

ANNA FUNG, Ph.D.

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ACADEMIC APPOINTMENTS

Assistant Professor, Kogod School of Business, American University. Washington, D.C. 2020 -

EDUCATION

Ph.D. in Management & Organization, Foster School of Business, University of Washington, Seattle

Committee: Kevin Steensma (chair), Warren Boeker, Ben Hallen, John Wilkerson

Majors: Strategic Management and Technology Entrepreneurship

B.S. in Management Science, Massachusetts Institute of Technology

Concentrations in Finance and Linguistics

RESEARCH

Technology invention and innovation

Sustainability

International business

Computational linguistics (natural language processing)

GRANTS

National Science Foundation of China, 2022. 450,000 CN¥: Qiao, P., Fung, HG., Lei, Z., Fung, A., Tang, T., Wang, C. Grant No. 7227408. Sustainability and innovation: Research on the influence of the digital economy and the Chinese government's digital economic policy on innovation in the traditional manufacturing industry under the post-pandemic era

TOP PEER-REVIEWED PUBLICATIONS

Wang, J., Liu, B., Chan, J., & Fung, A. 2023. What is the role of government trust in a firm's R&D investments? Evidence from SMEs. *China Economic Review*. 79(2023), 101968.

Ma, X., Fung, A., Fung, HG., & Qiao, P. 2022. Resilient Leadership and Outward Foreign Direct Investment: A Conceptual and Empirical Analysis. *Journal of Business Research*. 144(2022), 729–739.

Gupta, A., Fung, A., & Murphy, C. 2021. The diffusion of CSR roles across Fortune 500 firms. *Strategic Management Journal*. 42(3), 529-557.

Landy, JF., Jia, M., Ding, IL., Viganola, D., Tierney, W., Dreber, A., Johannesson, M., Pfeiffer, T., Ebersole, CR., Gronau, QF., [...] The Crowdsourcing Hypothesis Tests Collaboration, & Uhlmann, EL. 2020. Crowdsourcing Hypothesis Tests: Making Transparent How Design Choices Shape Research Results. *Psychological Bulletin*. 146(5), 451.

Chan, K., Fung, A., Fung, HG., & Yau, J. 2016. A Citation Analysis of Business Ethics Research: A Global Perspective. *Journal of Business Ethics*. 136, 557–573.

PAPERS UNDER PEER REVIEW

Qiao, P., Qiu, K., Fung, H., & Fung, A. Open Corporate Innovation and the Digital Economy. Under review, *China Economic Review*

WORKING PAPERS

- Yu, L., Lv, H., Fung, A., Feng, K. CEO Turnover Shock and Green Innovation: Evidence from China.
- Fung, A., Steensma, K., Chari, M., & Borah, A. The influence of societal norms on how firms deviate from routine to problemistic search: An examination of automotive firms' responses to involuntary product recalls.
- Connaughton, C., Fung, A., Steensma, K., & Chari, M. Beyond the Initial Impact: Identifying Which Firms Develop Their Breakthrough Inventions. *Readying for submission, Strategic Management Journal*
- Connaughton, C., Fung, A., Steensma, K., & Chari, M. Removing Ambidexterity: How Firms Search for Breakthrough Inventions.
- Fung, A., Connaughton, C., & Steensma, K. Jack of all trades or master of one? How Inventor Experience and Breadth Influences the Development of Breakthrough Invention. *Readying for submission, Academy of Management Journal*.
- Fung, A. & Jafar Gorizi, A. Patenting and corporate social responsibility: the impact of policies on firm innovation and profitability. *Readying for submission, Academy of Management Journal*.

EARLY RESEARCH IN DEVELOPMENT

- The differential impact of domestic accelerators versus cross-border accelerators on host country's innovation ecosystem. With Bartlett, D., Chen, E, & Mroczkowski, T. *Data analysis*.
- Guo, X., & Fung, A. Does perspective taking in multicultural teams fail? A basic grounded model linking power distance paradox and transformational leadership and the role of interactions scripts. *Data collection*.
- Simultaneous patenting of breakthrough innovations. With Connaughton, C., & Steensma, K. *Data collection*.
- Renaissance men or one hit wonders? Using resource orchestration to explain how firms shape their star inventors. With Fung, A., Connaughton, C., & Steensma, K. *Data collection*.
- External enablement of SME internationalization in fintech and biotech industries. With Bartlett, D., Chen, E., & Mroczkowski, T. *Early proposal draft*.

