

Matthew H. Herrmann

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PROFESSIONAL EXPERIENCE:

The Roosevelt Group, Washington, DC

Senior Advisor

June 2017 – present

Principal advisor to clients on Congressional engagement strategies for annual defense authorization and appropriations bills. Developed strategy to establish a Center of Excellence for advanced manufacturing at Rock Island Arsenal. Helped identify opportunities to better utilize existing space at Rock Island Arsenal by developing a new online real estate tool for Army and secured appropriations. Helped secure a total of \$13 million in programmatic increases for significant projects at Naval Air Station Patuxent River including funding for a broadband project to enhance training in the Atlantic Test Ranges and for a ground-based sense and avoid radar. Developed and implemented a strategy to enable a defense contractor to engage the Navy on re-competing a major base operating support contract. Drive business development, including client growth. Assisted leadership in creating operational procedures that led to improved firm efficiency. Presented at annual Association of Defense Communities Conference on issues pertaining to the National Guard. Developed and implemented a program to maintain a facility clearance for the Roosevelt Group as a Facilities Security Officer. Completed over 40 hours of training on security programs and interfaced with DSCA on all matters pertaining to the facilities security clearance.

Office of Congresswoman Madeleine Bordallo (Guam), Washington, DC

Chief of Staff

October 2015 – present

Primary advisor to Congresswoman on all policy, political and administrative matters. Managed a \$1.2 million office budget identifying a number of operational efficiencies leading to reduced office spending and improved accountability. Oversaw the implementation of the legislative strategy which saw one of the most successful years in achieving parliamentary results for Guam. Included significant provisions in the FY2017 defense bill with Republican support including addressing emergency immigration issues and Guam war claims, and protected funding for Guam Marine realignment. Developed a legislative and political strategy for the Congresswoman's re-election campaign. Diplomatically and tactfully managed highly sensitive personnel matters upon the resignation of the previous Chief of Staff to mitigate legal and political risk for the Congresswoman and House of Representatives. Created an environment for staff to take responsibility for their roles and executed the overall legislative and political strategy of the office. Staff productivity and morale improved as evidenced by new legislative efforts and improved office operations. Interfaced with staff in Guam District Office to improve communications between offices which improved our response to constituent inquiries and timely identification of policies of high priority for the people of Guam. Fostered an open-door policy to address staff concerns leading to increased productivity and high team morale.

Primary liaison and coordinator with the *Hillary for America* campaign prior to the Guam primary. Developed policy recommendations that were incorporated into the *Hillary for America* platform on Guam. Coordinated with the Congresswoman's re-election campaign to improve fundraising leading to the most successful fundraising quarters in the Congresswoman's 16 years in Congress. Orchestrated a proactive platform for the Congresswoman to discuss broader Indo-Asia-Pacific rebalance issues of critical and significant import to the citizens of Guam.

Legislative Director

Aug 2009 – Oct 2015

Primary legislative and policy advisor to Congresswoman. Managed Congresswoman's full legislative portfolio. Formulate and implement a legislative strategy aligned with her stated goals and objectives. Maintained legislative portfolio including Armed Services, Appropriations and Transportation issues, including primary advisory responsibility for the Congresswoman's work on the House Armed Services Committee. Advanced Administration supported initiatives to improve the REPI program and actions under the Sikes Act. Successfully supported effort to prevent retirement of Global Hawk Block 30 aircraft in the FY13 and FY14 defense authorization bills. Coordinated efforts as co-chair on Air Force Caucus and Long Range Strike Caucus to advance a number of legislative efforts. Advanced legislative initiatives that supported Administration's pivot to the Asia-Pacific region including funding for realignment of Marines from Okinawa to Guam. Liaised with House Armed Services Committee staff on all readiness, energy, environment and military construction issues in support of the Congresswoman's role as Ranking Member of the Subcommittee on Readiness. Secured over \$15 million in programmatic and project requests in the fiscal year 2011 appropriations for Guam. Successfully coordinated passage of H.R. 3940 a bill to provide authority for political status education in the territories. Advanced priority of expanding tourism opportunities for Chinese citizens to the US by expanding the Guam-CNMI visa waiver program. Efforts included extensive interagency work with DoD, DHS and FBI. Led efforts to support renewal of Compact with Palau with briefings and support at hearings. Incorporated management 'best practices' to maximize the effectiveness of legislative staff and ensure proper treatment of Guam in key legislation. Coordinate outreach and press efforts in Washington, DC and Guam.

Senior Legislative Assistant, National Security Advisor

May 2007 – August 2009

Primary advisor to Congresswoman on National Defense, Homeland Security, Veterans, Transportation, Foreign Relations and Trade policy matters. Primary advisor and liaison for all of the Congresswoman's business on the House Armed Services Committee as a mid-level member on the Readiness and Seapower Subcommittees. Formulated questions for the record during Armed Services Committee hearings. Liaised with personnel and professional staff to advocate Congresswoman's positions and advance policy initiatives. Developed major piece of legislation outlining Congress's oversight responsibility of a \$13 billion investment in Guam associated with the realignment of nearly 20,000 Navy, Marine, Army and Air Force personnel primarily from Okinawa, Japan and Osan, Korea. Worked closely with professional staff members of the House Armed Services Committee to include most of the provisions in the legislation in to the National Defense Authorization Act for Fiscal Year 2009. Advised and assisted the Congresswoman in developing proposals for submission into annual appropriations bills. Assisted with a variety of constituent cases that were within my issue portfolio.

