroad and mentorship programs, Mr. Logothesis has demonstrated through action that true change is created through collaboration. This session will draw on Mr. Logothesis' personal story and experiences working to scale solutions through partnerships and will inspire attendees to leverage their assets combined assets to build a more sustainable and just world.

11:30am-12:20pm Partnerships Against Human Trafficking

Main Stage

Introduction Governor David Paterson
Former Governor, New York

Speakers Letty Ashworth
General Manager of Global Diversity, Delta Airlines
Senator Amy Klobuchar
United States Senator, Minnesota
Cindy McCain
Co-Chair, Arizona Task Force on Human Trafficking
Cyrus R. Vance, Jr.
District Attorney, New York County
Rep. Debbie Wasserman Schultz
United States Congresswoman, Florida District 23
Chair, Democratic National Committee

Moderator Erin Burnett
Anchor, Erin Burnett OutFront, CNN

It is estimated that more than 20 million men, women, and children around the world are current victims of human trafficking.¹ Up to 50% of transnational victims are children² and up to 80% of these trafficked individuals are women and girls.³ With the total yearly profits generated by the human trafficking industry being estimated at nearly 32 billion dollars, this is a global issue that demands innovative cross-sector attention and joint efforts towards scalable solutions. Trafficking touches every aspect of society - it can occur in both lawful and illicit industries, it can disrupt and distort markets through forced labor, and the lack of anti-trafficking law enforcement can fuel organized crime. In this session, panelists will discuss how public-private partnerships can raise awareness and educate industry-specific employees about the existence and tell-tale signs of human trafficking. Public and private partners must come together as advocates and scale solutions that have seen success in identifying and liberating victims from exploitation and work to dismantle international trafficking networks.

12:40pm – 1:20pm Concordia Office Hours
Breakout Rooms

Speakers President Felipe Calderón
Former President, The United Mexican States
Dr. Victor Castillo
President & Founder, The Cardiovascular Foundation of Colombia
Ambassador Paula J. Dobriansky
Senior Fellow, Harvard University JFK Belfer Center for Science and International Affairs
John S. Koudounis
President & Chief Executive Officer, Mizuho Securities USA
President Aleksander Kwaśniewski
Former President, The Republic of Poland
Anita McBride

Executive-in-Residence, The Center for Congressional and Presidential Studies at American University School of Public Affairs

Andrew O'Brien

Special Representative for Global Partnerships, US State Department

Governor David Paterson

Former Governor, New York

President Sebastián Piñera

Former President, The Republic of Chile

Francisco Santos

Former Vice President, The Republic of Colombia

Dr. C. Michael Smith

President, The American University of Afghanistan

President Álvaro Uribe Veléz

Former President, The Republic of Colombia

Cyrus R. Vance, Jr.

District Attorney, New York County

President Vaira Vīķe-Freiberga

Former President, The Republic of Latvia

Concordia Office Hours is a unique opportunity for audience members to interact personally with members of Concordia's Leadership Council, Summit speakers, and other select members of the Concordia community. Audience members who sign up for a meeting will join 3-4 fellow attendees in a 40-minute conversation with a private, public, or nonprofit leader. This is the opportunity of a lifetime to receive insight from some of the foremost thought leaders working to promote public-private partnerships today.

12:40pm – 1:20pm **Assessing Partnerships in Counterterrorism**

Salon One

Speakers

Evan Bayh

Former Senator & Governor, Indiana

Salil Shetty

Secretary General, Amnesty International

According to the US State Department, global terrorism rose over 43% in 2013. More than 18,000 people were killed as total attacks rose from over 6,700 to over 9,700 across the world in the last year. As counterterrorism efforts continue to successfully weaken core leadership in Al-Qaeda, affiliated groups have become stronger and more autonomous, giving rise to entities like the now well-known Islamic State of Iraq and the Levant/Syria (ISIL or ISIS). When the Concordia Summit first launched in 2011, it began as an initiative to strengthen the relationship between the public and private sectors to more effectively combat extremism on a global scale. This session will be an opportunity to reflect on the progress of public-private counterterrorism efforts over the past four years, the challenges that remain, and discuss how public-private partnerships can continue to shape the landscape of counterterrorism efforts. Key questions panelists will address include: How effective have we been at addressing the root causes of extremism? What is working? What can be done better? What does the future of counterterrorism look like with the rise of groups like ISIS?