PROCEEDINGS AND OTHER REFEREED PUBLICATIONS

- Liu, B., Wang, J., Chan, K., & Fung, A. 2020. The impact of the financial literacy of entrepreneurs on innovation within small-and-medium-sized enterprises. *International Small Business Journal: Researching Entrepreneurship*, 1–19
- Chan, K., Fung, A., Fung, HG., & Yau, J. 2020. Coauthorship in academic journals: Implications for international collaboration and alliances. *Managerial and Decision Economics*, 41:1162–1173
- Qiao, PH., Li, X., Fung, A., & Fung, HG. 2020. Directorate interlocks and corporate cash holdings in emerging economies: Evidence from China. *International Review of Economics and Finance*, 66, 244-260
- Gupta, A., Fung, A., & Murphy, C. 2018. The diffusion of CSR roles across Fortune 500 firms. *Academy of Management Best Paper Proceedings*
- Chan, K., Fung, A., Fung, HG., & Yau, J. 2018. A conceptual framework for instilling global mindset in business students. *Journal of Teaching in International Business*. 29(1), 1-16
- Qiao, PH., Fung A., Miao J., & Fung, HG. 2017. Powerful chief executive officers and firm performance: Integrating agency and stewardship theory. *China & World Economy*. 25(6), 1-20
- Chan, K., Fung, A., Fung, HG., & Yau, J. 2016. The ranking of institutions and academic journals: A selective review and a conceptual framework. *Managerial Finance*, 42(4), 292 – 302
- Fung, A. 2014. International business strategies: A review and extension of theories. *The Chinese Economy*, 47(5-6), 116-129

SELECTED PRESENTATIONS, PDWs, AND SYMPOSIA

Qiao, P., Qiu, K., Fung, H., & Fung, A. Open Corporate Innovation and the Digital Economy.

- Submitted to the Shanghai Business School International Conference for Finance | Shanghai, China | 2023

Fung, A., Connaughton, C., & Steensma, K. Jack of all trades or master of one? How Inventor Experience and Breadth Influences the Development of Breakthrough Invention.

- *Accepted to the Academy of Management* | Boston, MA, USA | 2023
- *Presented at the DMVCC* | Johns Hopkins University | 2023
- *Presented at the Academy of Management* | Second Virtual Meeting | Symposium: Applications of Text-Based Analysis in Management Research | 2021
- *Presented at the Industry Studies Association Conference* | First Virtual Meeting | 2020

Fung, A., Jafar Gorizi, A. Transformative Innovation Policies and their Impacts on Innovation and investment in the Energy Sector

- *Accepted to the Global Energy Meet, Seventh Edition* | Boston, MA, USA | 2023
- *Presented at Informs Annual Meeting* | Indianapolis, IN, USA | 2022

Fung, A., Lee, M., Paek, J., & Sugiyama, K. The Research and Realities of Asians/Asian Americans in Academia, Business, and Society.

- PDW organized for the Academy of Management | Seattle, WA, USA | 2022

Chen, E., & Fung, A. Differing perspectives on what drives China's innovation.

- *Presented at the SIMR Workshop* | Virtual & London, UK | 2022

Connaughton, C., Fung, A., & Steensma, K. Small and Seasoned: How Firms Build Upon their Inventive Breakthroughs

- *Presented at the Academy of Management* | Second Virtual Meeting | Symposium: Applications of Text-Based Analysis in Management Research | 2021

Gupta, A., Fung, A., & Murphy, C. Out of character: CEO Political Ideology and Diffusion of CSR Executive Position Among Fortune 500 firms. As part of the showcase symposium, "Politics, Political Ideology and Organizations"

- *Presented at the Academy of Management* | Vancouver, Canada | 2020 | **AOM Best Symposium Award**

Fung, A., Connaughton, C., & Steensma, K. Renaissance Men or One Hit Wonders? How Firms Shape Star Inventors

- *Accepted to the Strategic Management Society Conference* | Minneapolis, MN, USA | 2019

Gupta, A., Fung, A., & Murphy, C. The Diffusion of CSR Roles across Fortune 500 Firms

- *Accepted to the Annual Alliance for Research on Corporate Sustainability Conference* | Milan, Italy | 2020
- *Presented at the Academy of Management* | Chicago, IL, USA | 2018 | **AOM Best Paper Proceedings**

Fung, A., Chari, M., & Borah, A. Do Firm-Specific Shocks Help or Hinder Change? Understanding Changes to Firms' Inventive Routines After a Recall

- *Presented at the Industry Studies Association Conference* | Seattle, WA, USA | 2018
- *Presented at the Strategic Management Society Special Conference* | Banff, Canada | 2017

Qiao, P., Fung, A., & Fung, HG. A Helping Hand or a Grabbing Hand? The Role of CEO Power on Firm Innovation and Performance

- *Presented at the BAI Conference* | Nagoya, Japan | 2016 | **Best paper award**

TEACHING

EXPERIENCE

Courses taught at American University

Undergraduate, Strategy Capstone Course (MGMT-458)

Autumn 2023 (-002 & -003) & Spring 2022 (-001 & -003)

Autumn 2021 (-002 & -003) & Spring 2022 (-001 & -003)

Autumn 2020 (-002 & -003) & Spring 2021 (-001 & -003)

Graduate, Independent study: Spring & Summer 2023 MGMT-690-001, "Analyzing U.S. Energy Industry"

Undergraduate, Independent study: Spring 2023, MGMT-490-002, "Tiktok and the business world"

Undergraduate, Independent study: Spring 2022, MGMT-490-002, "Restaurants with a land ethic"

Undergraduate, Independent study: Autumn 2021, IBUS-490-001, "CSR in foreign direct investments"

Courses taught at University of Washington

MBA, Entrepreneurial Strategy (ENTRE 510)