American University, Department of Government, Washington, DC

Adjunct Professor

July 2006 - present

Developed, and continuously refine an innovative course on politics and policy in the technological age for graduate and undergraduate students. Course focuses on the practical aspects of how technology impacts policy subsystems. The course gives students a hands-on look at how technology is utilized across the political spectrum. Organized various Executive branch, Congressional and interest group speakers to discuss recent developments in their respective fields.

National Guard Bureau Office of Legislative Liaison, Arlington VA

Executive Officer

November 2005 – May 2007

Primary advisor to the Director, Office of Legislative Liaison on legislative and management matters pertaining to the National Guard Bureau. Managed coordinating actions on information requests and inquiries from Congress with legislative liaison staff. Managed information sharing efforts among Army, Air and Joint National Guard staffs on requests to ensure all National Guard products have a consistent message in public forums. Worked with National Guard senior leadership to develop new and innovative ways to ensure unity of effort among all National Guard Bureau directorates. Maintained Director of Legislative Liaison's calendar and coordinate office activities with all General Officers in the National Guard. Led effort in communicating events and efforts in Washington, DC to all state National Guard legislative liaisons. Maintained legislative liaison public website, which is credited with improving intergovernmental and interagency communication about National Guard activities.

Legislative Strategist

April 2004 – November 2005

Developed legislative strategy for 109th Congress and end of 108th Congress establishing priority lists and performance measures. Specific priority lists produced successful results in Title 32 and Guard benefit issues. Assisted office in understanding ramifications of TRICARE benefit extensions for Guard and Reservists as well as small business tax credit implications. Formulated a legislative tracking system using a variety of sources to provide up-to-date news and information to National Guard Bureau General Officers and staff regarding relevant political and legislative news. Presented National Guard's policy in front of various personal and professional staff for Members of Congress. Improved outreach of National Guard's message to targeted Members of Congress. Developed working group with Joint Staff to monitor National Guard budget items and educate members of National Guard Bureau on Congressional budget processes. Maintained a public website which tracked the status of Guard-related legislation, hearings and news. The site has been credited with improving communications within the organization and with members of Congress. Mastered MySQL, PHP and Access database technology to maintain and update the National Guard Bureau Congressional Inquiries system.

Herrmann Consulting, Bethesda, MD

Principal

May 2002 – December 2009

Started an entrepreneurial website design and management consulting agency. Created design concepts for various educational, non-profit and governmental organizations. Developed strategic management framework for a trade association allowing the trade association to successfully reengage on Capitol Hill and meet with top staffers on the Transportation & Infrastructure Committee to spread its message. Assisted Association in coordinating its bi-annual Capitol Hill conference. All projects required substantial technical background as well as the development of a strategic communications plan leading to projects' successes. For samples of work, visit <http://www.herrmannconsulting.com/>

AWARDS:

Patrick W. Henry Award from the *National Guard Association of the U.S.*, Washington, DC September 2015

Militia Award from the *Enlisted Association of the National Guard of the U.S.*, Washington, DC February 2012

SPEAKING ENGAGEMENTS AND PUBLICATIONS:

Singapore International Foundation. “*Insights from the Inside: Using Technology to Level Up ASEAN.*” Volume 3. Editor: Sue-Ann Chia. Published May 2018.

CSIS Forum Participant. “*The U.S. Rebalance to Asia - A One Year Assessment: Where Have We Been and Where Are We Going?*” on February 27, 2013

Banyan Analytics Brief. *U.S. Asia-Pacific Rebalance Strategy: The Perspective from Guam and the Greater Micronesia Region*, published on November 14, 2013. http://www.anser.org/babrief_the-perspective-from-guam-and-micronesia

INTERNSHIPS:

Senate Committee on Small Business & Entrepreneurship, Washington, DC
Congressional Intern September – Dec. 2002 & 2003

American Association of Homes and Services for the Aging (AAHSA), Washington, DC
Advocacy Associate May 2003 – Aug. 2003

EDUCATION:

National Defense University, Washington, DC November 2011
Certificate in National Security Strategy

American University, School of Public Affairs, Washington, DC December 2004
Master of Public Administration, *cum laude*, Concentration in Advocacy Management

American University, Washington, DC December 2003
Bachelor of Arts, *magna cum laude*, Political Science major and Computer Information Systems minor
Honors: *Deans List; Member, National Society of Collegiate Scholars; School of Public Affairs Leadership Program*

VOLUNTEER ACTIVITIES:

Member, White Flint Downtown Advisory Committee Aug 2019 – present
The White Flint Downtown Advisory Committee advises Montgomery County leaders on public services in the Pike District – an area centered on the White Flint Metro Station. The committee is charged with coordinating community activities that promote business interests and a sense of community and with developing recommendations for a Business/Community Improvement District. Support Strategic Committee developing plans for future of Advisory Committee and targeting development that is consistent with White Flint Master Plans.

President, The Fallswood Condominium Board of Directors, Montgomery County MD Oct 2011 – Oct 2014
Managed a 198-unit condominium complex, overseeing a multi-million-dollar annual budget and reserve fund. Developed a website for The Fallswood to streamline condo management. Currently, leading an effort to modify Maryland Condominium Act with local legislative team to reform Condominium governance.

Area Precinct Coordinator, Democratic Central Committee, Montgomery County MD Aug 2004 – Oct 2014

President, District 16 Democratic Club, Montgomery County MD Jan 2007 – Oct 2014
Developed club programming and social activities. Maintained and developed club’s website.