1:20pm – 2:20pm Lunch
Main Stage

2:00pm – 2:20pm P3 Impact Award
Main Stage

Speaker Mike Wege
Chief Growth & Marketing Officer, Hershey's

The winner of the inaugural P3 Impact Award will be announced during this main stage ceremony. The P3 Impact Award is an initiative created in partnership with Concordia, the Secretary's Office of Global Partnerships at the U.S. Department of State, and the Institute for Business in Society at the University of Virginia's Darden School of Business. The award recognizes the leading public-private partnerships that are improving communities around the world. The winner of the award will present their project and will receive a full scholarship to attend a weeklong Darden Executive Education course.

2:45pm – 3:45pm Strategy Sessions
Breakout Rooms

Growing Access to Capital for Small & Medium Enterprises

Speakers Fernando Fabre
President, Endeavor Global
Michael Metzler
Director, Credit Development Authority
U.S. Agency for International Development
Tomás Miller
Chief, Access to Finance, Multilateral Investment Fund
The Inter-American Development Bank

Small and medium enterprises (SME) are the backbone of the global economy, hubs of innovation, and catalysts for job creation. In the US, enterprises with less than 500 employees accounted for almost half of all workers in the country, while firms with less than 20 employees accounted for 18%.¹ A global survey of SMEs by the International Finance Corporation found that access to finance was the second most commonly cited obstacle for SME growth behind access to reliable electricity.² This Strategy Session will seek to find new routes of access to capital for SMEs through public-private partnerships, as well as analyze the potential risks of investing through a partnership model. Panelists will discuss the merits of investing in SMEs, the use of SME financing as an economic stimulant and method of poverty alleviation, and the role of governments and nonprofit organizations in spurring growth in the private sector.

Public-Private Partnerships & 21st Century Education

- Speakers**
- Phyllis Lockett
Chief Executive Officer, Leap Education
 - Rev. Joseph P. Parkes, S.J.
President, Cristo Rey High School
 - William Robinson
Executive Director, Darden/Curry Partnership for Leaders in Education
 - Dr. C. Michael Smith
President, The American University of Afghanistan
- Moderator**
- Justin van Fleet
Chief of Staff, Office of the UN Special Envoy for Global Education

It is estimated that 67-100 million children around the world do not have access to primary education.¹ Of those children around the world that do attend school, the quality of education varies widely across geographic regions or even just across the street. While specific educational needs differ, access to quality education continues to be a global challenge. The needs can be as diverse as addressing insufficient infrastructure, evaluating the cost incurred by families to educate a child, or establishing key metrics to determine the efficacy of education. Many of these issues result from a lack of adequate funding to support and supplement government educational endeavors. Public-private partnerships play a key role in helping to bridge the gap that typically arises in areas where quality education is inaccessible. The use of P3s in education has grown considerably, as private organizations have begun to take on a much larger role in providing an array of educational services and funding streams. Despite these efforts, many remain skeptical of private funding in education. Where these challenges exist, this conversation will seek to dive into possible solutions for more effective outcomes and help to inform a defined path toward progress.

Infrastructure Investments in Emerging Markets

- Speakers**
- Pedro Álamos
Head of Project Finance, Latin America, Itaú BBA
 - Christina Alfonso
Founder & Chief Executive Officer, Madeira Global
 - Ido Stern
Vice President & General Counsel, Arison Investments

Infrastructure investment plays a key role in the social and economic development of emerging market countries, and the support of infrastructure projects are essential to their continued development. An established infrastructure can significantly impact productivity and has been shown to affect GDP by as much as 2%. However, many challenges exist in the ability to fund and execute infrastructure projects that provide a direct and sustainable benefit to local communities. Competing interests can prevent individuals on the ground from fully reaping the benefits of these targeted investments, leaving local communities in poverty while large international institutions reap the benefits of their land and labor. Furthermore, opportunities to scale existing infrastructure investment

throughout the region are limited by governments' ability and willingness to attract foreign investment and mitigate risk. Public-private partnerships can position themselves to provide better coordination among international organizations, local businesses, foreign investors, and local governments. Using a case study from Tanzania, this session will explore how infrastructure investment can help to spur community as well as economic development in emerging markets.

P3 Toolkit In Action

Speakers	Maura Banta <i>Director, Citizenship Initiatives in Education, IBM</i> Neil Britto <i>Executive Director, The Intersector Project</i> Cass Conrad <i>Executive Director, School Development & Support City University of New York</i> Rashid Ferrod Davis <i>Founding Principal, P-TECH High School</i>
Moderator	Dr. William J. Antholis <i>Managing Director, The Brookings Institution</i>

Hosted by The Intersector Project, a non-profit organization dedicated to advancing collaboration across sectors, this session is designed for attendees new to the P3 world. Attendees will participate in a case simulation drawn from a highly-successful, New York-based collaboration. Panelists -- cross-sector leaders who engineered the real-life collaboration -- will share their inspiring stories of recognizing a need, developing a solution, and implementing their idea through government, business, and non-profit sector collaboration. The diverse experiences of these practitioners and others like them around the country hold key lessons from which The Intersector Project has drawn out the tools and techniques of successful collaborations, building a Toolkit for practitioners. Participants will walk away from this session with an understanding of those techniques, equipped with essential tools they can use to create P3s in their own communities.