Undergraduate, Strategy Capstone Course (MGMT 430)

Professional & Continuing Education, International Strategy

Professional & Continuing Education, Foundations of Strategy

TA with teaching component: *Executive MBA*, Strategy/Competitive Analysis – Charles Hill,

TA, no teaching component: *Hybrid MBA & Global Executive MBA*, Global Strategy – Kevin Steensma

TA, no teaching component: *Technology Management MBA*, Global Strategy – Kevin Steensma

TA, no teaching component: *Executive MBA & Daytime MBA*, International Strategy – Kevin Steensma

TA, no teaching component: *Undergraduate*, Strategy Capstone Course – Abhinav Gupta

Single Guest Lectures

Honors Students, Kogod School of Business: Faculty Conversations, F2022

MBA students, American University: "Introduction to Strategy Frameworks," Orientation 2021, 2022

Ph.D., University of Washington: "Classroom Technology," 2018 Teaching Effectiveness Seminar

Graduate, University of Washington: "Intro to Corporate Strategy," 2016 Academic Preparation Skills

CASES

Fung, A. 2015. Starbucks: Expanding beyond the stores. University of Washington 2015 Winter Case Competition.

AWARDS AND HONORS

Kogod Faculty Award for Outstanding Research	2021
Literati Award Winner, Journal of Strategy and Management, Outstanding Reviewer	2020
University of Washington Star Teacher	2018
Scholarship Appreciation Banquet (Mu Chapter, Sigma Kappa Sorority)	2018
Nominated for Management & Entrepreneurship Faculty/Staff Award of the Year	2017
Excellence in Teaching Award, Foster School of Business	2017

SERVICE

INTERNAL SERVICE

Department/School level

American University, Kogod School of Business

Management Department, Research seminar co-coordinator 2022 -
 MGMT 458 core course coordinator 2020 -
 Management Department, OBHR Search Committee member 2021, 2022

University of Washington, Foster School of Business

M&O Department, Faculty-Student Liaison
 Doctoral in Business Student Association (DBSA) member

University level

American University

Asian & AANHPI Affinity Group co-chair 2022 -
 Certification: Green Teaching Program 2020 -
 "Connecting Across the Core: Building Toward the Capstone," CTRL panelist speaker 2023
 Certification: QPR Suicide Prevention Gatekeeper Program 2022

University of Washington

Mentor and advisor, Undergraduate Research Program
 Senator for UW Graduate and Professional Students (GPSS)

CITIZENSHIP

Apple Pie with Alpha Chi Omega, invited panelist 2023
 Kogod, Undergraduate Women in Business, Women's History Month Networking Brunch 2023
 Kogod Case Competition judge, jr/sn division 2023

EXTERNAL SERVICE

Professional Memberships

Asian Americans in Business Academia (committee member from 2021)
 Academy of Management
 Strategic Management Society
 Industry Studies Association

Ad-Hoc Reviewer

Africa Journal of Management
 Applied Economics
 Asia Pacific Management Review
 Equality, Diversity, and Inclusion: An International Journal
 Information Systems Research
 Journal of Management Studies
 Journal of Strategy and Management
 Journal of Systems Science and Systems Engineering
 Long Range Planning
 Managerial and Decision Economics
 Managerial Finance
 Quantitative Finance and Economics

Recurring Workshops and Conferences – Reviewer and/or Attendee

Interpretative Data Science Workshop (IDeaS)
 Southern Management Association Conference
 AOM Annual Meeting (*TIM, STR/BPS, OMT Divisions*)
 Strategic Management Society
 Industry Studies Association
 West Coast Research Symposium

PROFESSIONAL EXPERIENCE

Strategy Consultant | Rise: New York City, NY
 Associate Project Manager | Sapiient: Boston, MA & Bangalore, India
 Researcher | MIT Wexler Lab: Cambridge, MA
 Intern | Oppenheimer & Co.: St. Louis, MO
 Intern | Ascent Partners Group Limited: Hong Kong, China
 Intern | Shanghai Petroleum Exchange, Ltd.: Shanghai, China
 SAT Verbal Teacher and General Tutor | SATprep MIT: Boston, MA

OTHER INTERESTS

Hobbies: Calligraphy, Dance (Salsa – casino and rueda styles), Music (piano, violin), Tennis, Travel
 Languages: Mandarin (spoken), Spanish (spoken & written)
 Teaching technologies: Canvas, Capsim, GoToMeeting, Zoom

Miscellaneous volunteer, award, and other activities:

DanceInTime volunteer instructor	2021 -
DMV Rueda de Casino: creating a Salsa community that focuses on education and exercise	2020 -
MIT Terrascope mentor	2019 -
Judge for InnovateTJ: Hosted by LaunchX at Thomas Jefferson High School (TJHSST)	2022
MIT Educational Counselor	2022
Ph.D. Program Fellowship, University of Washington	
Larry Flax Fellowship, University of Washington	
icarusLabs, Project Manager: finalist in crowdsourced UAVForge competition with 140+ teams	2012
MIT Next Act, Musical Director	2010
MIT Terrascope, Mission 2011: Saving the Oceans- Elected Master of Ceremonies	2008