4:00pm - 4:10pm Institutional Spotlight: The US Military's Commitment to Collaboration

Speaker	Admiral James A. Winnefeld, Jr. <i>Vice Chairman of the Joint Chiefs of Staff</i>
---------	--

The United States Military has a long history of partnership with businesses and nonprofits in fulfilling strategic initiatives. As the institution seeks to tackle today's most pressing global security issues, cross-sector collaboration has become a key tool used in planning and implementing effective programs. Join Admiral Winnefeld as he highlights the major points of collaboration within the US military, from crisis response to veterans services, and discusses the military's commitment to partnership.

4:10pm – 4:35pm Transforming America’s Energy Landscape
Main Stage

Speaker T. Boone Pickens
Chair, BP Capital Management

T. Boone Pickens is a visionary leader in the energy sector, promoting a holistic approach to securing energy sources for America and its neighbors. His approach, The Pickens Plan, calls for long-term collective action instead of isolated short-term decisions on a range of issues including: expanding the use of natural gas instead of imported oil, growing the use of solar and wind energy, developing more efficient electrical grids, and creating incentives for energy saving technology and infrastructure. Furthermore, he acknowledges that oil companies sit at a critical juncture between the economy, the environment, and national security - a juncture that requires the public and private sectors to work together to ensure reliable sources of energy and the safety of its citizens. This session will draw on Pickens’ vast experience in the field to present his insight on the current state of the energy sector and highlight potential opportunities for public-private partnerships to help transform America’s energy landscape.

4:35pm – 5:25pm Regional Spotlight: Economic Trends and New Opportunities in Latin America & the Caribbean
Main Stage

Speakers President Felipe Calderón
Former President, The United Mexican States
President Sebastián Piñera
Former President, The Republic of Chile
President Álvaro Uribe Veléz
Former President, The Republic of Colombia

Moderator John S. Koudounis
President & Chief Executive Officer, Mizuho Securities USA

The current state of affairs across Latin America and the Caribbean cannot easily be defined. While economic growth around the region last year was down substantially to 2.6% from an average of 4.3% between 2004-11¹, Colombia saw a 6.4% increase in this year’s first quarter, taking over the lead as the fastest growing economy from Peru.² Furthermore, the issues of understanding opportunities for investment and the creation of public-private partnerships in the region cannot be restricted to economic statistics alone: cultural differences, political systems and elections, safety concerns, and resource management all influence this fluid, seemingly unpredictable yet potentially lucrative investment landscape. This panel will analyze current trends by the foremost leaders from the regions, as well as outline new opportunities for social and economic investment.

5:30pm – 7:30pm Gala Reception
P3 Lounge

Tuesday, September 30 – The New York Stock Exchange

Closing Session

10:00am-11:00am Registration & Coffee

11:00am-12:00pm A Conversation with Former President George W. Bush
and First Lady Laura Bush

Speakers George W. Bush
43rd President of the United States of America, 2001-2009
Laura Bush
First Lady of the United States of America, 2001-2009

Introduction Ambassador John D. Negroponte
Vice Chairman, McLarty Associates
Former U.S. Deputy Secretary of State & Director of National Intelligence

Moderators Nicholas M. Logothetis
Co-founder & Co-chairman of the Board, Concordia
Matthew A. Swift
Co-founder & Co-chairman of the Board, Concordia

We are honored to host Former President George W. Bush and First Lady Laura Bush as the featured closing speakers of the 2014 Concordia Summit at the New York Stock Exchange. In line with the Summit's theme, *Scaling Proven Solutions Through Collaboration*, they will highlight the need for increased dialogue and cohesion between the public and private sectors as a means to solving pressing global issues. In recent years, President and Mrs. Bush have focused their work on several initiatives, including two cross-sector areas with immense potential for impact and social progress: women's initiatives and social entrepreneurship. Spurring economic growth through entrepreneurship and bridging gender gaps around the globe are challenges that are inextricably linked, both requiring collaborative efforts and effective leadership to design, implement, and scale partnerships. The impact potential of these initiatives are largely determined by a myriad of other factors, from education policy to quality of healthcare, that require the alignment of resources and collaboration across sectors. President and Mrs. Bush will draw upon current events and their extensive experience with world leaders to highlight opportunities for new partnerships to unleash lasting social and economic impact.
